



*Report 2002*

**The**  
**Responsibilities**  
that come with  
**Dreams**

*The Heinz Endowments*

## Mission

**F**ounded more than four decades apart, the Howard Heinz Endowment, established in 1941, and the Vira I. Heinz Endowment, established in 1986, are the products of a deep family commitment to community and the common good that began with H. J. Heinz and that continues to this day.

The Heinz Endowments is based in Pittsburgh, where we use our region as a laboratory for the development of solutions to challenges that are national in scope. Although the majority of our giving is concentrated within southwestern Pennsylvania, we work wherever necessary, including statewide and nationally, to fulfill our mission. That mission is to help our region thrive as a whole community—economically, ecologically, educationally and culturally—while advancing the state of knowledge and practice in the fields in which we work.

These fields of emphasis include philanthropy in general and the disciplines represented by our grantmaking programs: Arts & Culture; Children, Youth & Families; Economic Opportunity; Education; and the Environment. Our five programs work together on behalf of three shared organizational goals: enabling southwestern Pennsylvania to embrace and realize a vision of itself as a premier place both to live and to work; making the region a center of quality learning and educational opportunity; and making diversity and inclusion defining elements of the region's character.

In life, Howard Heinz and Vira I. Heinz set high expectations for their philanthropy. Today, the foundations they established are committed to doing the same. Our charge is to be diligent, thoughtful and creative in continually working to set new standards of philanthropic excellence. Recognizing that none of our work would be possible without a sound financial base, we also are committed to preserving and enhancing the Endowments' assets through prudent investment management.

### About the cover:

Edgeworth Elementary School first-grader Matthew Reguerio and teacher Elise Woodburn peer in on the private life of a millipede as part of the ASSET-based science course at the school. The unconventional curriculum, one of the most successful to be funded during the past several years by the Endowments' Education Program, turns teachers into principal investigators and students into science sleuths. The program has been credited with raising student performance and interest in the subject.

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# Philanthropy in Anxious Times

By Teresa Heinz



America faces many perils in the world today, but none so insidious as the temptation to meet the demands of the present by trading away the opportunities of the future. It has never been more important for our country or our region to remember the power and wisdom that come from looking past the immediate to the possibilities that lie beyond.

Our nation has always been at its finest when it has been willing to think beyond the bounds of near-term convenience, and so has Pittsburgh. When Mayor David Lawrence moved to clean up the city's famously polluted air in the early 1950s, his opponents warned that a proposal to eliminate coal-burning furnaces would bankrupt working-class families, and made a lump of coal the symbol of their opposition.

But citizens here rejected the notion that their ambitions could be reduced to a simple lump of coal and the narrow self-interest it embodied. Their willingness to sacrifice in the short term—and the willingness of generations that followed to do the same—helped transform our region in the ensuing half century from a symbol of industrial excess into one of America's most attractive and livable places.

The wisdom of such long-term thinking is worth remembering at a time when there is so much uncertainty in the world around us. Anxious times such as these are breeding grounds for short-term thinking and, at their worst, an invitation to generational selfishness.

They tempt us to go on consuming a disproportionate share of the world's resources, because we need those resources to support our way of life *now*; to bequeath staggering debts to our children, because we need the money *now*; to be cavalier with laws protecting our environment, our safety and even our rights, because we need that flexibility *now*; to invest less in the arts and education, conservation and scientific research, public health and programs to prevent crime and disease, because we need those funds for other priorities *now*.

In short, they encourage the sense that our responsibility is only to ourselves in this one fragment of time, and that tomorrow will fend for itself. They urge us to want nothing more—to aspire to nothing more—than to keep clutching onto our own little lump of coal.

At a meeting of our boards of directors several years ago, J. Carter Brown, who I am sad to note passed away in 2002, observed that, in contemporary culture, “We tend to forget the value of perpetuity.” He was right: More than ever, our society rewards us most for what we consume and almost never for what we conserve.

But history judges us by what we leave behind—the resources we preserve, the ideas we shape, the universe of things we invent and design and build. That is our legacy. It is by our willingness not to consume everything now and *not* to break faith with the future that we will be judged by those who follow us.

The concept of perpetuity, of a gift extending out into an unknown and unknowable future, requires a generosity of spirit that goes beyond the immediate, that reaches out to people we don’t know and to generations yet unborn. Far from a luxury, it is the essence of human aspiration.

It reminds us that every decision we make now shapes what we become later. It anchors our actions in our dreams.

In Pittsburgh, we know how tempting it can be to set dreams aside in times of uncertainty and turmoil. We’ve been there. We know how difficult it is to hold onto high hopes and high standards when the present is full of turmoil and doubt.

But that temptation is hardly unique to this generation or this moment in time. It is worth considering what Pittsburgh would be like today if our predecessors had taken the easier path of short-term self-interest, if they had never bothered to clean up the air and the water or to invest in the city’s rich array of cultural resources and natural amenities.

At its best, our region has never been willing to trade its dreams, its hopes for its children and grandchildren, for a lump of coal. The spirit of this region, like the spirit of this nation, is clear: We have only to be reminded of what’s possible, we have only to be inspired by an idea that captures our imagination, and—as we have proven time and again—we will do the hard work and make the tough choices necessary to bring it into being.

That is an example our country could use more of right now. These are times that demand the best of us, not the least. Ultimately, all of human progress comes down to that quintessential choice between the lump of coal we have now and the clean air we want tomorrow—between our own immediate wants, needs and fears and our vision of something better.

If there is one single outcome that The Heinz Endowments seeks to affect through our work, it is that choice. It is the decision to accept the responsibilities that every generation, ours included, has to the future. It is the decision to embrace the responsibilities that come with dreams.

A handwritten signature in black ink that reads "Teresa Heinz". The signature is written in a cursive, flowing style with a large, stylized 'T' and 'H'.

# The Responsibility of Stewardship

By James M. Walton



Foundations are uniquely positioned to help our society focus on its long-term needs and opportunities. To play that role, however, they must manage their resources wisely, being careful to preserve them for tomorrow even as we benefit from them today. That has always been a guiding principle for The Heinz Endowments, and it has served us—and our community—well in these tough economic times.

Over the past seven years, the Endowments has diversified its investments in a variety of ways designed to maximize returns and at the same time shield them from the uncertainties and volatility inherent in the investment markets. As a result, the Endowments' asset base has fared reasonably well in the very difficult environment of the past three years. The Endowments' assets declined from \$1.59 billion at the end of 1999 to \$1.17 billion at the end of 2002, but nearly half of that reduction, \$198 million, was attributable to grants paid out to the community. Despite the worst equities bear market since the Great Depression, the Endowments' investment portfolio market value suffered only a \$203 million, or a 12.8%, reduction due to poor returns during that period.

Still, any drop in asset levels is sobering and a reminder that what the market gives it also takes away. Lately it has become fashionable in some nonprofit and policy circles to question the five percent minimum payout requirement set for private foundations under federal law, with critics arguing that the rate should be increased. But if the past three years prove anything, it is the prudence of the existing rate if the real-dollar value of endowment assets is to be maintained over time. Since the Endowments was created with a commitment to perpetuity, we remain determined to maintain the five percent payout rate as our standard.

The wisdom of this policy seems particularly evident in a regional context like ours. If our predecessors had chosen to spend down the assets of the Endowments, most of the initiatives described in this report would not be happening at the same level, and many wouldn't be happening at all. In Pittsburgh, new philanthropic funds have not sprung up to replace the Endowments' resources, and, even if they had, it is doubtful they would have carried forward the same values and sense of community.

For the Endowments, another aspect of wise resource management involves our staff. A strong staff can help a foundation to be more targeted and strategic, and we

believe we have assembled an exceptionally talented team. We routinely make their expertise available to other organizations and believe they are making a great contribution both to our region and to our field.

But the Endowments also believes it is important to keep our organization lean. As philanthropic assets grew during the boom years of the 1990s, many foundations significantly increased their staff size and operating expenses, only to be confronted with the need for unprecedented cost cutting and layoffs when the boom yielded to the inevitable bust. The Endowments has generally been able to avoid that so far because, over the past decade, we added capacity in only two areas—communications and evaluation, disciplines that we believe make us more effective as grantmakers. Today our staff is only marginally larger than it was a decade ago. By keeping a watchful eye on costs, we have been able to remain stable in unstable times.

The importance of that for our grantees—the most critical of philanthropic resources—was identified by Senator John Heinz before his death in 1991. When foundation assets decline, nonprofit organizations tend to feel the pinch almost immediately. John didn't want our grantees to be held hostage to the short-term vicissitudes of the market.

He helped design a system, which Teresa and I implemented, to cushion our regular, ongoing grantmaking against Wall Street's daily ups and downs. When a decline in our asset base affects the funds available for grantmaking under our five percent spending policy, that system allows us to cut back first on a group of larger, nonrecurring, more opportunistic grants. That means grantees who rely on us for ongoing support are less at risk, at least in the short run, and program staff may proceed with critical multi-year funding strategies without fearing loss of projected funding streams.

Of course, however well-designed these measures may be, they can't protect us forever against the pain of a sustained downturn in the nation's economy. But they can help ensure that the Endowments will be around to advance the Heinz family's vibrant vision of community for many generations to come. That responsibility—the responsibility of stewardship—is one we take very seriously.

James M. Walton

# The Role of Leadership



By Maxwell King

This is a vibrant time in American philanthropy. That may not seem obvious as foundations across the country struggle with decreased asset levels and diminished resources for giving. Add to that the fact that foundations also are facing unprecedented pressures to demonstrate value and to be accountable for the wise use of funds, and these would seem to be the thorniest of times for organized philanthropy, not the best.

But periods of public scrutiny and self-examination such as this are healthy for any industry, including the foundation sector. The field is being challenged as never before to improve the practice of its craft, which can only be seen as welcome.

For many years now, the sector has been experiencing and talking about an epochal transition from old-style charity to a more strategic, public and results-oriented philanthropy. The truth is, though, that the field is only just beginning to understand the implications and to work out the details of that shift.

There's no reason to apologize for that: Transitions such as this take time. Indeed, there is tremendous energy in the field right now, as foundations experiment with a variety of ways to increase impact. This period of questioning and experimentation is a necessary stage in the sector's evolution. In years to come, that process will make organized philanthropy an even more effective and dynamic part of American society.

The challenge is for foundations to leverage the value of financial assets by bringing a myriad of nonfinancial resources to bear on their work. These include expertise in specific disciplines, focused strategies, effective communications and tools to learn from our efforts and to help others do the same.

Among foundations, it is politically correct to add "humility" to that list. To an extent, that's appropriate. After all, even under the best of circumstances, the financial resources that foundations can direct at social issues are paltry when compared to the scale of need and the amount of money swirling around the systems we seek to influence.

Still, humility is no excuse for meager ambitions. Foundations are advocates for a set of values that too often get lost in our society, and the importance of that

role cannot be overstated. At The Heinz Endowments, we see those values as the responsibilities of a healthy society. They come with the American dream of a society that is just, free and rich with opportunity; and with the dream of Pittsburgh as a region that is a premier place to live and work, a center of learning, and a home to diversity and inclusion.


Making the case for those responsibilities requires foundations to stand up publicly as leaders and to help our communities make choices that are not always easy. Sometimes, as in the case of our decision last year to suspend funding to the Pittsburgh Public Schools, it may even require us to make some noise. That is an uncomfortable role for a traditionally quiescent group, but it is unavoidable if foundations are serious about contributing to the betterment of society in meaningful ways.

Based in part on the Endowments' willingness to assume a public leadership role in 2002, there will be several developments worth watching in 2003. The cause of high-quality, early education in Pennsylvania will benefit from sympathetic new leadership in state government. Three Rivers Park will continue to take shape along the shores of the Allegheny, Monongahela and Ohio Rivers. The region will see new initiatives to promote smart growth; new validation that the arts help drive the economy; and significant investment in leveraging untapped talent at our universities for economic development in life sciences and robotics. Pittsburgh will dedicate the new David L. Lawrence Convention Center as a world-class model of green building and civic design. And the Mayor's Commission on Public Education will give a boost to school reform when it releases its recommendations to improve governance, finance and academic performance in the Pittsburgh Public Schools.

The Endowments believes this is a time of heroic possibility for our region. It is a privilege to be involved in this field, in this place, at this time. Guided by the century-old values of the Heinz family, we are intent on living up to the promise of leadership in a way that serves both our community and the quest for more vibrant and effective philanthropy.

# The Responsibilities that come with Dreams

Two Edgeworth Elementary School first-graders are intent on working through an investigative question around an ASSET-based science project. The Endowments' Education Program funds ASSET and several other successful educator-training programs under its Teachers-For-The-Future strategy.

A young boy with short dark hair is looking down intently at a project on a table. He is wearing a dark blue shirt. In the background, a woman with long brown hair, likely a teacher, is leaning over him, looking at the same project. The scene is set in a classroom with a wooden table and various items on it.

The Heinz Endowments supports the great American dream of individuals thriving in strong and vibrant communities. In southwestern Pennsylvania, we are working to help our community realize a vision of itself as a premier place to live and work, a center of learning and educational excellence, and a home to diversity and inclusion.

In 2002, that vision, like the aspirations of communities across the nation, was tested by a tough economy at home and turbulence overseas. The Endowments responded by encouraging our community to live up to the responsibilities that make dreams come true.

These responsibilities are easily identified. They do not fluctuate with the financial markets or change with the whims of circumstance. They are as valid in tough times as they are in good.

In this report, we examine our work in 2002 in the light of these responsibilities. We see them as the shared obligations of a healthy society and the source of all reasonable hope for a better future.

# We have a responsibility to invest now . . .

There's an old joke that the long term never comes. But the joke's on us when we take that as a philosophy upon which to base public policy, or as an excuse not to sacrifice on behalf of the future.

For too long, that's precisely what Pennsylvania has done in regard to the most basic of long-term investments: the education of its young children.

Despite clear evidence that quality early learning provides substantial benefits to both children and society,

Pennsylvania has remained one of only nine states that don't fund preschool or Head Start.

That's why, through the past several years, the Endowments has funded a sustained effort to broaden support for quality early education and to build awareness of its benefits.

