

PCTI Program Goals

Our goals for the Pittsburgh's Cultural Treasures Initiative are:

- To leverage the Ford Foundation's investment to create transformational change in Pittsburgh's Black cultural sector.
- To celebrate creative organizations whose contributions have brought beauty and brilliance through the art they make, support, and share.
- To support a cohort of Black cultural organizations in a self-determined process aimed at achieving their goals that may both lead them to long term and measurable success and concurrently position them for broader regional and national support.
- To develop strategies that amplify the scope of Pittsburgh's Black cultural sector.
- To use the initiative's evaluation and general learnings to inform the Endowments' future funding decisions and grantmaking strategy.