

THE HEINZ ENDOWMENTS  
AND SUBSIDIARY

AUDITED CONSOLIDATED  
FINANCIAL STATEMENTS

Years ended December 31, 2021 and 2020

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# THE HEINZ ENDOWMENTS AND SUBSIDIARY

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## Independent Auditor's Report

To the Board of Directors of  
The Heinz Endowments

### *Opinion*

We have audited the accompanying consolidated financial statements of The Heinz Endowments and Subsidiary, which comprise the consolidated statements of net assets as of December 31, 2021 and 2020, and the related consolidated statements of changes in net assets and cash flows for the years then ended, and the related notes to the consolidated financial statements.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the net assets of The Heinz Endowments and Subsidiary as of December 31, 2021 and 2020, and the changes in their net assets and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

### *Basis for Opinion*

We conducted our audits in accordance with auditing standards generally accepted in the United States of America ("U.S. GAAS"). Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Consolidated Financial Statements* section of our report. We are required to be independent of The Heinz Endowments and Subsidiary and to meet our other ethical responsibilities in accordance with the relevant ethical requirements related to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### *Responsibilities of Management for the Consolidated Financial Statements*

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about The Heinz Endowments and Subsidiary's ability to continue as a going concern within one year after the date that the consolidated financial statements are available to be issued.

Independent Auditor's Report  
(continued)

*Auditor's Responsibilities for the Audit of the Consolidated Financial Statements*

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with U.S. GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.

In performing an audit in accordance with U.S. GAAS, we:

- Exercise professional judgement and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of The Heinz Endowments and Subsidiary's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about The Heinz Endowments and Subsidiary's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

*Sisterson & Co. LLP*

June 27, 2022

THE HEINZ ENDOWMENTS AND SUBSIDIARY

Consolidated Statements of Net Assets  
(in thousands)

	December 31,	
	<u>2021</u>	<u>2020</u>
<u>Assets</u>		
Cash and equivalents	\$ 7,163	\$ 10,842
Receivables for investments sold	58,367	12,658
Investments at fair value (Note 3)	2,360,651	1,982,232
Investment properties	1,415	1,432
Program-related investments	39,863	30,235
Other assets	24	--
Fixed assets, net of accumulated depreciation and amortization of \$4,144 and \$3,354	<u>2,988</u>	<u>3,675</u>
Total assets	<u><u>2,470,471</u></u>	<u><u>2,041,074</u></u>
<u>Liabilities and Net Assets Without Restriction</u>		
Grants payable (Note 5)	54,940	56,939
Federal excise tax payable	1,082	--
Accrued liabilities	3	--
Deferred federal excise tax (Note 7)	<u>16,289</u>	<u>12,385</u>
Total liabilities	72,314	69,324
Net assets without restriction	<u>2,398,157</u>	<u>1,971,750</u>
Total liabilities and net assets without restriction	<u><u>\$ 2,470,471</u></u>	<u><u>\$ 2,041,074</u></u>

See accompanying notes to consolidated financial statements.

THE HEINZ ENDOWMENTS AND SUBSIDIARY

Consolidated Statements of Changes in Net Assets  
(in thousands)

	Year ended December 31,	
	2021	2020
Investment return, net	\$ <u>516,668</u>	\$ <u>329,111</u>
Expenses (Note 6)		
Grants approved, net of refunds (Note 5)	70,093	89,028
Direct charitable activities	681	774
Grantmaking expenses	8,476	8,129
Operational support expenses	<u>3,050</u>	<u>2,968</u>
	82,300	100,899
Loss on program-related investments (Note 2)	--	13,000
Federal excise and income tax expense (Note 7)	<u>7,961</u>	<u>4,302</u>
Total expenses	<u>90,261</u>	<u>118,201</u>
Increase in net assets without restriction	426,407	210,910
Net assets without restriction, beginning of year	<u>1,971,750</u>	<u>1,760,840</u>
Net assets without restriction, end of year	\$ <u><u>2,398,157</u></u>	\$ <u><u>1,971,750</u></u>

See accompanying notes to consolidated financial statements.