In 2002, the Endowments released findings of a multi-year study demonstrating that high-quality preschool education can dramatically reduce the need for costly special education and significantly increase the odds that children will succeed in school. A grant to the York Community Foundation continued a strategy of supporting innovative early-learning programs in key communities around the state, including York, Lancaster, Erie and Pittsburgh. These efforts and an Endowments-supported public-awareness campaign—"Hey, what about the kids?"—helped move early-childhood education to center stage in the 2002 gubernatorial race. As a result, Governor Ed Rendell and his new administration have pledged to make state government significantly more responsive to the educational needs of young children.

In tough economic times, an investment promise around children is often the first to be put off. But all that guarantees is more tough times for Pennsylvania's most vulnerable, a continuing reputation for the state as a laggard on early-childhood issues, a less competitive future workforce and a tax system forced to pay the escalating economic and social costs of school failure. That's why the Endowments supports early-childhood education as part of a broad strategy to expand and improve learning opportunities for children from birth through age eight.

Last year, the Endowments' Children, Youth & Families Program continued building on programs that demonstrate the benefits of intensive early education and care for the Pittsburgh region's neediest children. Six-year-old Miquann Graham of Wilksburg is one of hundreds of preschoolers to have years of this benefit at four sites in Allegheny County. In an ongoing study by an independent research team, early-education graduates like Miquann have outperformed peers not in the program.



Opportunity often knocks at inopportune moments. When the Endowments supported Mayor Tom Murphy's 1999 formation of the Riverlife Task Force, there were plenty of critics who argued that now wasn't the time for growth-starved Pittsburgh to be worrying about the quality of development along its riverfronts.

**... in ways that  
will pay off  
later.**

But Riverlife supporters saw what historian David McCullough called a "once-in-a-century" opportunity to reinvent Pittsburgh's waterfront as a center of community life and an engine for long-term economic growth. With development pressures building,

Pittsburgh would either move to begin creating a world-class waterfront immediately, or watch that opportunity slip away.

Working with Boston urban planning firm Chan Krieger & Associates, Riverlife involved the community in crafting a plan to make a single, continuous park the centerpiece of development along the confluence of Pittsburgh's three rivers. In 2002, the plan for the creation of Three Rivers Park won an American Institute of Architects Honor Award for outstanding regional and urban design.

More important, that vision already is shaping development along the downtown riverfront. With continued Endowments' support in 2002, Riverlife worked closely with property owners and developers on a variety of projects that are already under way, and worked with Pittsburgh City Planning officials and community leaders to create sustainable design guidelines for future waterfront development. A special partnership with the Allegheny Conference on Community Development launched a planning process to rejuvenate Point State Park and led to design and funding for a park along the river in front of Pittsburgh's new David L. Lawrence Convention Center.

In an age when regions everywhere must compete for residents, especially the amenities-seeking knowledge workers who drive today's economy, creating a vibrant and distinctive riverfront is one of the best investments Pittsburgh can make in its own future.

Pittsburgh's newest fountain, the Water Steps, is one of the crown jewels of an evolving Riverfront Park, where children—and yes, even adults—frolic in water cascading from an upper-level esplanade down to a river's edge walkway. The project, funded in part through the Endowments' Civic Design Initiative, is an example of efforts to reconnect residents to the rivers.



**T**he need for community-friendly design doesn't stop at the river's edge. Support for Riverlife is part of the Endowments' energetic Civic Design Initiative, which is working to promote high design standards around the region, including an appreciation for sustainability, aesthetics and the role of the built environment in shaping community life.

The Endowments believes that good civic design is a concept worth investing in — literally. In 2002, a partnership of the Regional Industrial Development Corp., the Endowments and three other area foundations — Richard King Mellon, Benedum and McCune — took the unusual step of

purchasing the largest undeveloped land parcel in the City of Pittsburgh as a site on which to develop a model mixed-use community. The 177-acre brownfield, which sits on the shore of the Monongahela River in the Hazelwood neighborhood, was previously home to one of the most productive steel-making operations in the world.

The foundations commissioned Urban Design Associates of Pittsburgh to gather input from nearby residents and to develop a master plan for the site. The draft plan envisions a mix of residential, office, commercial and recreational uses in an urban context that will reconnect Hazelwood with its valuable riverfront.



Urban Design Associates drawings reflect the high expectations set by a group of Pittsburgh foundations for development of the former LTV steel mill site. The 177-acre tract is depicted in its present state, below, and after development, bottom. The parcel runs between prime riverfront land and Hazelwood, one of the region's most economically depressed communities. The area will offer a mix of recreational, residential and commercial uses, each sustainably developed with high design standards.



# We have a responsibility to protect the resources . . .

Pittsburgh is home to a unique and remarkable mix of riverfronts, hillsides, parks, trails and open spaces. No mere luxuries, these assets help give the region its special character.

Squandering these natural resources by allowing them to succumb to random development pressures would be shortsighted and ecologically unwise. They contribute so much value to Pittsburgh's quality of life that they have become an indispensable ingredient in the region's long-term plans for prosperity and growth.

But sprawl and fragmented planning are threatening those resources. That's why the Endowments is working to preserve and strengthen them for Pittsburgh's future. A major challenge lies in moving the region past a notion of land-use planning as merely a brake on development. The Endowments is responding by working to recast the

region's view of its natural assets as vital amenities whose inherent value enhances long-term development rather than detracts from it.

A 2002 grant to the Tides Center of Western Pennsylvania is supporting this new model, along with a more collaborative and regional approach to land-use planning. And a grant to the Southwest Pennsylvania Corporation is helping to create a map that catalogues the region's many natural amenities and showcases them as irreplaceable "green infrastructure."

Promoting this more sustainable approach to development, sometimes called "smart growth," is a top priority for the Endowments. Pittsburgh wouldn't be the place it is without its striking combination of urban and natural environments. That's something worth protecting.

The Coen family of Canonsburg emerges from an old railroad tunnel at mile 27 of the Montour Trail, one among a growing system of bicycle-run-hike paths that snake through the city and around southwestern Pennsylvania. The Endowments' Environment Program has been a longtime supporter of the trail system as a way to reduce dependence on automobiles and encourage interaction with the natural environment.



... that make us  
who we are.



Shakespeare may have written “The first thing we do, let’s kill all the lawyers.” But whenever the economy turns sour, it’s usually Shakespeare’s descendants in the arts who are the first to get the ax. Across the country, cultural organizations are reeling from the effects of plummeting endowments and funding and revenue shortfalls.

Pittsburgh’s cultural community has not been immune to these trends. The region has an enviable array of cultural resources whose contributions to the area’s economy and quality of life rarely get the credit they deserve. Still, there does seem to be a growing awareness of the cultural sector’s value in distinguishing Pittsburgh as a special place.

That value derives from a rich and unique blend of local artists, cultural institutions and arts educators; architecture, galleries and performance spaces; and audiences and community-based arts activities. The Endowments believes that the best way to ensure the continued vitality of Pittsburgh’s cultural community as a whole is to strengthen these many elements and their connections with each other and with the broader community.

To that end, in 2002 the foundation continued both its Small Arts Initiative, which provides project support for arts groups with budgets of less than \$250,000, and its operating support program for major

institutions, which encourages better strategic planning and the qualities of self-discipline and self-awareness that organizations need to respond to rapid changes in their environment. The foundation also expanded its arts giving beyond direct support of institutions with the launch of Creative Heights, a new program that supports local artists’ residencies at local cultural organizations.

A major grant to the Carnegie Institute supported efforts by a new intermediary, the Arts Education Collaborative, to advance student achievement in and through the arts in Allegheny County public schools. Meanwhile, support to Carnegie Mellon University helped to seed the creation of the Arts and Culture Observatory, which will collect data on the area’s cultural sector and its impact on the region.

Not all of a community’s treasures are financial. In fact, some of the most valuable—like Pittsburgh’s strong arts scene—ultimately can’t be quantified. That’s why the Endowments is committed to supporting the many elements that make up that scene, including promoting arts learning and participation, advancing the community’s standing as a cultural center and increasing its creative resources.

Susan Marie Pierson is immersed in the title role of Richard Strauss’s *Elektra*, one of the Pittsburgh Opera’s triumphs in a series of spectacular productions during the past several years. Reliable funding by the Endowments’ Arts & Culture Program has helped give larger arts institutions like the Opera greater stability in tough economic times. The foundation also has established a reputation for nurturing small arts organizations throughout the region.

# We have a responsibility to keep dreaming big . . .

When the steel mills and supporting industries that put southwestern Pennsylvania on the international economic map began their collapse

in the mid-1970s, the first casualty was the region's sense of its own worth—its ability to dream big and move forward on ambitious plans.

As a foundation committed to the region, the Endowments was a front-line witness to the huge job and population losses that continued up to the early 1990s.

While much of its grantmaking during that period was given over to protecting important community assets and shoring up human services, there was an inherent leadership obligation to help the region regain control of its economic destiny—to learn, once again, how to dream big.

That led the Endowments and three other local foundations—Richard King Mellon, Hillman and McCune—to support in 2002 one of the most ambitious economic development initiatives in decades: the Pittsburgh Life Sciences Greenhouse. The Greenhouse is designed to leverage the intellectual capital of Pittsburgh's world-class universities and medical facilities to make

life sciences a major engine of economic growth in the 21st century. The foundation community has stood up with other regional leadership groups to stake a claim on this potentially rich source of high-paying jobs and the prospect of new companies and younger employees moving into the region.

A total of \$120 million—including an anticipated \$73 million from area foundations and a \$33 million contribution from Pennsylvania state government—will establish the Greenhouse as a resource center to support life-sciences start-ups. It also will help recruit star university researchers and seasoned life-sciences business executives, and speed up the routing of products from laboratory to marketplace.

The Greenhouse project, one of three now under way in Pennsylvania, comes with risks. But the Endowments recognizes the importance of taking prudent risks in order to move the region forward. Harnessing the strengths of our universities in areas such as bioscience, robotics and information technology is not optional; it is vital to the future of our region's economy.

Carnegie Mellon University research scientist Charlie Reverte works with a surgical imaging tool known as HipNav, which overlays three-dimensional models on a patient's pelvic area to allow for more accurate incisions and placement in artificial hip implantations. It's one of dozens of medical devices and procedures being generated from university research that the Endowments' Economic Opportunity Program and several other foundations hope to accelerate through their support of the Pittsburgh Life Sciences Greenhouse.



# ...while staying true to our basic principles.

Some of the architectural luminaries who participated in the design competition for the expansion of Pittsburgh's David L. Lawrence Convention Center

scratched their heads in response to one of the project's requirements: It had to be environmentally friendly. Here was a proposal to create one of the largest green buildings in the world, and it was happening

in the unlikely place they could imagine: Pittsburgh, a town with a sooty history that many of them mistook for today's reality.

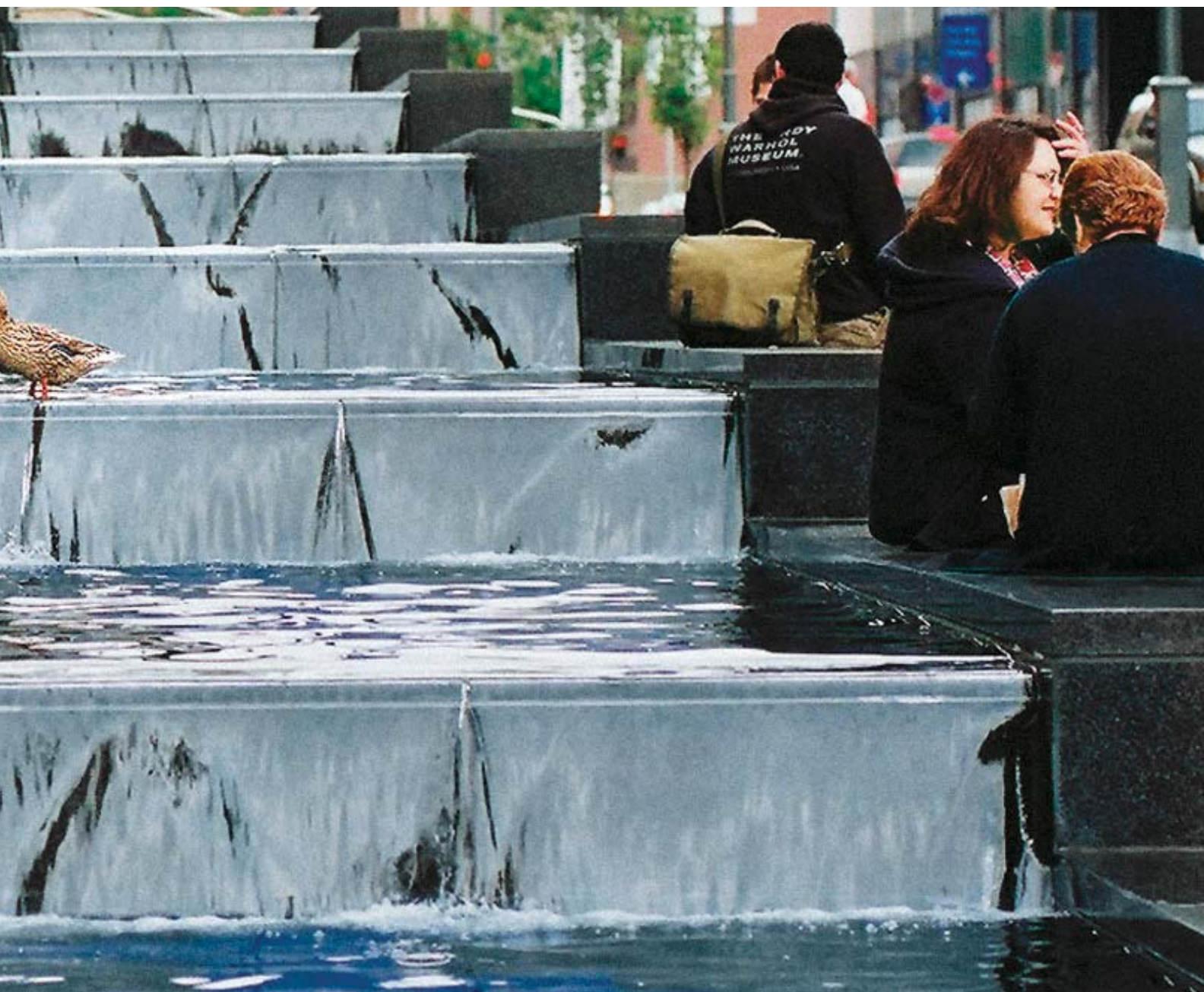
In fairness, the idea that Pittsburgh could become a center of green building seemed pretty far-fetched to many locals when the Endowments began pushing that agenda in the late 1990s. Pittsburgh had come a long way from its smoky past, the prevailing wisdom went, but building green seemed like a luxury this no-nonsense community would neither appreciate nor pay for.



