

# Program Strategy

Our proposed strategies for the Pittsburgh/Ford Regional Cultural Treasures work are to:

- Immediately distribute significant funding to a select number of the Pittsburgh region's Cultural Treasures identified through the Endowments' past funding history and determined with input from the initiative's steering committee.
- Conduct creative community and stakeholder conversations, and develop an asset-mapping project to define and document Pittsburgh's Black cultural sector.
- Partner regionally and nationally to unearth key studies, findings and learnings that will enable us to improve long-term outcomes by utilizing best practices in program implementation.
- Promote the findings of our study of the Black cultural sector in a manner that is mutually agreed upon by those who are participants within the study.
- Provide capacity-building support to a cohort of Black cultural organizations that correspond to the Ford criteria and that communities of Pittsburgh and the Endowments recognize as Pittsburgh's Cultural Treasures.
- Influence and improve grantmaking practices for the Black cultural sector at the Endowments and philanthropy more broadly.
- To forge and support interdependent networks within philanthropy and in the field that will continue to impact the work beyond the initiative.