THE HEINZ ENDOWMENTS AND SUBSIDIARY

Consolidated Statements of Cash Flows  
(in thousands)

	Year ended December 31,	
	2021	2020
Cash flows from operating activities:		
Increase in net assets without restriction	\$ 426,407	\$ 210,910
Adjustments to reconcile increase in net assets without restriction to net cash used in operating activities:		
Net realized and unrealized gain on investments	(510,494)	(326,506)
Depreciation and amortization expense	807	833
Loss on disposal of fixed assets	5	79
Loss on program-related investments	--	13,000
Deferred federal excise tax expense	3,904	3,686
Increase (decrease) in cash from changes in:		
Investment properties	16	16
Other assets	(24)	1
Grants payable	(1,999)	24,281
Federal excise tax payable	1,082	--
Accrued liabilities	3	--
Net cash used in operating activities	<u>(80,293)</u>	<u>(73,700)</u>
Cash flows from investing activities:		
Purchases of investments	(232,990)	(166,613)
Proceeds from sales and redemptions of investments	365,065	228,988
Change in receivables for investments sold	(45,709)	24,361
Purchases of program-related investments	(9,628)	(7,231)
Purchases of fixed assets	<u>(124)</u>	<u>(41)</u>
Net cash provided by investing activities	<u>76,614</u>	<u>79,464</u>
Net increase (decrease) in cash and equivalents	(3,679)	5,764
Cash and equivalents, beginning of year	<u>10,842</u>	<u>5,078</u>
Cash and equivalents, end of year	<u>\$ 7,163</u>	<u>\$ 10,842</u>

See accompanying notes to consolidated financial statements.

# THE HEINZ ENDOWMENTS AND SUBSIDIARY

## Notes to Consolidated Financial Statements

### (1) **Organization**

The Heinz Endowments was formed from the merger of the Howard Heinz Endowment and the Vira I. Heinz Endowment, effective January 1, 2007. The consolidated financial statements as of December 31, 2021 and 2020 include The Heinz Endowments (the "Endowments") and its wholly owned subsidiary, Penn-Liberty Holding Company (the "Company") (collectively referred to as the "Endowments"). All material intra-entity balances and transactions have been eliminated in consolidation.

The Howard Heinz Endowment was created in 1993 as a Pennsylvania nonprofit corporation, to perform the charitable activities of its predecessor organization, a testamentary charitable trust of the same name established under the Will of Howard Heinz in 1941. The Vira I. Heinz Endowment was created in 1995 as a Pennsylvania nonprofit corporation, to perform the charitable activities of its predecessor organization, a testamentary charitable trust of the same name established under the Will of Vira I. Heinz in 1983.

The Endowments was determined to be exempt from federal income tax under the provisions of Section 501(a) of the Internal Revenue Code (the "Code"), as the Endowments is considered an exempt organization under Section 501(c)(3) of the Code. The Endowments has been classified as a private foundation as defined in Section 509(a) of the Code.

The Company is a "title holding company" organized for the exclusive purpose of holding title to property, collecting income therefrom, and turning over the entire amount thereof, less expenses, to the Endowments. The Company is exempt from federal income taxes under the provisions of Section 501(c)(2) of the Code. In the event of dissolution of the Company, all of its remaining assets shall be distributed to or for the use of the Endowments.

### (2) **Summary of Significant Accounting Policies**

**Cash and equivalents** - Cash and equivalents consist of cash in banks, money market accounts, and cash reserve accounts, which are highly liquid and have no stated maturity. The Endowments maintains its cash in bank accounts, which, at times, may exceed federally insured limits. The Endowments does not believe it is exposed to any significant credit risk related to cash and equivalents.

**Investments** - Investments are reported at fair value on the accompanying consolidated statements of net assets. Changes in the fair value of investments as well as realized gains and losses are included in investment return, net in the accompanying consolidated statements of changes in net assets.

Realized gains and losses on disposals of investments are recognized based on trade date determined by the specific identification method, except for certain equity investments for which the cost of shares sold is determined by the average cost method.



## THE HEINZ ENDOWMENTS AND SUBSIDIARY

### Notes to Consolidated Financial Statements (continued)

Interest and dividend income are recognized on the accrual basis. Distributions from alternative investments are recognized as income to the extent of the Endowments' share of undistributed income of such alternative investments. Investment return, net in the accompanying consolidated statements of changes in net assets is shown net of related external and direct internal investment expenses. Direct internal investment expenses include salaries, benefits, and travel costs associated with the staff responsible for the direct conduct and direct supervision of the execution of investment strategy. Such expenses also include an allocation of costs such as occupancy and depreciation based on estimated time spent on internal investment management.

**Investment properties** - Investment properties include land and related development costs and are carried at the lower of cost or estimated fair value. Development costs are amortized on the straight-line method over their estimated useful lives of ten years.

**Program-related investments** - The fair value of program-related investments approximate their cost. Determination of fair value of these investments would require significant management judgment or estimation. These investments are anticipated to have a less than fair value return. As of December 31, 2021, the Endowments is committed to invest approximately \$1,000,000 for program-related investments.