That assumption turned out to be entirely wrong. The Endowments supported key intermediaries like the Green Building Alliance and Conservation Consultants Inc., who made the case that green building was not just good environmental stewardship, but sound economics. Working with businesses and neighborhoods, often one project at a time, these intermediaries have helped make green building an increasingly popular choice in the region. For its part, the Endowments encourages green building and design when funding any capital project.

As a result, Pittsburgh emerged in 2002 as a national leader in the green building movement. That's not only helping to change the region's image, it's also yielding real savings and quality-of-life improvements.

The one-story, outdoor waterfall gracing one side of PNC Financial Services' new downtown Pittsburgh office building, Firstside Center, has become a mini-town square for employees and passers-by. The building, which fronts the Monongahela River, is so worker-friendly that job turnover rates have been cut to a fraction of their previous levels. Sustainable development and green building principles have been led by the Endowments in the region. Firstside is the most spectacular recent example of those principles.



**We have a  
responsibility  
to stretch  
limited  
resources . . .**



Sometimes difficult financial times reveal new ways of looking at the world. Often they can inspire innovations that protect the long-term viability of cherished organizations and goals. Such was the case several years ago when a group of Pittsburgh's leading cultural institutions, with the Endowments' encouragement and support, began exploring the possibility of creating an Office of Shared Services.

The notion was to combine certain functions that are invisible to the public, such as purchasing, market research and other common functions. Joint operations would allow the participating organizations to share and reduce costs. Also, by creating a stronger operation in these areas than any of the organizations could afford separately, it would enhance their ability to increase revenue and to meet the service expectations of their customers.

The Office of Shared Services, housed at the Pittsburgh Cultural Trust, serves a group of organizations that call Pittsburgh's Cultural District home. While sharing services makes sense, working to coordinate aspects of their operations hasn't been easy for any of the institutions involved. What has made it possible is a willingness to remain focused on their true priorities around maintaining artistic integrity and fulfilling artistic missions.

The early work of the Shared Services office is extremely promising. Both the office's participating organizations and its funders hope that it will prove valuable not only locally but also as a national model for enhancing the sustainability of arts organizations.

The Endowments worked with many grantees in various program areas in 2002 to assist in developing realistic plans and expectations for these tough economic times. The goal was to help the organizations we support to make smart choices by identifying and focusing on the activities that really matter.

Pittsburgh's Benedum Center for the Performing Arts, all gussied up for a New York traveling production of *Oklahoma*, is home to the Pittsburgh Ballet Theater, the Pittsburgh Dance Council, Civic Light Opera, Pittsburgh Opera and the Broadway Series. It's one of the anchors in the city's nationally respected Cultural District, which encompasses a 14-block area of Downtown. Coordinating the 5,033 theater seats and more than 210,000 square feet of arts-dedicated space is the Pittsburgh Cultural Trust, a Heinz Endowments grantee that has led real estate development, planning and arts management improvement efforts to ensure a vibrant arts community.

# ...without sacrificing the things we value most.

As travelers emerge from Pittsburgh's Fort Pitt Tunnel onto the bridge that goes by the same name, they are greeted by one of the most spectacular urban skylines in America. Area corporations and economic development organizations consider the view to be a distinctive asset and one of Pittsburgh's best marketing tools. The *New York Times* has described it as "a sudden, dramatic, exhilarating sight" and the city's "front door."

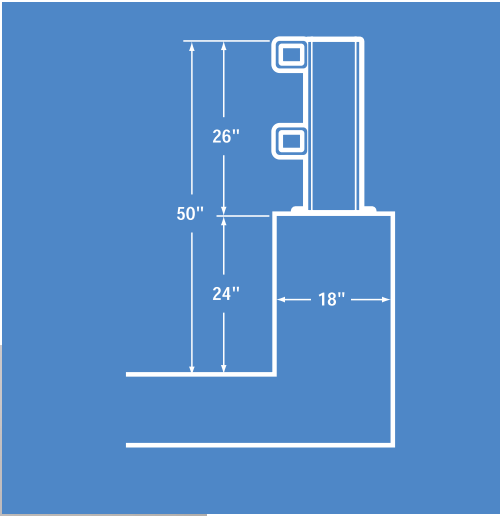
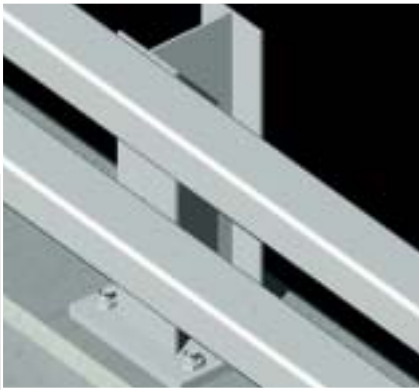
When plans were drawn up to renovate the Fort Pitt Bridge, however, it seemed as though that door was about to be slammed shut. There was no malice involved: The plans simply called for the use of 42-inch-high barriers, slabs of solid concrete that have become the standard for similar bridge projects in Pennsylvania. When area organizations protested that the new barriers would eliminate the view for people traveling in sedans and passenger cars, highway planners acknowledged that the loss would be unfortunate, but pointed out that none of the barriers approved for use in situations like this would preserve the view.



The Endowments decided to ask a different question: What if a more view-friendly barrier could be designed for use in settings like this that also addressed safety concerns? Pennsylvania's Department of Transportation ultimately agreed that, if a new design could be developed quickly and pass muster with the Federal Highway Administration's safety standards, it would be incorporated into the Fort Pitt Bridge renovation.

The Endowments provided \$113,000 in support of a design process led by the American Institute of Architects Pittsburgh Chapter, in conjunction with the Riverlife Task Force. That process yielded in 2002 a design for a view-saving "Pennsylvania Barrier," which recently gained approval from the Federal Highway Administration and is attracting attention from communities nationwide. All it took was a willingness to question whether standard operating procedure really needed to be so standard.

Pittsburgh's internationally acclaimed "pop-up" view of the city skyline, below left, is framed by bridges and rivers as motorists emerge from the Fort Pitt Tunnel. Much of the view would have been obscured if the Pennsylvania Department of Transportation had chosen to move ahead with the standard concrete barrier, inset, bottom right. Instead, the Endowments, several other foundations, civic leaders, state officials and Carnegie Mellon University engineers led efforts to create the view-saving Pennsylvania Barrier, insets, top right.



# We have a responsibility to demand the best of each other . . .

When the Endowments and two other Pittsburgh foundations—Grable and The Pittsburgh Foundation—agreed to fund a major literacy initiative in the Pittsburgh Public Schools in 2001, they were keenly aware of how previous reform initiatives had faltered because of a lack of management and accountability. The foundations chose to fund the initiative only after the school district agreed to clear measures of progress and performance.

Shortly after that agreement, a new school board was elected, and the district erupted into an ugly and very public war of words between the new board majority and the superintendent. With the administration and school board distracted by internal battles, the district was unable to meet the conditions the foundations had set for funding the literacy initiative.

At that point, midway through 2002, it would have been easy for the foundations to continue their funding anyway, in the vain hope that conditions would improve, or to walk quietly away. Instead, they took the unprecedented step of calling a press conference to announce that they were suspending all funding to the Pittsburgh Public Schools until its chronic governance and management problems were addressed.

The foundations' action spurred the formation of the Mayor's Commission on Public Education. Composed of members representing a cross-section of the community, the commission was charged with recommending improvement options in three areas: governance and leadership, funding and finance, and academic performance. Its recommendations are due out in mid-2003. The Endowments and its partners are funding the work of the commission and intend to support the implementation of its findings in 2003.

Suspending funding to the schools was a difficult action for the Endowments and its foundation partners. But continuing to tolerate behaviors that undermine community progress and worsen education was no longer an option. It was time to demand better: of the administration, the school board and the broader community.

Among the leaders in the Pittsburgh Public Schools who will be reacting to recommendations released this spring from the Mayor's Commission on Public Education: Superintendent John Thompson, second row; minority board member Alex Matthews, third row; and majority members First Vice President Jean Fink, fourth row, first frame, and President Darlene Harris, fifth row, first frame.



**W**hile the Endowments received national press coverage in 2002 for suspending funding to the Pittsburgh Public School system, the foundation is better known regionally for its day-to-day engagement and activism in education. Even in taking the action to temporarily halt direct funding to the district, the Endowments worked closely with local leaders to raise funds to support the Mayor's Commission for Public Education, the organization that is reviewing operations in the district and that will recommend significant improvements

in governance, financial management and student achievement.

The goal of the Endowments' education-related grantmaking is to help make the Pittsburgh region a center of educational excellence. A key strategy in pursuing that goal is to give families more access to choices in alternative schools and improved teaching methods.

In the Pittsburgh Public Schools, for example, the Endowments was instrumental in creating City Charter High School, designed to serve as a career-focused, four-year institution

housed in a downtown office building. With 150 students in the inaugural ninth-grade class, this public school routinely uses internships and apprenticeships to help students learn about career and continuing-education opportunities. The school incorporates technology throughout its performance-centered programs.

On another front, the Endowments has been a lead supporter of the Extra Mile Foundation, an affiliate of the Pittsburgh Catholic Diocese. Years of funding from several regional foundations have brought



financial stability to four highly successful, Diocesan-run elementary schools. Nearly 95 percent of some 1,000 students enrolled in the schools are non-Catholic. Although they come from some of the poorest neighborhoods in the region, their learning achievement rates are impressive enough that Extra Mile schools have long waiting lists. And the Extra Mile Foundation has been able to raise more than \$27 million in private support since 1989 — ensuring that tuition will be affordable for every student.

Randi Hugley, a first-grade teacher at Lincoln Elementary, a 350-student school in Pittsburgh's East Liberty neighborhood, assists Dorian Diggs with an exercise from the computer-centered Waterford Reading Program. The learn-to-read tool is one of several successful programs funded by the Endowments' Education Program under its Technology-For-Learning strategy.



# ... and demand more of ourselves in the process.

In 1996, the Endowments was a leading force in one of the most ambitious early-learning programs in the country.

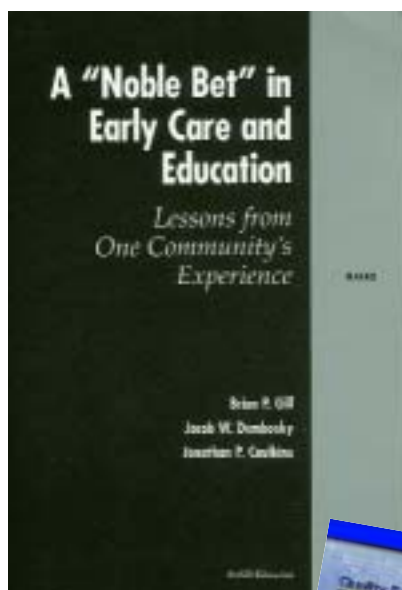
The goal of the Early Childhood Initiative was to develop a state-of-the-art early-education system that would make quality learning opportunities available to thousands of the region's neediest children. By late 2000, however, the

Initiative's supporters decided to ramp down the program because it was serving far fewer children and at a much higher cost than had been envisioned.

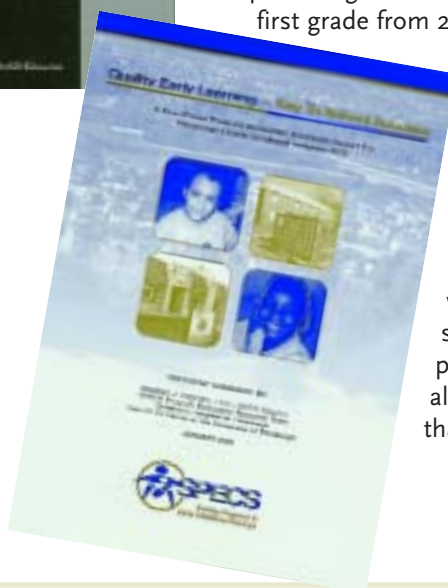
The Endowments could have quietly moved on to other grantmaking at that point. Instead, the foundation arranged to continue funding two of the Initiative's most promising programs. At its launch, the Endowments had commissioned an independent, multi-year study of the program to measure its effectiveness in readying children for the elementary school years. Instead of scaling back the study along with the program, the Endowments directed the 15-member research team affiliated with Children's Hospital of Pittsburgh to continue its work at the remaining sites. At the same time, the Endowments commissioned a no-holds-barred analysis by the highly respected RAND Corporation of what had gone wrong with the Initiative.

In 2002, the Endowments made the findings of both studies public. RAND's exhaustive investigation identified serious flaws in the Initiative's design, cost projections and management. The Children's Hospital study lauded the program's impact on school readiness, noting that it reduced the percentage of children needing costly special education from 21 percent to nearly zero, and the percentage of students held back in kindergarten and first grade from 23 percent to 2 percent.

The commissioning and public dissemination of the two studies were an expression of the Endowments' vigorous commitment to learning from its work and to sharing that knowledge with others who can use it. As Teresa Heinz wrote after the studies were released, "Taken together, these studies tell us how we can be smarter in promoting early-learning programs, but also that we are absolutely right to make that our focus."



Martha Poellnitz, a preschool education instructor at the Hosanna House Child Development Center in Wilkesburg, snuggles with three-year-old Alfonzo Farrish as she reads a book to him and classmate Cierston Taylor. The Wilkesburg daycare and early-education center was one of four sites central to Endowments-funded independent studies by researchers from RAND and Children's Hospital of Pittsburgh.



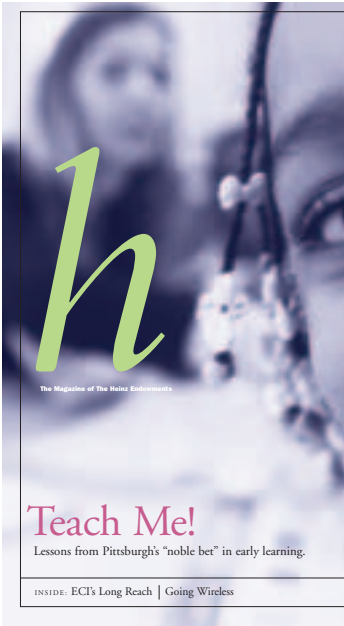


One of the places in which The Heinz Endowments released the results of the Early Childhood Initiative studies was the foundation's own *h* magazine, which published its first full year in 2002. Launched in late 2001, the quarterly publication features a lively mix of stories and essays about issues relating to the Endowments' work.

