

ISSUE 1 2023

# INSIDE



## 18 On the cover GOOD WORK

As the world tries to move beyond the global pandemic, maintaining a stable workforce has become a priority even as unemployment in the U.S. remains low. In this issue of h magazine, we look at some of the Endowments-supported nonprofits in the Pittsburgh region that have provided effective workforce training for years and are still vital to the local employment landscape.

### Board of Directors

André T. Heinz  
*Chairman*

Teresa Heinz  
*Chair Emeritus*

John Heinz  
Sasha L. Heinz  
María Marteinsdóttir  
Damon Aherne  
Jared L. Cohon  
Judith M. Davenport  
Carolyn Duronio  
Nick Hoffman  
Maxwell King  
Wendy Mackenzie  
Shirley M. Malcom

**The Heinz Endowments** was formed from the Howard Heinz Endowment, established in 1941, and the Vira I. Heinz Endowment, established in 1986. It is the product of a deep family commitment to community and the common good that began with H.J. Heinz, and that continues to this day.

The Endowments is based in Pittsburgh, where we use our region as a laboratory for the development of solutions to challenges that are national in scope. Although the majority of our giving is concentrated within southwestern Pennsylvania, we work wherever necessary, including statewide and nationally, to fulfill our mission.

That mission is to help our region become a just and equitable community in which all of its citizens thrive economically, ecologically, educationally, socially and culturally. We also seek to advance knowledge and practice in the field of philanthropy through strategies that focus on our priorities of Creativity, Learning and Sustainability.

In life, Howard Heinz and Vira I. Heinz set high expectations for their philanthropy. Today, the Endowments is committed to doing the same. Our charge is to be diligent, thoughtful and creative in continually working to set new standards of philanthropic excellence. Recognizing that none of our work would be possible without a sound financial base, we also are committed to preserving and enhancing the Endowments' assets through prudent investment management.

**h magazine** is a publication of The Heinz Endowments. At the Endowments, we are committed to promoting learning in philanthropy and in the specific fields represented by our grantmaking programs. As an expression of that commitment, this publication is intended to share information about significant lessons and insights we are deriving from our work.

**Editor:** Carmen Lee

**Production Manager:** Courtney Tolmer

**Editorial Team:** Becky Brindle, Chris DeCardy, John Ellis, Donna Evans Sebastian, Scott Roller.

**Design:** Landesberg Design

**About the cover** Quayona Wilson, a student in the culinary arts program at Bidwell Training Center on Pittsburgh's North Side, is shown preparing grilled vegetables for a grilled vegetable and hummus wrap. Bidwell is one of several Heinz Endowments-supported groups that provides workforce development programs preparing people for employment that could give them brighter futures. Photo by Elan Mizrahi



## 2 BRIDGING THE GAP

Efforts by nonprofit organizations and government agencies to reduce persistent racial health disparities among mothers and children in the Pittsburgh region look promising.

## 10 URBAN GARDEN VARIETY

Increased food insecurity during and after the COVID-19 pandemic has increased the importance of urban farms and gardens in southwestern Pennsylvania and reshaped the approaches of some of the groups that run them.

## 16 BEE SMART

Honeybees and the plants they pollinate are benefiting from a new bee vaccine.

## 26 THE ART OF LEARNING

The Heinz Endowments' Creative Learning initiative is helping to cultivate future artists and their audiences.

## 34 AT THE READY

The Readiness Institute at Penn State is preparing students for life after high school beyond college and careers.

## 40 AIR SUPPORT

The Endowments and a group of partners held a three-day gathering in April for funders from across the country to discuss environmental challenges and solutions.

---

## 44 HERE AND THERE



## 10