The Endowments recorded an impairment loss in 2020 related to the forgiveness of \$13,000,000 in program-related loans. These notes accrued no interest and had no stated maturity.

**Fixed assets** - Fixed assets are recorded at cost and depreciated or amortized on the straight-line method over their estimated useful lives of three to ten years. Leasehold improvements are amortized on the straight-line method over the lesser of the lease term or their estimated useful lives.

**Grants** - The Endowments recognizes a liability and corresponding expense for grants in the amount expected to be paid when approved by the Board of Directors. As of December 31, 2021 and 2020, such liabilities are not recorded at their present value using a discount rate commensurate with the risks involved because the present value is not materially less than the amounts expected to be paid.

**Use of estimates** - The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the consolidated financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

## THE HEINZ ENDOWMENTS AND SUBSIDIARY

### Notes to Consolidated Financial Statements (continued)

#### (3) **Investments**

The fair values of investments for which market quotations are available are based on the quoted market prices of such investments.

The fair values of all other investments are estimated in good faith by management due to the absence of quoted market values. These estimates of fair values are made primarily by using information regarding an investment's net asset value ("NAV") provided by the general partners and fund managers of the investments. Additionally, these estimates are generally computed based on the Endowments' proportionate share of the overall value of the investee, net of estimated profit participation. The Endowments has not adjusted any of the fair values provided by the general partners. Because of the inherent uncertainty of valuation, those estimated fair values may differ significantly from the values that would have been used had a ready market for those investments existed, and the differences could be material.

The fair values of investments are subject to changes in market conditions, and as such, future fair values may differ significantly from those reported in the consolidated financial statements. Investments considered to be permanently impaired in value are written down to their estimated net realizable value and the write down is recorded as a realized loss on investments.

Investments measured and reported at fair value, except for those measured and reported using NAV, are classified and disclosed in one of the following categories based on the extent of market price observability.

Level I – Quoted prices are available in active markets for identical investments as of the reporting date. The type of investments included in Level I include short-term investments, publicly traded equity securities, and fixed income funds.

Level II – Pricing inputs are other than quoted market prices included within Level I, however, are observable, either directly or indirectly for the investment. The Endowments considers an investment in a real estate limited partnership and its fine art collection to be Level II investments.

Level III – Pricing inputs are unobservable for the investment and includes situations where there is little, if any, market activity for the investment. The inputs into the determination of fair value require significant management judgment or estimation. The Endowments was not invested in any Level III investments as of December 31, 2021 or 2020.

# THE HEINZ ENDOWMENTS AND SUBSIDIARY

## Notes to Consolidated Financial Statements (continued)

The valuations of the Endowments' investments by type are as follows as of December 31 (in thousands):

	2021			
	Level I	Level II	Investments measured at NAV	Total fair value
Short-term investments	\$ 335	\$ --	\$ --	\$ 335
Equity securities				
Domestic	514	--	269,062	269,576
Foreign	5,455	--	406,452	411,907
Fixed income	254,568	--	--	254,568
Alternative investments				
Absolute return	--	--	369,685	369,685
Private equity	--	--	1,001,342	1,001,342
Opportunistic	--	--	41,004	41,004
Other investments	--	12,234	--	12,234
	<u>\$ 260,872</u>	<u>\$ 12,234</u>	<u>\$ 2,087,545</u>	<u>\$ 2,360,651</u>
	2020			
	Level I	Level II	Investments measured at NAV	Total fair value
Short-term investments	\$ 672	\$ --	\$ --	\$ 672
Equity securities				
Domestic	--	--	233,347	233,347
Foreign	--	--	422,038	422,038
Fixed income	188,200	--	--	188,200
Alternative investments				
Absolute return	--	--	388,400	388,400
Private equity	--	--	708,279	708,279
Opportunistic	--	--	29,062	29,062
Other investments	--	12,234	--	12,234
	<u>\$ 188,872</u>	<u>\$ 12,234</u>	<u>\$ 1,781,126</u>	<u>\$ 1,982,232</u>

# THE HEINZ ENDOWMENTS AND SUBSIDIARY

## Notes to Consolidated Financial Statements (continued)

The following additional information is provided regarding the Endowments' investments valued at NAV included in the above tables.