Other hot topics this year included the Endowments' decision to suspend funding to the Pittsburgh Public Schools, the region's emergence as a leader in green building and the community impact of a disturbing museum exhibit on lynching. A willingness to discuss sensitive but relevant topics such as these is a hallmark of the new magazine.


Written for a general audience that includes grantees, funding partners, community and civic leaders, policy makers and other foundations, *h* is one of several communications tools the Endowments uses as part of a broad strategic effort to share information and lessons from its work and to advance its philanthropic agenda.

Another tool, the foundation's web site ([www.heinz.org](http://www.heinz.org)), received special recognition in 2002 from the Council on Foundations, which awarded the site its top honor in its annual Wilmer Shields Rich Awards Program recognizing excellence in philanthropic communications.





WINTER 2002



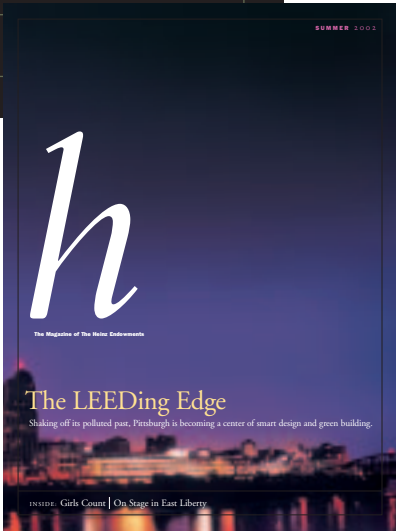
# h

The Magazine of The Heinz Endowments

## Andy Warhol Gets Tough

Pittsburgh's pop culture museum uses a painful exhibit to promote a civic dialogue on racism.

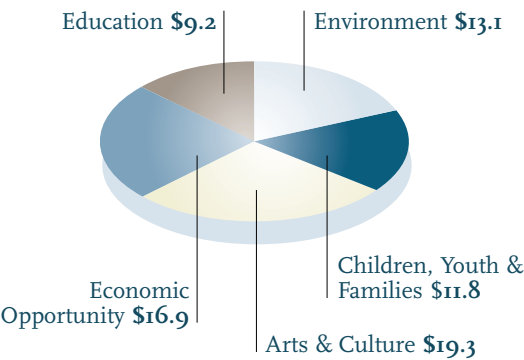
INSIDE: Why Design Matters | BioBurgh | Youth + Art = Work



This is a combined financial summary for the Howard Heinz Endowment and the Vira I. Heinz Endowment. The 2002 amounts indicated here have not yet been audited. A complete audited financial statement for 2002 will be available on our web site ([www.heinz.org](http://www.heinz.org)) in the “Library” section by June 2003.

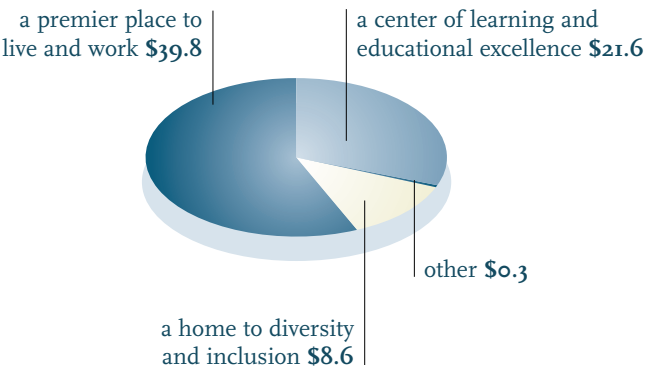
Total Combined Approved Grants for 2002 (in millions) = \$70.3

By Program Area



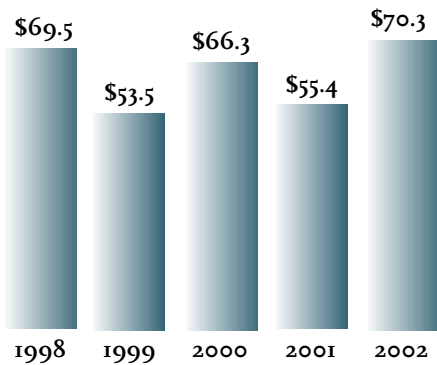
By Organizational Goal

Southwestern Pennsylvania will be . . .

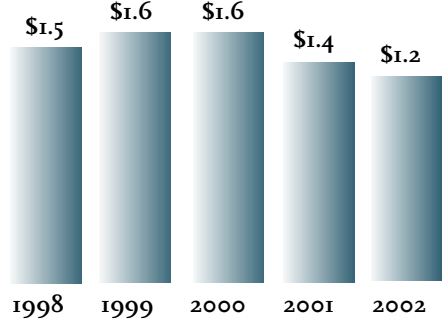


Historical Perspective

Total Combined Approved Grants  
In millions



Total Combined Net Assets  
In billions



## Arts & Culture

### ALIQUIPPA ALLIANCE FOR UNITY & DEVELOPMENT

For the 10th annual Aliquippa Embraces Art festival  
and a two-week puppet-making children's camp  
Vira I. Heinz Endowment \$8,500

### ALLEGHENY CONFERENCE ON COMMUNITY DEVELOPMENT

For a documentary on the French and Indian War  
Howard Heinz Endowment \$1,000,000

### ALLEGHENY CONFERENCE ON COMMUNITY DEVELOPMENT

For a Point State Park planning initiative  
Howard Heinz Endowment \$300,000

### AMERICAN WATERWAY WIND ORCHESTRA

For the Beaver Valley International Arts Festival  
Vira I. Heinz Endowment \$10,000

### ARTISTS IMAGE RESOURCE

For a benchmarking and research trip to Anchor  
Graphics in Chicago  
Howard Heinz Endowment \$1,175

### THE BLOOMFIELD-GARFIELD CORPORATION

To support arts-based youth programs along the  
Penn Avenue arts corridor  
Vira I. Heinz Endowment \$33,600

### CALLIOPE HOUSE, INC.

For a full-time Public Relations and Marketing  
Coordinator  
Vira I. Heinz Endowment \$50,000

### CARNEGIE INSTITUTE

For the Arts Education Collaborative for 2003–04  
Howard Heinz Endowment \$600,000

### CARNEGIE INSTITUTE

For general operating support  
Vira I. Heinz Endowment \$2,000

### CARNEGIE INSTITUTE

For general operating support  
Howard Heinz Endowment \$8,000

### CARNEGIE INSTITUTE, MUSEUM OF ART

For three-year operating support (2003–05)  
Vira I. Heinz Endowment \$589,200

### CARNEGIE INSTITUTE, MUSEUM OF ART

For the conservation of the Charles "Teenie" Harris  
photographic archive  
Vira I. Heinz Endowment \$45,000

### CARNEGIE INSTITUTE, THREE RIVERS ARTS FESTIVAL

For three-year operating support (2003–05)  
Howard Heinz Endowment \$186,000

### CARNEGIE MELLON UNIVERSITY

To assist the College of Fine Arts in presenting  
the exhibit *Comic Release: Negotiating Identity for  
a New Generation*  
Howard Heinz Endowment \$25,000

### CARNEGIE MELLON UNIVERSITY

To support the Magic Penny Gardens program  
of the Persephone Project  
Vira I. Heinz Endowment \$25,000

### CARNEGIE MELLON UNIVERSITY

To create the Arts and Culture Observatory, a regional  
cultural policy center  
Howard Heinz Endowment \$110,400

### CHILDREN'S FESTIVAL CHORUS

To implement artistic, educational and outreach  
activities as outlined in the strategic plan in  
2002–03 and 2003–04  
Vira I. Heinz Endowment \$50,000

### CIVIC LIGHT OPERA ASSOCIATION

For three-year operating support (2003–05)  
Vira I. Heinz Endowment \$357,000

### CIVIC LIGHT OPERA ASSOCIATION

For commissions and staged readings as part  
of the New Works program  
Vira I. Heinz Endowment \$50,000

### COMMITTEE TO PROTECT JOURNALISTS

To help defray costs of an endowment consultant  
Vira I. Heinz Endowment \$20,000

### COMMUNITY DESIGN CENTER OF PITTSBURGH

To expand community design services  
Howard Heinz Endowment \$180,000

### COMMUNITY THEATER PROJECT CORPORATION

To enhance operations for emerging theater users  
Howard Heinz Endowment \$120,000

### THE DOWNTOWN MANAGEMENT ORGANIZATION

For interim funding to continue the research and  
development phase of the Downtown Living Initiative  
Howard Heinz Endowment \$50,000

### DUQUESNE UNIVERSITY

For a matching endowment grant for City Music Center  
Vira I. Heinz Endowment \$100,000

### DUQUESNE UNIVERSITY

To underwrite the Duquesne University Chamber  
Singers Spring 2002 European tour  
Vira I. Heinz Endowment \$5,000

**FIRST NIGHT PITTSBURGH, INC.**

To support artists' project for First Night 2003  
(December 31, 2002)

Vira I. Heinz Endowment \$20,000

**GREATER PITTSBURGH CHAMBER OF COMMERCE TRUST**

For the Convention Center opening in April 2003

Howard Heinz Endowment \$100,000

**GREATER PITTSBURGH CONVENTION & VISITORS BUREAU EDUCATION FOUNDATION, INC.**

To support the national cultural and heritage tourism conference in Pittsburgh

Vira I. Heinz Endowment \$15,000

**HISTORICAL SOCIETY OF WESTERN PENNSYLVANIA**

For general operating support

Vira I. Heinz Endowment \$2,000

**HISTORICAL SOCIETY OF WESTERN PENNSYLVANIA**

For a lead gift toward the Capital Campaign for The Senator John Heinz Pittsburgh Regional History Center

Howard Heinz Endowment \$3,200,000

**HISTORICAL SOCIETY OF WESTERN PENNSYLVANIA**

For planning and design of the Senator John Heinz exhibit

Howard Heinz Endowment \$20,000

**INTERNATIONAL POETRY FORUM**

To underwrite costs of preparations for the drama entitled *Mano a Mano: The Life of Manolete*

Vira I. Heinz Endowment \$25,000

**JAZZ WORKSHOP, INC.**

To support Family Nights and Jazz on the Steps in 2002–03

Howard Heinz Endowment \$10,000

**KENAN INSTITUTE FOR THE ARTS FOUNDATION**

To support Pennsylvania's participation in the Building Creative Economics Conference

Vira I. Heinz Endowment \$10,000

**MANCHESTER CRAFTSMEN'S GUILD**

For strategic planning for the Denali Initiative

Howard Heinz Endowment \$35,000

**MATTRESS FACTORY**

For special project component of operating support grant

Howard Heinz Endowment \$50,000

**MATTRESS FACTORY**

For general operating support

Howard Heinz Endowment \$5,000

**MID ATLANTIC ARTS FOUNDATION**

For Phase III continuation of the Pennsylvania Performing Arts on Tour (PennPAT) program

Vira I. Heinz Endowment \$600,000

**NATIONAL GALLERY OF ART**

For general operating support for the Center for Advanced Study of the Visual Arts (CASVA)

Vira I. Heinz Endowment \$500

**NORTHSIDE LEADERSHIP CONFERENCE**

For North Side Commons planning

Vira I. Heinz Endowment \$28,000

**NORTHSIDE LEADERSHIP CONFERENCE**

For a review of Hazlett Theater operation and performance options

Vira I. Heinz Endowment \$40,000

**PITTSBURGH BALLET THEATRE, INC.**

To develop a planned giving program for four cultural institutions

Vira I. Heinz Endowment \$50,000

**PITTSBURGH CENTER FOR THE ARTS**

For three-year operating support (2003–05)

Howard Heinz Endowment \$279,000

**PITTSBURGH CHAMBER MUSIC SOCIETY**

For The Beethoven Project

Howard Heinz Endowment \$20,000

**PITTSBURGH CHILDREN'S MUSEUM**

For documentation and assessment of the Museum's program and capital expansion

Howard Heinz Endowment \$300,000

**PITTSBURGH CHILDREN'S MUSEUM**

To document the Museum's expansion project

Vira I. Heinz Endowment \$24,000

**PITTSBURGH CHILDREN'S MUSEUM**

To expand the Museum and to develop the Pittsburgh Children's Center

Vira I. Heinz Endowment \$3,000,000

**PITTSBURGH CHILDREN'S MUSEUM**

For The Singing Tree Project

Vira I. Heinz Endowment \$5,000

**PITTSBURGH CULTURAL TRUST**

For 2003 operating support

Howard Heinz Endowment \$950,000

**PITTSBURGH CULTURAL TRUST**

For three-year operating support for the Pittsburgh Dance Council (2003–05)