Type	Fair value (in thousands)		Redemption frequency (if currently eligible)	Redemption notice period
	December 31, 2021	2020		
Global long short equity (a)	\$ 487,230	\$ 503,612	monthly, quarterly semi-annually, annually, tri-annually	5 – 180 days
Non-directional (b)	164,194	170,087	monthly, quarterly, semi-annually, annually	55 – 90 days
Opportunistic (c)	120,898	116,024	monthly, quarterly, annually	45 – 90 days
US long short equity (d)	282,124	265,898	monthly, quarterly, annually	31 – 90 days
Strategic private investments (e)	948,356	649,135	non-redeemable	--
Real assets (f)	52,986	59,144	non-redeemable	--
Opportunistic (c)	27,220	15,125	non-redeemable	--
Non-directional (b)	4,518	2,082	non-redeemable	--
US long short equity (d)	19	19	non-redeemable	--

- (a) Global long short equity is primarily comprised of strategies investing in global equity securities. As of December 31, 2021, the Endowments is committed to invest approximately \$2,500,000 for these investments.
- (b) Non-directional is primarily comprised of strategies investing in debt instruments, securities, and derivatives in developed, event driven, multi-strategy, credit, distressed and long short markets. As of December 31, 2021, the Endowments is committed to invest approximately \$2,000,000 for these investments.
- (c) Opportunistic is comprised of value strategies that search for undervalued or underperforming investment opportunities. As of December 31, 2021, the Endowments is committed to invest approximately \$425,000 for these investments.
- (d) US long short equity is primarily comprised of strategies investing in domestic equity securities.
- (e) Strategic private investment funds is primarily comprised of passive investments in private equity funds which invest in a wide range of industries. As of December 31, 2021, the Endowments is committed to invest approximately \$290,979,000 for these investments.
- (f) Real assets is primarily comprised of limited partnership interests in real estate, energy, timber and sustainable assets. As of December 31, 2021, the Endowments is committed to invest approximately \$31,007,000 for these investments.

# THE HEINZ ENDOWMENTS AND SUBSIDIARY

## Notes to Consolidated Financial Statements (continued)

The nature of the investments classified in (e), (f), and the non-redeemable portions of (b), (c) and (d) above are such that distributions are received by the Endowments upon the liquidation of the underlying assets of the funds. It is estimated that underlying assets of the funds are typically liquidated over 2 to 10 years. Additionally, the nature of certain redeemable investments classified in (a), (b), (c), and (d) above is such that they may not be readily available for redemption due to initial lock-up periods ranging from 12 to 36 months.

### (4) Liquidity and Availability

The Endowments' financial assets available within one year of December 31, 2021 and 2020 (in thousands) to meet operating needs include:

	<u>2021</u>	<u>2020</u>
Cash and equivalents	\$ 7,163	\$ 10,842
Receivables for investments sold	58,367	12,658
Short-term investments	335	672
Equity securities	630,211	612,370
Fixed income investments	254,568	188,200
Alternative investments	258,010	287,261
Opportunistic investments	40,997	29,003
Available financial assets	<u>\$ 1,249,651</u>	<u>\$ 1,141,006</u>

The Endowments structures its financial assets to be available as its grants, general expenditures, liabilities, and other obligations, including commitments for investments, come due. To achieve this, the Endowments forecasts its future cash flows and monitors its liquidity on a monthly basis. In addition, as part of its liquidity management, the Endowments invests cash in excess of daily requirements in various short-term investments, including money market accounts and short-term treasury instruments.

### (5) Grants Payable

Program Area	Payable as of 12/31/2020	In thousands		Payable as of 12/31/2021
		2021		
		Approved	Paid	
Creativity	\$ 7,896	\$ 22,000	\$ 17,403	\$ 12,493
Learning	9,851	21,514	23,132	8,233
Sustainability	39,143	25,814	30,743	34,214
Other	49	765	814	--
	<u>\$ 56,939</u>	<u>\$ 70,093</u>	<u>\$ 72,092</u>	<u>\$ 54,940</u>

# THE HEINZ ENDOWMENTS AND SUBSIDIARY

## Notes to Consolidated Financial Statements (continued)

Grants payable as of December 31, 2021 are due to be paid as follows: \$27,158,000 in 2022; \$10,994,000 in 2023; \$6,788,000 in 2024; \$5,000,000 in 2025; and \$5,000,000 in 2026.