Howard Heinz Endowment \$175,000

**PITTSBURGH CULTURAL TRUST**

For general operating support

Vira I. Heinz Endowment \$10,000

**PITTSBURGH CULTURAL TRUST**

For general operating support

Vira I. Heinz Endowment \$2,000

<b>PITTSBURGH DANCE ALLOY</b>			<b>PITTSBURGH YOUTH SYMPHONY ORCHESTRA ASSOCIATION INC.</b>	
For three-year operating support (2003–05)			For participation in the National Youth Orchestra Festival in Sarasota, Florida	
Vira I. Heinz Endowment	\$150,000		Vira I. Heinz Endowment	\$20,000
<b>THE PITTSBURGH FOUNDATION</b>			<b>RIVERLIFE TASK FORCE</b>	
For support of the Multi-Cultural Arts Initiative for 2003			For implementation of strategic plan	
Howard Heinz Endowment	\$500,000		Howard Heinz Endowment	\$800,000
<b>THE PITTSBURGH FOUNDATION</b>			<b>RIVERLIFE TASK FORCE</b>	
To conduct a cultural scan of the arts in Allegheny County			For North Shore Amphitheatre study and recommendations	
Howard Heinz Endowment	\$50,000		Vira I. Heinz Endowment	\$15,000
<b>PITTSBURGH GLASS CENTER</b>			<b>SPORTS &amp; EXHIBITION AUTHORITY OF PITTSBURGH AND ALLEGHENY COUNTY</b>	
For support to work with consultants on construction, financial and cost analysis, and the search for an executive director			For a documentary film on the Convention Center Design and Construction, Part II	
Vira I. Heinz Endowment	\$34,500		Vira I. Heinz Endowment	\$50,000
<b>PITTSBURGH HIGH SCHOOL FOR THE CREATIVE AND PERFORMING ARTS</b>			<b>SQUONK OPERA</b>	
For an art exhibition by the Pittsburgh Public School art teachers at The Art Institute of Pittsburgh			For a Pittsburgh delegation at the International Dance Fair in Dusseldorf, Germany	
Vira I. Heinz Endowment	\$500		Howard Heinz Endowment	\$7,000
<b>PITTSBURGH INTERNATIONAL CHILDREN'S THEATRE</b>			<b>TEAM PENNSYLVANIA FOUNDATION</b>	
To support the transition to a new executive director			For the 2002 Governor's Awards for the Arts	
Vira I. Heinz Endowment	\$100,000		Vira I. Heinz Endowment	\$3,000
<b>PITTSBURGH IRISH AND CLASSICAL THEATRE INC.</b>			<b>TIDES CENTER—WESTERN PENNSYLVANIA</b>	
To support a review of Pittsburgh Irish and Classical Theatre's financial reporting systems, strategic plan and staffing structure			For the Cool Space Locator project	
Vira I. Heinz Endowment	\$6,000		Howard Heinz Endowment	\$200,000
<b>PITTSBURGH MUSICAL THEATER</b>			<b>UNIVERSITY OF PITTSBURGH</b>	
For review of the strategic plan			To develop a music therapy program within the UPMC Health Systems	
Vira I. Heinz Endowment	\$2,400		Vira I. Heinz Endowment	\$50,000
<b>PITTSBURGH PUBLIC THEATER CORPORATION</b>			<b>UNIVERSITY OF PITTSBURGH</b>	
For three-year operating support (2003–05)			To support Pitt Arts in 2002–03	
Howard Heinz Endowment	\$385,200		Vira I. Heinz Endowment	\$85,000
<b>PITTSBURGH PUBLIC THEATER CORPORATION</b>			<b>URBAN REDEVELOPMENT AUTHORITY OF PITTSBURGH</b>	
For general operating support			To provide staffing for the African-American Cultural Center	
Vira I. Heinz Endowment	\$2,000		Howard Heinz Endowment	\$250,000
<b>PITTSBURGH SYMPHONY SOCIETY</b>			<b>WQED PITTSBURGH</b>	
For general operating support			For <i>On Q</i> for 2003	
Howard Heinz Endowment	\$14,000		Howard Heinz Endowment	\$400,000
<b>PITTSBURGH SYMPHONY SOCIETY</b>			<b>WQED PITTSBURGH</b>	
For three years of funding for the Heinz Hall Garden Plaza			For general operating support	
Howard Heinz Endowment	\$66,000		Vira I. Heinz Endowment	\$1,000
<b>PITTSBURGH SYMPHONY SOCIETY</b>			<b>WQED PITTSBURGH</b>	
For capital repairs to Heinz Hall and for permanent endowment			For interim financing for <i>The War That Made America</i> project	
Howard Heinz Endowment	\$2,700,000		Vira I. Heinz Endowment	\$50,000

**YMCA OF GREATER PITTSBURGH**

To support guest artists fees for the 2002–03 season for this arts-based youth program at the Hazelwood YMCA

Howard Heinz Endowment \$10,000

**YOUTHWORKS**

For Youth ArtWorks program

Vira I. Heinz Endowment \$20,000

## ARTS & CULTURE: CREATIVE HEIGHTS

**GREATER PITTSBURGH OFFICE OF PROMOTION**

For a residency with Tom Megalis and the creation of a film entitled *Pieces of Jo*

Vira I. Heinz Endowment \$40,000

**PITTSBURGH CHILDREN'S MUSEUM**

For a residency with Tim Kaulen in the creation and installation of interactive sculpture

Vira I. Heinz Endowment \$23,750

**PITTSBURGH FILMMAKERS, INC.**

For a residency in support of the *Sight of Stillness* project with Carolyn Speranza

Vira I. Heinz Endowment \$40,000

**PITTSBURGH SYMPHONY SOCIETY**

For a residency and major commissioned work for orchestra by Leonardo Balada

Vira I. Heinz Endowment \$40,000

**SRISHTI DANCES OF INDIA**

For residency with Indian classical musician / vocalist / composer, Charu Collur

Vira I. Heinz Endowment \$20,000

## ARTS & CULTURE: SMALL ARTS INITIATIVE

**ARTISTS AND CITIES, INC.**

To support the Pittsburgh Dance Connection at the Kelly-Strayhorn on March 22, 2003

Howard Heinz Endowment \$3,500

**ARTISTS IMAGE RESOURCE**

To sponsor the 2003 artist-in-residence program

Howard Heinz Endowment \$12,000

**AUTUMN HOUSE PRESS**

For support of the Master Poets reading series in 2003

Howard Heinz Endowment \$5,000

**BACH CHOIR OF PITTSBURGH**

For the performance of *Children of Abraham* in October 2002

Howard Heinz Endowment \$9,000

**THE BALMORAL SCHOOL OF  
HIGHLAND PIPING, INC.**

For rehearsal time and the creation of musical scores for May and November 2003 concerts

Howard Heinz Endowment \$3,750

**BREW HOUSE ASSOCIATION**

For the Black Sheep Puppet Festival in October 2002

Howard Heinz Endowment \$10,000

**BREW HOUSE ASSOCIATION**

For the SPACE 101 exhibitions program in 2002–03

Howard Heinz Endowment \$9,500

**CHATHAM BAROQUE INC.**

To support guest artists fees for the 2002–03 season

Howard Heinz Endowment \$12,000

**GEMINI THEATER COMPANY**

To further the artistic growth of the Children's Theater production of *A Little Christmas Carol* in December 2003

Howard Heinz Endowment \$5,000

**GUITAR SOCIETY OF FINE ART**

For the Guitar Society of Fine Art's 2002–03 Concert Series

Howard Heinz Endowment \$7,500

**THE JEWISH THEATRE OF PITTSBURGH**

To support the production of *The Last Night of Ballyhoo* in May 2003

Howard Heinz Endowment \$4,000

**LABORATORY COMPANY DANCE, INC.**

To support guest artists fees for the 2002 performance at the Kelly-Strayhorn Community Performing Arts Center

Howard Heinz Endowment \$6,000

**LABORATORY COMPANY DANCE, INC.**

To support the creation and performance of Attack Theatre's *This Ain't the Nutcracker* in December 2002 / January 2003 at the Hazlett Theater

Howard Heinz Endowment \$7,000

**LITTLE LAKE THEATRE COMPANY**

To support the Spring 2003 master-level Directors' Workshop to be conducted by James Carver

Howard Heinz Endowment \$3,535

**MCKEESPORT SYMPHONY SOCIETY**

To fund additional string rehearsals during the 2002–03 season

Howard Heinz Endowment \$5,000

**NEGO GATO INC.**

To support the production of *CrossRoads* to be performed at the Kelly-Strayhorn in May/June 2003

Howard Heinz Endowment \$12,000

**NEW HORIZON THEATER, INC.**

For support of the production of *A Dance on Widow's Row* in May / June 2003

Howard Heinz Endowment \$8,000

**OPEN STAGE THEATRE**

For support of the production of the play *Pera Palas* in April / May 2003

Howard Heinz Endowment \$3,000

**THE PITTSBURGH CAMERATA**

To support vocal training and guest soloists' and musicians' fees for *A Winter's Tale* in February / March 2003

Howard Heinz Endowment \$5,000

**PITTSBURGH CHAMBER MUSIC PROJECT LTD.**

To support a four-concert series of chamber music at The Andy Warhol Museum

Howard Heinz Endowment \$7,300

**PITTSBURGH CHAPTER AMERICAN GUILD OF ORGANISTS**

For support of the Bach Weekend in March 2003

Howard Heinz Endowment \$4,000

**PITTSBURGH CONCERT CHORALE**

For support of vocal training and guest artists fees for the spring 2003 classical concert, *Inspiration from Home and Abroad*

Howard Heinz Endowment \$5,000

**QUANTUM THEATRE**

For support of the production of Tom Stoppard's *Indian Ink* in August 2002

Howard Heinz Endowment \$12,000

**RENAISSANCE CITY CHOIRS**

To support vocal and conducting training for the choirs' singers and artistic directors in 2002–03

Howard Heinz Endowment \$6,000

**SHONA SHARIF AFRICAN DANCE AND DRUM ENSEMBLE**

To support a one-month apprenticeship with KanKouran West African Dance Company in Summer 2002

Howard Heinz Endowment \$2,400

**SILVER EYE CENTER FOR PHOTOGRAPHY**

For three exhibitions during 2003  
(*Silent Spring*, *Fellowship* 2003, *A is for Aperture*)

Howard Heinz Endowment \$12,000

**SQUONK OPERA**

For the creation of a new multidisciplinary work, *Nellie Bly's Wallpaper*, to be premiered at the Byham Theater in June 2003

Howard Heinz Endowment \$12,000

**SRISHTI DANCES OF INDIA**

For support of the presentation of *Chhandam: The Rhythms of Odissi and Mayurbhanj Chhau* at the Kelly-Strayhorn in October 2003

Howard Heinz Endowment \$10,000

**STARLIGHT PRODUCTIONS, LTD.**

For the production of William Shakespeare's *Macbeth* in February 2003 at the Hazlett Theater

Howard Heinz Endowment \$12,000

**UNITED JEWISH FEDERATION**

To support presentation and guest artists expenses for four proposed films in the February / March 2003 Pittsburgh Jewish–Israeli Film Festival

Howard Heinz Endowment \$7,145

**UNIVERSITY OF PITTSBURGH**

For support of Kuntu Repertory Theatre's production of *Cryin' Shame* at the Masonic Temple in March / April 2003

Howard Heinz Endowment \$12,000

**UNIVERSITY OF PITTSBURGH**

For a Music on the Edge Chamber Orchestra concert with American composer David Del Tredichi in February 2003

Howard Heinz Endowment \$7,000

**THE UNSEAM'D SHAKESPEARE COMPANY**

To support artistic fees for the 2003 season

Howard Heinz Endowment \$12,000

**XPRESSIONS CONTEMPORARY DANCE COMPANY**

To support the presentation of the April 2003 concert entitled *DriveRhythmLight+Life*

Howard Heinz Endowment \$10,000

**TOTAL ARTS & CULTURE \$19,298,355**

## Children, Youth & Families

**ACTION AGAINST CRIME AND VIOLENCE EDUCATION FUND**

To support the work of Fight Crime: Invest in KIDS in Pennsylvania, an effort to educate the public on the benefit of a quality early care and education system

Howard Heinz Endowment \$100,000

**ALLEGHENY COUNTY COURT APPOINTED SPECIAL ADVOCATE PROGRAM**

To support an outreach campaign aimed at recruiting males and African-Americans to the CASA volunteer pool

Howard Heinz Endowment \$100,000

**AMERICAN BRAIN TUMOR ASSOCIATION**

In honor of Nicholas Marinelli

Vira I. Heinz Endowment \$3,500

**AMERICAN RED CROSS**

To pilot a senior volunteer training program aimed at promoting literacy development for at-risk children, ages 4 through grade 3

Howard Heinz Endowment \$80,000

**BEGINNING WITH BOOKS**

To expand the Beginning with Books Center for Early Literacy

Howard Heinz Endowment \$450,000

**BOYS & GIRLS CLUBS OF WESTERN PENNSYLVANIA**

To support an arts-based literacy program aimed at engaging families in the Lawrenceville community

Howard Heinz Endowment \$60,000

**CENTER FOR CREATIVE PLAY**

To support the Center's planning process to maximize market-driven revenues to promote organizational sustainability

Howard Heinz Endowment \$80,000

**CIVIL SOCIETY INSTITUTE, INC.**

To support Building Early Learning Systems in the States, an initiative of the Early Childhood Funders Collaborative

Howard Heinz Endowment \$250,000

**COMMUNITY HUMAN SERVICES CORPORATION**

For general operating support

Howard Heinz Endowment \$5,000

**DEBRA HOUSE, BRIDGE TO INDEPENDENCE, INC.**

For expansion of parenting services to homeless families with children in the Mon Valley

Vira I. Heinz Endowment \$50,000

**DUQUESNE UNIVERSITY**

To develop a comprehensive nonprofit board matching program for African-Americans and females

Howard Heinz Endowment \$100,000

**EAST END NEIGHBORHOOD FORUM**

To support an early literacy advocacy program targeting parents

Howard Heinz Endowment \$80,000

**FAMILY COMMUNICATIONS INC.**

To build capacity for the Girls, Math and Science Initiative

Howard Heinz Endowment \$300,000

**FAMILY COMMUNICATIONS INC.**

To support the production of storytelling videos for use primarily in library settings, with preschool and early elementary schoolchildren

Howard Heinz Endowment \$200,000

**FAMILY RESOURCES**

To support the third phase of a social marketing prototype for child abuse prevention

Howard Heinz Endowment \$150,000

**GATEWAY TO THE ARTS**

To support the third phase of the Arts-and-Literacy mini-grants program

Vira I. Heinz Endowment \$70,000

**GIRL SCOUT COUNCIL OF WESTMORELAND**

To support a partnership among the Girl Scouts, local engineers and school districts in order that the educational opportunities associated with Lake Janet Ruth's rehabilitation are optimized, especially for girls

Howard Heinz Endowment \$75,000

**GIRL SCOUTS OF SOUTHWESTERN PENNSYLVANIA**

To support a pilot nonschool-hour program for girls in the area of biotechnology

Howard Heinz Endowment \$75,000

**GRANTMAKERS OF WESTERN PENNSYLVANIA**

For operating support for the Pittsburgh Social Venture Partners

Vira I. Heinz Endowment \$50,000

**HILL HOUSE ASSOCIATION**

To support Gwen's Girls, a prevention program targeting elementary schoolgirls in partnership with Lemington School

Vira I. Heinz Endowment \$150,000

**HILL HOUSE ASSOCIATION**

Refund of \$2,099.06 of grant on 12/4/02 to support the Hill District Emergency Fund for summer youth programs

Howard Heinz Endowment \$35,000

**HOSANNA HOUSE, INC.**

For supportive services to transition homeless children to permanent housing

Howard Heinz Endowment \$100,000

**LOUISE CHILD CARE**

For emergency operating support

Howard Heinz Endowment \$20,000

**PARENTAL STRESS CENTER, INC.**

To support the development of a parent education program targeted to first-time fathers

Vira I. Heinz Endowment \$150,000

**PENNSYLVANIA CHILD CARE ASSOCIATION**

To provide support for Pennsylvania's T.E.A.C.H., an early childhood teacher training project

Howard Heinz Endowment \$300,000

**PENNSYLVANIA PARTNERSHIPS FOR CHILDREN**

To support the Focus Five PA Campaign for Children and Families

Howard Heinz Endowment \$100,000

**PENNSYLVANIA STATE UNIVERSITY**

To support the start-up of a youth economic literacy program

Howard Heinz Endowment \$80,000

**PITTSBURGH CARES**

To pilot a volunteer-based children's literacy program

Howard Heinz Endowment \$60,000

**PITTSBURGH THEOLOGICAL SEMINARY**

For the development of a faith-based intervention model for families with young children

Vira I. Heinz Endowment \$100,000

**PITTSBURGH VISION SERVICES**

For the expansion of the Preschool Vision Screening Program to five at-risk communities

Vira I. Heinz Endowment \$82,500

**SARAH HEINZ HOUSE ASSOCIATION**

For annual operating support

Howard Heinz Endowment \$988,000

**SARAH HEINZ HOUSE ASSOCIATION**

To support the renovation of Sarah Heinz House and construction of a new recreation facility

Howard Heinz Endowment \$3,000,000

**SARAH HEINZ HOUSE ASSOCIATION**

For general operating support

Howard Heinz Endowment \$5,000

**SISTERS PLACE, INC.**

For supportive services to transition children from homelessness to permanent housing

Vira I. Heinz Endowment \$200,000

**SUDDEN INFANT DEATH SYNDROME ALLIANCE (SIDS)**

To support a "train the trainer" hospital model and an outreach program targeted to African-American families

Howard Heinz Endowment \$50,000

**THREE RIVERS COMMUNITY FUND**

To support the work of grass-roots organizations actively engaged in promoting social, racial and economic justice

Howard Heinz Endowment \$100,000

**THREE RIVERS ROWING ASSOCIATION**

For general operating support

Howard Heinz Endowment \$30,000

**TIDES CENTER—WESTERN PENNSYLVANIA**

To support the second phase of the Youth Standards initiative aimed at improving the quality of services for youth ages 11–19

Vira I. Heinz Endowment \$60,000

**UNITED CEREBRAL PALSY OF PITTSBURGH**

To support a pilot Family Support Partnership Project to demonstrate that focused support to families can keep children with significant disabilities included in all aspects of community

Vira I. Heinz Endowment \$150,000

**UNITED WAY OF ALLEGHENY COUNTY**

For annual support of the 2002–03 annual campaign

Howard Heinz Endowment \$900,000

**UNITED WAY OF ALLEGHENY COUNTY**

For general operating support

Vira I. Heinz Endowment \$10,000

**UNITED WAY OF SOUTHWESTERN PENNSYLVANIA**

For general operating support

Howard Heinz Endowment \$8,000

**UNIVERSITY OF PITTSBURGH**

To provide the local match for an Early Head Start federal grant to serve 170 infants, toddlers and their families in four low-income communities

Howard Heinz Endowment \$450,000

**UNIVERSITY OF PITTSBURGH**

For Jumpstart, to support a training curriculum on diversity and the effects of violence on children

Vira I. Heinz Endowment \$75,000

**UNIVERSITY OF PITTSBURGH**

For continued support of the nonschool-hour reading intervention program

Vira I. Heinz Endowment \$60,000

**UNIVERSITY OF PITTSBURGH**

To provide training and technical assistance to 27 family support centers in Allegheny County

Howard Heinz Endowment \$150,000

**UNIVERSITY OF PITTSBURGH**

To provide scholarships to five parents from family support centers to attend the Institute for Community Leadership in Education

Howard Heinz Endowment \$2,500

**UNIVERSITY OF PITTSBURGH**

To support the continued work of the Early Literacy Task Force

Vira I. Heinz Endowment \$100,000

**UNIVERSITY OF PITTSBURGH**

To support the maternal and child health component of the African-American Health Promotion Campaign

Vira I. Heinz Endowment \$150,000

**UNIVERSITY OF PITTSBURGH**

To expand the services of the Fathers Collaborative, a unique model of parenting support for non-custodial fathers  
Howard Heinz Endowment \$250,000

**UNIVERSITY OF PITTSBURGH**

To pilot an intergenerational, faith-based wellness program designed to enhance parenting skills of grandparents and their grandchildren  
Vira I. Heinz Endowment \$85,000

**UNIVERSITY OF PITTSBURGH**

For PA Service Learning Alliance's TechSERVE program, a technology education program for at-risk girls in southwestern Pennsylvania  
Howard Heinz Endowment \$100,000

**UNIVERSITY OF PITTSBURGH**

To support Family Support Policy Board's ninth annual conference, Family Support 2002: Raising Children in the 21st Century  
Howard Heinz Endowment \$2,500

**URBAN LEAGUE OF PITTSBURGH, INC.**

For second-year support of the African-American Leadership Development Program  
Howard Heinz Endowment \$100,000

**WOMEN'S CENTER & SHELTER  
OF GREATER PITTSBURGH**

For expansion and enhancement of the Hands are Not for Hurting program  
Vira I. Heinz Endowment \$150,000

**YMCA OF MCKEESPORT**

To support the expansion of the Teen LEAD program  
Vira I. Heinz Endowment \$150,000

**YORK FOUNDATION**

To support a second phase of a statewide ECE school readiness initiative  
Howard Heinz Endowment \$500,000

**YOUTHWORKS**

To support the co-location of four key youth-serving organizations  
Vira I. Heinz Endowment \$25,000

**YOUTHWORKS**

For Youth ArtWorks and continued program support for year-round youth employment and training  
Howard Heinz Endowment \$350,000

**YWCA OF GREATER PITTSBURGH**

To support the planning process of the YWCA's Asset Development Initiative for families  
Vira I. Heinz Endowment \$120,000

**TOTAL CHILDREN, YOUTH  
& FAMILIES \$11,777,000**

**Economic Opportunity****THE AFRICAN AMERICAN CHAMBER  
FOUNDATION OF WESTERN PENNSYLVANIA**

For a minority business mentoring program  
Vira I. Heinz Endowment \$50,000

**ALLEGHENY CONFERENCE ON  
COMMUNITY DEVELOPMENT**

For selected regional initiatives of the Agenda Development Fund  
Howard Heinz Endowment \$1,000,000

**ALLEGHENY INTERMEDIATE UNIT**

To support a machinist and welder training program in the Mon Valley  
Vira I. Heinz Endowment \$100,000

**BLACK CONTRACTORS ASSOCIATION**

For a construction employees training project  
Howard Heinz Endowment \$75,000

**CARNEGIE MELLON UNIVERSITY**

To increase federal linkages and resources for regional and CMU initiatives  
Vira I. Heinz Endowment \$250,000

**CARNEGIE MELLON UNIVERSITY**

To support an expanded tech transfer function at the Innovations Exchange Center  
Howard Heinz Endowment \$200,000

**CATALYST CONNECTION**

To support the assessment of critical processes in county government  
Vira I. Heinz Endowment \$50,000

**CATALYST CONNECTION**

To help increase federal SBIR research funding for emerging small businesses  
Vira I. Heinz Endowment \$200,000

**CATALYST CONNECTION**

To support a regional business-education career literacy initiative  
Howard Heinz Endowment \$250,000

**CORO CENTER FOR CIVIC LEADERSHIP**

For a public affairs leadership recruitment and training program  
Howard Heinz Endowment \$500,000

**COUNCIL ON COMPETITIVENESS**

To support a National Symposium on Competitiveness and Security  
Howard Heinz Endowment \$50,000

**THE DOWNTOWN MANAGEMENT ORGANIZATION**

To support a downtown anti-gridlock campaign  
Howard Heinz Endowment \$10,000

**DUQUESNE UNIVERSITY**

To support low-income community and regional labor market research

Vira I. Heinz Endowment \$250,000

**DUQUESNE UNIVERSITY**

To improve regional access by minorities to financial aid for workforce training and education

Howard Heinz Endowment \$225,000

**DUQUESNE UNIVERSITY**

For the Community Manufacturing Initiative and job creation in low-income communities

Howard Heinz Endowment \$400,000

**EL CENTRO HISPANO/LATINO:****THE HISPANIC LATINO CENTER, INC.**

For regional recruitment and workforce placement activities

Howard Heinz Endowment \$250,000

**GREATER PITTSBURGH CHARITABLE TRUST**

To support the opening ceremonies for the new David L. Lawrence Convention Center

Vira I. Heinz Endowment \$20,000

**THE IDEA FOUNDRY**

To increase job and enterprise creation in the software and cybersecurity sectors

Howard Heinz Endowment \$300,000

**JEWISH FAMILY & CHILDREN'S SERVICE OF PITTSBURGH**

To support the provision of regional immigration services

Howard Heinz Endowment \$200,000

**LOCAL INITIATIVES SUPPORT CORPORATION**

To support community development activities

Vira I. Heinz Endowment \$500,000

**MERCY HOSPITAL FOUNDATION**

To support the 2002 Head of the Ohio Regatta

Vira I. Heinz Endowment \$25,000

**MON VALLEY EDUCATION CONSORTIUM**

To support The Future Is Mine, a votech-industry workforce partnership

Vira I. Heinz Endowment \$100,000

**MPC CORPORATION**

To support a joint Pitt-CMU economic development initiative

Vira I. Heinz Endowment \$100,000

**NEW CENTURY CAREERS**

For a regional manufacturing workforce recruiting and training initiative

Howard Heinz Endowment \$400,000

**OAKLAND PLANNING AND****DEVELOPMENT CORPORATION, INC.**

For a healthcare sector workforce initiative

Howard Heinz Endowment \$250,000

**PENNSYLVANIA ECONOMY LEAGUE**

Support for Workforce Connections, a regional multi-foundation workforce initiative

Howard Heinz Endowment \$350,000

**PENNSYLVANIA ECONOMY LEAGUE**

For municipal consolidation, e-government and tax study initiatives

Howard Heinz Endowment \$250,000

**PENNSYLVANIA ECONOMY LEAGUE**

For support of the statewide Issues PA initiative

Howard Heinz Endowment \$350,000

**PITTSBURGH COUNCIL FOR INTERNATIONAL VISITORS**

For international college student retention activities

Howard Heinz Endowment \$100,000

**PITTSBURGH GATEWAYS CORPORATION**

To support the creation of a Center for Defense Robotics

Vira I. Heinz Endowment \$100,000

**PITTSBURGH GATEWAYS CORPORATION**

To support the emergence of a security and defense focused robotics employment sector in southwestern Pennsylvania

Vira I. Heinz Endowment \$50,000

**PITTSBURGH GATEWAYS CORPORATION**

For manufacturing sector new business and technology infusion activities

Howard Heinz Endowment \$300,000

**PITTSBURGH LIFE SCIENCES GREENHOUSE**

To provide operating support for entrepreneurial and incubator programs

Howard Heinz Endowment \$600,000

**PITTSBURGH LIFE SCIENCES GREENHOUSE**

To provide operating support for entrepreneurial and incubator programs

Vira I. Heinz Endowment \$400,000

**PITTSBURGH LIFE SCIENCES GREENHOUSE**

To support a regional life sciences economic development initiative

Howard Heinz Endowment \$3,750,000

**PITTSBURGH LIFE SCIENCES GREENHOUSE**

To support a regional life sciences economic development initiative

Vira I. Heinz Endowment \$2,750,000

**PITTSBURGH PARTNERSHIP FOR NEIGHBORHOOD DEVELOPMENT**

For operating support

Howard Heinz Endowment \$300,000

**PITTSBURGH REGIONAL ALLIANCE**

For support for international business attraction and a new employee recruitment initiative

Vira I. Heinz Endowment \$400,000

**POWERLINK, INC.**

For program support to help women-owned businesses create jobs

Vira I. Heinz Endowment \$75,000

**RAND CORPORATION**

To produce a report titled "Demographic Challenges in Pittsburgh's Future"

Vira I. Heinz Endowment \$25,000

**REGIONAL TECHNOLOGY STRATEGIES, INC.**

To explore federal policy options to increase access by low-income people to post-secondary workforce-related education and financial aid

Vira I. Heinz Endowment \$20,000

**THREE RIVERS WORKFORCE INVESTMENT BOARD**

For a regional college internship recruitment program

Howard Heinz Endowment \$200,000

**TIDES CENTER — WESTERN PENNSYLVANIA**

To support projects targeted at retaining young people and encouraging community involvement via the Sprout Fund

Howard Heinz Endowment \$100,000

**TIDES CENTER — WESTERN PENNSYLVANIA**

For the implementation of WorkKeys testing in high schools

Vira I. Heinz Endowment \$250,000

**UNIVERSITY OF PITTSBURGH**

To support the Drew Mathieson Entrepreneurship Fund

Howard Heinz Endowment \$100,000

**UNIVERSITY OF PITTSBURGH**

To support entrepreneurial training at the Katz Graduate School of Business

Howard Heinz Endowment \$150,000

**UNIVERSITY OF PITTSBURGH**

For a regional human capital community leadership education program

Howard Heinz Endowment \$75,000

**UNIVERSITY OF PITTSBURGH**

To support a School of Engineering new products incubator

Howard Heinz Endowment \$250,000

**WORLD AFFAIRS COUNCIL OF PITTSBURGH**

Support for an International Communities Initiative

Vira I. Heinz Endowment \$250,000

**TOTAL ECONOMIC OPPORTUNITY \$16,950,000**

**Education****3 RIVERS CONNECT**

For support of a neighborhood computer learning center for youth

Howard Heinz Endowment \$250,000

**3 RIVERS CONNECT**

For an online special education program

Vira I. Heinz Endowment \$60,000

**3 RIVERS CONNECT**

For a technology-based initiative to improve children's early success as readers

Vira I. Heinz Endowment \$1,000,000

**3 RIVERS CONNECT**

For program and operating support

Vira I. Heinz Endowment \$167,000

**ALLEGHENY INTERMEDIATE UNIT**

For a Reading Achievement Center to improve teaching skills of elementary teachers