### (6) Natural and Functional Expenses

The tables below present expenses by both their nature and function (in thousands):

	2021			
	Direct charitable	Grantmaking	Operational support	Total expenses
Grants approved, net of refunds	\$ --	\$ 70,093	\$ --	\$ 70,093
Salary, benefits and taxes	518	5,116	1,928	7,562
Legal, accounting and professional fees	37	196	64	297
Programmatic consulting	--	1,117	--	1,117
Depreciation and amortization	--	559	203	762
Occupancy	--	582	212	794
Travel, conferences and meetings	--	200	58	258
Media and public affairs	--	100	43	143
Printing and publications	126	--	--	126
Other general administrative	--	606	542	1,148
	<u>\$ 681</u>	<u>\$ 78,569</u>	<u>\$ 3,050</u>	<u>\$ 82,300</u>

	2020			
	Direct charitable	Grantmaking	Operational support	Total expenses
Grants approved, net of refunds	\$ --	\$ 89,028	\$ --	\$ 89,028
Salary, benefits and taxes	511	4,779	1,854	7,144
Legal, accounting and professional fees	111	196	53	360
Programmatic consulting	--	1,195	--	1,195
Depreciation and amortization	--	572	214	786
Occupancy	--	594	222	816
Travel, conferences and meetings	--	187	51	238
Media and public affairs	--	76	33	109
Printing and publications	152	--	--	152
Other general administrative	--	530	541	1,071
	<u>\$ 774</u>	<u>\$ 97,157</u>	<u>\$ 2,968</u>	<u>\$ 100,899</u>

# THE HEINZ ENDOWMENTS AND SUBSIDIARY

## Notes to Consolidated Financial Statements (continued)

The Endowments' expenses have been allocated between direct charitable activities, grantmaking, and operational support activities based on estimates made by management of time spent by employees on various activities. Direct charitable activities promote the charitable purpose of the Endowments and are conducted in whole or in part by the Endowments staff. Grantmaking activities pertain to the general grantmaking activities of the Endowments, such as reviewing proposals and awarding, monitoring, and evaluating grants. Operational support expenses are the management and general expenses of the Endowments.

### **(7) Federal Taxes**

In accordance with the applicable provisions of the Code, the Endowments is subject to an excise tax on net investment income, including net realized gains. The Endowments provides for deferred excise taxes resulting from net unrealized gains, which become taxable in the year they are realized. The increase in the deferred federal excise tax liability relating to the net unrealized gain for the years ended December 31, 2021 and 2020 was approximately \$3,904,000 and \$3,686,000, respectively.

Additionally, the Endowments is obligated to pay income taxes on its unrelated business income (as defined), if any.

As a private foundation, the Endowments is also required to make certain minimum distributions in accordance with a specified formula and within one year of the close of the tax year. The Endowments expects to make sufficient minimum distributions during 2022 to satisfy this requirement. The Endowments' tax returns for tax years 2018 and beyond remain subject to examination by the Internal Revenue Service ("IRS").

## THE HEINZ ENDOWMENTS AND SUBSIDIARY

### Notes to Consolidated Financial Statements (continued)

#### **(8) Defined Contribution Plans**

The Endowments sponsored both a 401(a) defined contribution plan for employees hired on or after January 1, 2008 and a 403(b) defined contribution plan for which all employees were eligible to participate. Effective January 1, 2016, the Endowments terminated the 401(a) plan and rolled the provisions of that plan into the 403(b) plan, described below. The participants in the 401(a) plan were entitled to receive a distribution of the total balance of the vested amount.

The amended 403(b) plan removed the hire date qualification of on or after January 1, 2008, but added a minimum age requirement of 21 to be eligible to participate. The 403(b) plan provides for employer contributions totaling 13% of the employees' annual compensation starting the first of the month following hire date. Additionally, the 403(b) plan permits employees to make deferred salary contributions up to the maximum amount allowable by the IRS and, after one year of service, the Endowments matches 100% of the employees' contribution up to 2% of salary and up to statutory limits. The Endowments made contributions totaling \$753,387 and \$700,824 into the plan during the years ended December 31, 2021 and 2020, respectively.

#### **(9) Commitments**

The Endowments has an operating lease for office space that expires on January 31, 2025. Future base lease payments are approximately \$820,000 in 2022; \$832,000 in 2023; \$844,000 in 2024; and \$71,000 for 2025. Rent expense for the operating lease for the years ended December 31, 2021 and 2020 was approximately \$819,000 and \$828,000, respectively.

The Endowments is the loan guarantor on two separate notes for one unrelated nonprofit corporation. The balances of the loans as of December 31, 2021 were approximately \$1,500,000 and \$146,000.

#### **(10) Subsequent Events**

The Endowments evaluates events and transactions occurring subsequent to the date of the consolidated financial statements. The accompanying consolidated financial statements consider events through June 27, 2022, the date on which the consolidated financial statements were available to be issued.