Vira I. Heinz Endowment \$100,000

**APEX CONSORTIUM INC.**

To support the development of teacher leadership teams to improve school performance

Howard Heinz Endowment \$100,000

**ASSET, INC.**

For program and operating support

Vira I. Heinz Endowment \$100,000

**ASSET, INC.**

To develop and implement environmental education curricula in elementary schools

Howard Heinz Endowment \$150,000

**THE BLOOMFIELD-GARFIELD CORPORATION**

For a neighborhood computer learning center

Howard Heinz Endowment \$100,000

**CARNEGIE INSTITUTE**

For the School Performance Network initiative

Howard Heinz Endowment \$1,200,000

**CARNEGIE INSTITUTE**

For the Regional Math Science Collaborative

Vira I. Heinz Endowment \$100,000

**CARNEGIE MELLON UNIVERSITY**

For development and demonstration of Project LISTEN, a computer-assisted reading tutor

Howard Heinz Endowment \$250,000

**CARNEGIE MELLON UNIVERSITY**

For general operating support

Vira I. Heinz Endowment \$3,000

**CENTRAL NORTHSIDE READING  
IS FUNDAMENTAL**

For the reading program initiative  
Vira I. Heinz Endowment \$50,000

**CHATHAM COLLEGE**

For Pittsburgh Teachers Institute  
Vira I. Heinz Endowment \$50,000

**COMMONWEALTH OF PENNSYLVANIA**

For support of a validity study for Pennsylvania's  
K-12 testing program  
Howard Heinz Endowment \$75,000

**COMMUNITY COLLEGE OF ALLEGHENY COUNTY  
EDUCATIONAL FOUNDATION**

To assess the quality and progress of the Middle College  
High School, an alternative education program for  
students from four East Hills school districts  
Howard Heinz Endowment \$100,000

**COMMUNITY HUMAN SERVICES CORPORATION**

For support of the Cyber Cafe in Wilkinsburg  
Vira I. Heinz Endowment \$8,000

**COMMUNITY LOAN FUND OF  
SOUTHWESTERN PENNSYLVANIA**

For the working capital fund to develop and strengthen  
alternative schools  
Vira I. Heinz Endowment \$450,000

**DERRY AREA SCHOOL DISTRICT**

For the Early Childhood Literacy Initiative  
Howard Heinz Endowment \$50,000

**DUQUESNE UNIVERSITY**

For a technology training initiative to improve teachers'  
skills in Pittsburgh-area parochial schools  
Vira I. Heinz Endowment \$150,000

**EAST LIBERTY DEVELOPMENT, INC.**

For a community-based computer network  
Vira I. Heinz Endowment \$200,000

**EDUCATION POLICY & ISSUES CENTER**

For trend analysis of K-12 school performance  
Vira I. Heinz Endowment \$32,000

**EDUCATION POLICY & ISSUES CENTER**

For regional analysis of school performance and  
education policy  
Howard Heinz Endowment \$100,000

**EDUCATION POLICY AND LEADERSHIP CENTER**

For program and operating support  
Howard Heinz Endowment \$100,000

**EXTRA MILE EDUCATION FOUNDATION, INC.**

For ongoing evaluation of Extra Mile elementary schools  
Vira I. Heinz Endowment \$50,000

**THE FOUNDATION CENTER**

For 2002 program and operating support  
Vira I. Heinz Endowment \$10,000

**FUND FOR THE ADVANCEMENT OF  
THE PENNSYLVANIA STATE SYSTEM  
OF HIGHER EDUCATION**

To develop and demonstrate an exemplary new training  
program for preparing quality elementary teachers  
Howard Heinz Endowment \$300,000

**THE HAAN FOUNDATION**

For the Power4Kids Initiative  
Vira I. Heinz Endowment \$50,000

**THE LUTHERAN SERVICE SOCIETY OF  
WESTERN PENNSYLVANIA**

To provide support for the SeniorNet Learning Center  
Vira I. Heinz Endowment \$20,000

**MANCHESTER CRAFTSMEN'S GUILD**

For support of arts-based education programs  
Howard Heinz Endowment \$200,000

**MANCHESTER CRAFTSMEN'S GUILD**

For general operating support  
Howard Heinz Endowment \$5,000

**MON VALLEY EDUCATION CONSORTIUM**

For program and operating support  
Vira I. Heinz Endowment \$200,000

**MON VALLEY EDUCATION CONSORTIUM**

For Good Schools Pennsylvania, an initiative to improve  
the quality and funding of Pennsylvania's public schools  
Howard Heinz Endowment \$150,000

**NATIONAL FOUNDATION FOR TEACHING  
ENTREPRENEURSHIP TO DISADVANTAGED AND  
HANDICAPPED YOUTHS, INC.**

To support a distinctive entrepreneurship education  
program for inner-city youth  
Vira I. Heinz Endowment \$100,000

**NEED**

For "last-dollar" college scholarships  
Vira I. Heinz Endowment \$20,000

**NEGRO EDUCATIONAL EMERGENCY DRIVE**

For scholarship programs  
Howard Heinz Endowment \$200,000

**PENNSYLVANIA PARTNERSHIP FOR  
ECONOMIC EDUCATION**

For a program to enhance learning of economic  
principles in K-12 schools  
Vira I. Heinz Endowment \$100,000

**PENNSYLVANIA PUBLIC SCHOOL****HEALTH CARE TRUST**

For an affordable health insurance initiative in Pennsylvania public schools

Howard Heinz Endowment \$600,000

**THE PITTSBURGH CHESS CLUB**

For program support for the 2002–03 school year

Howard Heinz Endowment \$15,000

**PITTSBURGH COUNCIL ON PUBLIC EDUCATION**

For operating support and the school governance initiative

Vira I. Heinz Endowment \$200,000

**PITTSBURGH COUNCIL ON PUBLIC EDUCATION**

For program and operating support

Howard Heinz Endowment \$50,000

**THE PITTSBURGH FOUNDATION**

For support of the task force to improve the governance, leadership and financial management of the city schools

Vira I. Heinz Endowment \$200,000

**PITTSBURGH LIFE SCIENCES GREENHOUSE**

To recruit new university faculty and to support research initiatives

Howard Heinz Endowment \$250,000

**PITTSBURGH PARTNERSHIP FOR NEIGHBORHOOD DEVELOPMENT**

To provide technology-centered career training in five Pittsburgh neighborhoods

Howard Heinz Endowment \$150,000

**PITTSBURGH VOYAGER**

To support river-based education programs

Vira I. Heinz Endowment \$150,000

**RAND CORPORATION**

For analytical review of key education intermediaries

Vira I. Heinz Endowment \$75,000

**ROBERT MORRIS UNIVERSITY**

For a management and technology training initiative for nonprofit organizations

Howard Heinz Endowment \$150,000

**SAINT VINCENT COLLEGE**

To support planning related to the establishment of the Fred M. Rogers School

Howard Heinz Endowment \$50,000

**SCHENLEY HEIGHTS COMMUNITY DEVELOPMENT PROGRAM**

For a technology-assisted reading program in the after-school hours

Howard Heinz Endowment \$250,000

**SEWICKLEY ACADEMY**

For support of Summerbridge, a supplemental learning program for urban youth in the middle grades

Vira I. Heinz Endowment \$50,000

**TECH-LINK PROGRAM OF PITTSBURGH**

To increase participation in the US FIRST Robotics Competition

Vira I. Heinz Endowment \$20,000

**UNIVERSITY OF PITTSBURGH**

For support of the Heinz Memorial Chapel

Howard Heinz Endowment \$110,000

**UNIVERSITY OF PITTSBURGH**

For support of the Institute of Politics, a continuing-education forum on public policy issues

Howard Heinz Endowment \$50,000

**UNIVERSITY OF PITTSBURGH**

To support the Leadership Academy for western Pennsylvania school superintendents

Howard Heinz Endowment \$50,000

**UNIVERSITY OF PITTSBURGH**

For the Katz School Capital Drive

Vira I. Heinz Endowment \$5,000

**UNIVERSITY OF PITTSBURGH**

For the Katz School Capital Drive

Vira I. Heinz Endowment \$5,000

**UNIVERSITY OF PITTSBURGH**

For the Katz School Capital Drive

Howard Heinz Endowment \$30,000

**UNIVERSITY OF PITTSBURGH**

For the Western Pennsylvania Writing Project

Howard Heinz Endowment \$150,000

**WALDORF SCHOOL OF PITTSBURGH**

For support to assist in the development and implementation of a comprehensive strategic plan

Vira I. Heinz Endowment \$19,200

**WORLD AFFAIRS COUNCIL OF PITTSBURGH**

For support of the Council's International Affairs Education Program

Howard Heinz Endowment \$100,000

**EDUCATION: TRAVEL/STUDY AWARDS PROGRAM**

*For the Vira I. Heinz Travel Study Award:*

**ARCADIA UNIVERSITY**

Vira I. Heinz Endowment \$4,000

**BETHANY COLLEGE**

Vira I. Heinz Endowment \$4,000

CARNEGIE MELLON UNIVERSITY			3 RIVERS WET WEATHER, INC.	
Vira I. Heinz Endowment	\$4,000		For a feasibility study to investigate using abandoned underground coal mines as temporary storage reservoirs for wet weather sewer overflows	
CHATHAM COLLEGE			Howard Heinz Endowment	\$50,000
Vira I. Heinz Endowment	\$4,000		AIR AND WASTE MANAGEMENT ASSOCIATION	
DUQUESNE UNIVERSITY			For the Central European Linkages Program	
Vira I. Heinz Endowment	\$4,000		Howard Heinz Endowment	\$150,000
TEMPLE UNIVERSITY			ALLEGHENY CONFERENCE ON	
Vira I. Heinz Endowment	\$4,000		COMMUNITY DEVELOPMENT	
THIEL COLLEGE			For local match to National Research Council project	
Vira I. Heinz Endowment	\$4,000		Howard Heinz Endowment	\$100,000
UNIVERSITY OF PITTSBURGH			ALLEGHENY CONFERENCE ON	
Vira I. Heinz Endowment	\$4,000		COMMUNITY DEVELOPMENT	
UNIVERSITY OF PITTSBURGH			For a regional land use initiative	
AT GREENSBURG			Howard Heinz Endowment	\$100,000
Vira I. Heinz Endowment	\$4,000		ALLEGHENY LAND TRUST	
WASHINGTON & JEFFERSON COLLEGE			To support the Communities First—Dixmont Project	
Vira I. Heinz Endowment	\$4,000		Howard Heinz Endowment	\$11,000
WAYNESBURG COLLEGE			THE ATHENA INSTITUTE INTERNATIONAL	
Vira I. Heinz Endowment	\$4,000		To create a Pittsburgh life cycle inventory database for building and construction materials	
WILBERFORCE UNIVERSITY			Vira I. Heinz Endowment	\$100,000
Vira I. Heinz Endowment	\$4,000		BROOKINGS INSTITUTION	
UNIVERSITY OF PITTSBURGH			To support the Center on Urban and Metropolitan Policy	
For operating support to assist the Travel Study Awards program			Vira I. Heinz Endowment	\$100,000
Vira I. Heinz Endowment	\$40,000		THE CANOPY INSTITUTE	
TOTAL EDUCATION		\$9,167,200	For the Pennsylvania Chemical Strategies Partnership Project	
			Howard Heinz Endowment	\$130,000
			THE CANOPY INSTITUTE	
			For early strategy development and recruitment of companies for a project to reduce chemical toxic use	
			Howard Heinz Endowment	\$20,000
			CARNEGIE INSTITUTE	
			For a challenge grant to endow the William & Ingrid Rea Student Internship in Applied Ecology at Powdermill Nature Reserve	
			Vira I. Heinz Endowment	\$25,000
			CARNEGIE INSTITUTE	
			For a challenge grant to endow the William & Ingrid Rea Student Internship in Applied Ecology at Powdermill Nature Reserve	
			Howard Heinz Endowment	\$25,000
			CARNEGIE INSTITUTE	
			To support the Biodiversity 911 exhibit and Biodiversity Summer 2002 activities at the Carnegie Museum of Natural History	
			Howard Heinz Endowment	\$50,000

## Environment

### 10,000 FRIENDS OF PENNSYLVANIA

For policy analysis and advocacy on state infrastructure spending to promote and support “smart growth”

Vira I. Heinz Endowment \$50,000

### 10,000 FRIENDS OF PENNSYLVANIA

For general operating support

Vira I. Heinz Endowment \$50,000

### 3 RIVERS WET WEATHER, INC.

To develop an ecologically sound approach to stormwater management

Howard Heinz Endowment \$200,000

### 3 RIVERS WET WEATHER, INC.

For Sewered Streams Identification and Separation Strategies, Phase I

Vira I. Heinz Endowment \$50,000

**CARNEGIE MELLON UNIVERSITY**

For the CMU School of Architecture Cornerstones Symposium 2002: Roads, Rails, Rivers and Trails, Pittsburgh—A Case Study of Transportation Opportunities

Vira I. Heinz Endowment \$5,000

**CARNEGIE MELLON UNIVERSITY**

To support the University-Community Benchmarking project

Howard Heinz Endowment \$48,500

**CARNEGIE MELLON UNIVERSITY**

For technical and professional assistance for advancement of environmental building performance projects in Pittsburgh

Vira I. Heinz Endowment \$50,000

**CARNEGIE MELLON UNIVERSITY**

To complete the Central European Brownfield Workshop program

Vira I. Heinz Endowment \$20,000

**CHESAPEAKE BAY FOUNDATION**

For a nutrient trading program to reduce pollution to Pennsylvania waters

Howard Heinz Endowment \$75,000

**CITIZENS FOR PENNSYLVANIA'S FUTURE**

For PennFuture operating support

Howard Heinz Endowment \$2,000,000

**CITIZENS FOR PENNSYLVANIA'S FUTURE**

For continued funding of the Environmental Communications Center of Western Pennsylvania

Howard Heinz Endowment \$200,000

**CLEAN AIR COUNCIL**

For support of efforts to enforce the Clean Air Act in southwestern Pennsylvania

Howard Heinz Endowment \$50,000

**CLEAN AIR TASK FORCE**

For support of regional and federal strategies to improve air quality in southwestern Pennsylvania

Howard Heinz Endowment \$250,000

**CLEAN WATER FUND**

To promote environmental compliance, pollution prevention and reduced emissions by industries on Neville Island

Howard Heinz Endowment \$40,000

**COMMUNITY ENVIRONMENTAL****LEGAL DEFENSE FUND**

For support of the Grassroots Litigation Support Program

Howard Heinz Endowment \$25,000

**COMMUNITY ENVIRONMENTAL****LEGAL DEFENSE FUND**

To launch a Quality of Life and Local Control Caucus of township supervisors across Pennsylvania

Howard Heinz Endowment \$10,000

**COMMUNITY FOUNDATION OF****GREATER JOHNSTOWN**

To protect and restore watersheds in the western part of Pennsylvania

Howard Heinz Endowment \$400,000

**CONSERVATION CONSULTANTS, INC.**

For continuation of The Green Neighborhood Initiative

Howard Heinz Endowment \$300,000

**CONSERVATION CONSULTANTS, INC.**

To support the position of Chief Operating Officer

Vira I. Heinz Endowment \$50,000

**CTC FOUNDATION**

For funding of the Ninevah Borehole Acid Mine Drainage Project

Vira I. Heinz Endowment \$25,000

**THE DOWNTOWN MANAGEMENT ORGANIZATION**

For the continuation of Plan C

Howard Heinz Endowment \$50,000

**EARTH FORCE, INC.**

To increase service to youth in western Pennsylvania on environmental education

Howard Heinz Endowment \$100,000

**EAST END NEIGHBORHOOD FORUM**

For the Pittsburgh Transit Equity Project

Howard Heinz Endowment \$300,000

**ECOLOGIC DEVELOPMENT FUND**

For general operating support

Vira I. Heinz Endowment \$10,000

**ECOLOGIC DEVELOPMENT FUND**

For a planning grant to address market-based solutions for global biodiversity conservation with Pittsburgh's business, health and academic communities

Vira I. Heinz Endowment \$25,000

**ENTERPRISING ENVIRONMENTAL SOLUTIONS, INC.**

For continued support of the Interfaith Power and Light Project

Vira I. Heinz Endowment \$150,000

**ENVIRONMENTAL DEFENSE, INCORPORATED**

For the water pollutant trading project

Howard Heinz Endowment \$200,000

**ENVIRONMENTAL LAW INSTITUTE**

For western Pennsylvania land-use policy analysis

Howard Heinz Endowment \$50,000

**THE FOUNDATION FOR CALIFORNIA  
UNIVERSITY OF PENNSYLVANIA**

For watershed conservation and habitat restoration  
in Pennsylvania

Howard Heinz Endowment \$100,000

**FOUNDATION FOR A CIVIL SOCIETY**

For the Cultural Heritage Renovation Fund of the  
VIA Foundation to assist in damage recovery from  
the 2002 floods in the Czech Republic

Vira I. Heinz Endowment \$15,000

**FRIENDS OF THE RIVERFRONT, INC.**

To support the Riverfront Community Project—Year 3

Howard Heinz Endowment \$75,000

**GREEN BUILDING ALLIANCE**

For continued operating support

Howard Heinz Endowment \$250,000

**GREEN BUILDING FUND**

For support of the white paper on the Green  
Building Roundtable

Howard Heinz Endowment \$5,000

**GROUP AGAINST SMOG & POLLUTION**

For public awareness in southwestern Pennsylvania  
on air quality and toxics

Howard Heinz Endowment \$100,000

**H. JOHN HEINZ III CENTER FOR SCIENCE,  
ECONOMICS AND THE ENVIRONMENT**

For consulting assistance on endowment investments

Vira I. Heinz Endowment \$50,000

**H. JOHN HEINZ III CENTER FOR SCIENCE,  
ECONOMICS AND THE ENVIRONMENT**

For general operating support

Vira I. Heinz Endowment \$20,000

**H. JOHN HEINZ III CENTER FOR SCIENCE,  
ECONOMICS AND THE ENVIRONMENT**

For a benchmarking study called The State of the  
Nation's Ecosystems

Vira I. Heinz Endowment \$40,000

**H. JOHN HEINZ III CENTER FOR SCIENCE,  
ECONOMICS AND THE ENVIRONMENT**

For general operating support

Vira I. Heinz Endowment \$10,000

**HISTORIC DELAWARE CANAL IMPROVEMENT CORP.**

To create a Delaware Rivers Center, including an  
environmental education laboratory

Howard Heinz Endowment \$500,000

**IZAACK WALTON LEAGUE OF AMERICA**

For continued support of the Midwest Power Plant  
Campaign

Vira I. Heinz Endowment \$150,000

**LAKES REGION CONSERVATION TRUST**

For conservation of Castle in the Clouds region,  
New Hampshire

Vira I. Heinz Endowment \$40,000

**LOCAL GOVERNMENT ACADEMY**

For operating support to increase the Academy's  
programming capacity

Howard Heinz Endowment \$50,000

**NATIONAL AUDUBON SOCIETY, INC.**

For development of research and education for  
white-tailed deer management

Howard Heinz Endowment \$150,000

**NATIONAL PARKS CONSERVATION ASSOCIATION**

To support the National Parks Business Plan Initiative  
as applied to Pennsylvania's parks

Vira I. Heinz Endowment \$37,500

**NINE MILE RUN WATERSHED ASSOCIATION, INC.**

For operating support to educate, advocate and provide  
stewardship opportunities for citizens in restoration  
and protection of the Nine Mile Run watershed

Howard Heinz Endowment \$50,000

**PB X, INC.**

For continued support of CLEARCorps and  
Lead Safe Pittsburgh

Howard Heinz Endowment \$265,000

**PENNSYLVANIA CONSERVATION VOTERS  
EDUCATION LEAGUE**

To support the Grassroots Voter Education Project

Howard Heinz Endowment \$25,000

**PENNSYLVANIA ENVIRONMENTAL COUNCIL**

For general operating support to pursue the 3 Rivers  
Conservation Plan and water trail development in  
western Pennsylvania

Vira I. Heinz Endowment \$150,000

**PENNSYLVANIA ORGANIZATION FOR  
WATERSHEDS & RIVERS**

For strategic planning and operating support

Howard Heinz Endowment \$50,000

**PENNSYLVANIA RESOURCES COUNCIL, INC.**

For the anti-littering campaign and municipal recycling  
marketing project

Vira I. Heinz Endowment \$50,000

**PENNSYLVANIA STATE UNIVERSITY**

To develop a program of educational cooperation for  
American and Czech landscape architecture students

Vira I. Heinz Endowment \$38,000

**PITTSBURGH COMMUNITY  
BROADCASTING CORPORATION**

For the *Allegheny Front* environmental radio program

Howard Heinz Endowment \$100,000

<b>THE PITTSBURGH FOUNDATION</b>		
For the Friends of the Czech Republic Fund		
Vira I. Heinz Endowment	\$50,000	
<b>PITTSBURGH PARKS CONSERVANCY</b>		
For support of the Stewardship of the Parks project		
Vira I. Heinz Endowment	\$100,000	
<b>RAYMOND PROFFITT FOUNDATION</b>		
For a video on longwall coal mining for use in support of mining reform efforts		
Howard Heinz Endowment	\$17,000	
<b>RAYMOND PROFFITT FOUNDATION</b>		
For a Project Director		
Howard Heinz Endowment	\$50,000	
<b>ROCKY MOUNTAIN INSTITUTE</b>		
For general operating support		
Vira I. Heinz Endowment	\$10,000	
<b>SOUTH SIDE LOCAL DEVELOPMENT COMPANY</b>		
To extend the South Side Works Parking Model to the existing South Side neighborhood		
Howard Heinz Endowment	\$30,000	
<b>SOUTHWESTERN PENNSYLVANIA CORPORATION</b>		
For support to assemble and integrate spatial data vital to the Natural Amenities and Green Infrastructure Plan		
Howard Heinz Endowment	\$200,000	
<b>SPORTS &amp; EXHIBITION AUTHORITY OF PITTSBURGH AND ALLEGHENY COUNTY</b>		
To support the implementation of green technology into the David L. Lawrence Convention Center expansion in Pittsburgh, Pennsylvania		
Vira I. Heinz Endowment	\$1,500,000	
<b>SPORTS &amp; EXHIBITION AUTHORITY OF PITTSBURGH AND ALLEGHENY COUNTY</b>		
To support the implementation of green technology into the David L. Lawrence Convention Center expansion in Pittsburgh, Pennsylvania		
Howard Heinz Endowment	\$1,500,000	
<b>SPRING GARDEN NEIGHBORHOOD COUNCIL, INC.</b>		
For a comprehensive community land-use plan		
Howard Heinz Endowment	\$20,000	
<b>SURFACE TRANSPORTATION POLICY PROJECT</b>		
For the southwestern Pennsylvania Transportation for Livable Communities Project		
Howard Heinz Endowment	\$60,000	
<b>THREE RIVERS ROWING ASSOCIATION</b>		
For a challenge grant to corporate sponsorship of capital campaign		
Vira I. Heinz Endowment	\$250,000	
<b>TIDES CENTER—WESTERN PENNSYLVANIA</b>		
For Sustainable Pittsburgh operating support		
Howard Heinz Endowment	\$300,000	
<b>TIDES CENTER—WESTERN PENNSYLVANIA</b>		
For the Pennsylvania Biodiversity Partnership for development of the Pennsylvania Biodiversity Conservation Plan		
Vira I. Heinz Endowment	\$150,000	
<b>TIDES CENTER—WESTERN PENNSYLVANIA</b>		
For southwestern Pennsylvania natural amenities and green infrastructure plan		
Howard Heinz Endowment	\$600,000	
<b>TRI-STATE CITIZENS MINING NETWORK, INC.</b>		
To enable citizens to participate in negotiations of a federal appeal and to promote protection of water resources and the rights of surface owners and their communities		
Howard Heinz Endowment	\$20,000	
<b>UNIVERSITY OF PITTSBURGH</b>		
To develop a generalized approach using advanced computer modeling and statistical techniques that can then be used to develop the next generation of toxicity test		
Howard Heinz Endowment	\$100,000	
<b>UNIVERSITY OF PITTSBURGH</b>		
For the Environmental Certificate Program		
Vira I. Heinz Endowment	\$25,000	
<b>WESTERN PENNSYLVANIA CONSERVANCY</b>		
For the continuation of Green Neighborhood Initiative garden program		
Vira I. Heinz Endowment	\$100,000	
<b>WILDLANDS CONSERVANCY</b>		
For publication and outreach on the Pennsylvania Biodiversity State-of-the-State Report		
Vira I. Heinz Endowment	\$50,000	
<b>WILDLIFE HABITAT COUNCIL</b>		
To support the Three Rivers Habitat Partnership		
Vira I. Heinz Endowment	\$20,000	
<b>TOTAL ENVIRONMENT</b>	<b>\$13,117,000</b>	
<b>TOTAL 2002 GRANTS</b>	<b>\$70,309,555</b>	

*Founded more than four decades apart, the Howard Heinz Endowment and the Vira I. Heinz Endowment were both the products of a family commitment to community that began with H. J. Heinz and that continues to this day.*

### Howard Heinz 1877–1941



Howard Heinz was born near Sharpsburg, a suburb of Pittsburgh, on August 27, 1877, the son of Henry John and Sarah Young Heinz. After graduation from Shady Side Academy, and then Yale University in 1900, he entered active service with the H. J. Heinz Company, where he successfully became advertising manager, sales manager, vice president and president.

He was a director and/or trustee of the Pennsylvania Railroad, Mellon Bank, N.A., National Industrial Conference Board, Pittsburgh Regional Planning Association, Pittsburgh Chamber of Commerce, University of Pittsburgh, Carnegie Institute, Shady Side Academy, Western Pennsylvania Hospital and the Pittsburgh Symphony Society. He was a ruling elder of Shadyside Presbyterian Church.

Long before creating the endowment that would lead to large-scale philanthropy, Mr. Heinz was actively engaged in personal charitable and civic improvement efforts. As president of one of the world's most recognized businesses, he was one of the founders of the Community Fund, one of the early efforts to create organized community-based philanthropy in the United States. He served as a director or fundraising chairman for dozens of national organizations and campaigns, including service as a trustee for the Carnegie Endowment for International Peace.

Despite frequently being tapped by governors and presidents to lead various projects, Mr. Heinz made time for city and regional concerns. All his professional life, he served on the boards of key community institutions. Mr. Heinz was a leader in the creation of Heinz Chapel on the University of Pittsburgh campus as a memorial to his parents. The church serves as a spiritual resource for university students but also is considered one of the country's architectural gems. He took a special interest in programs that would better the lives of young people. As a young college graduate, he established Covode House, a clubhouse for boys, near the Heinz plant. He also served as an active director of Sarah Heinz House, a larger development club for boys and girls on the North Side that continues to thrive.

Mr. Heinz died on February 9, 1941. He bequeathed his residual estate to the Howard Heinz Endowment for philanthropic purposes.

### Vira I. Heinz 1888–1983



In a city known for its active and concerned civic leaders, Vira I. Heinz was among the foremost. Born Vira M. Ingham in what is now the Brighton Heights district of Pittsburgh, in 1932 she married Clifford S. Heinz, son of Henry J. Heinz, founder of the food processing company. Clifford Heinz died in 1935.

Over the next five decades, Mrs. Heinz actively engaged in the philanthropic and civic work for which she is now remembered. She did so much for so many that it would be impossible to list the full range of her activities. To mention a few of the more prominent, she was vice president of the World Council of Christian Education and an active supporter of its work in Africa. She was a founder of the Civic Light

Opera, president and principal benefactor of the Pittsburgh Youth Symphony, and a member of the boards of the Pittsburgh Chamber Music Society, the Pittsburgh Opera and the Pittsburgh Symphony Society.

Mrs. Heinz received the Chancellor's Medal from the University of Pittsburgh and honorary degrees from eleven colleges and universities. She was a trustee of Chatham College and the first woman trustee of Carnegie Mellon University. She served as a member of the board of Children's Hospital of Pittsburgh and was an honorary fellow of the American College of Hospital Administrators. As a member of the Board of Directors of the H. J. Heinz Company, she was the first woman board member of a multinational corporation headquartered in Pittsburgh. In the spirit of generosity that characterized her life, Vira I. Heinz provided in her will for the establishment of a charitable foundation.

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