THE HEINZ ENDOWMENTS

HOWARD HEINZ ENDOWMENT · VIRA I. HEINZ ENDOWMENT

Welcome

Thank you for your interest in partnering with The Heinz Endowments. Use this form to submit a general application. We recently simplified our application by removing and revising a handful of questions. Please read carefully as some prompts have changed.

Before proceeding, use the "Manage Applicants" tool in the upper right corner of the screen to add anyone who should have access to this form or any future reporting requirements. We recommend adding at least one additional contact.

About Fiscal Sponsors

A fiscal sponsor is a public charity exempt under 501(c)(3) of the Internal Revenue Code that provides control and oversight over the activities of a nonexempt group or individual. These activities must further general charitable purposes as defined in Section 501(c)(3). Fiscal sponsors may receive grants for activities that further charitable purposes but will be carried out by organizations or individuals that are not themselves exempt public charities under Section 501(c)(3).

The Heinz Endowments expects that fiscal sponsors, at a minimum, to:

1. Have ultimate discretion and control over the nonexempt recipient's activities. The control must be real.
2. Have the ability to require certain actions and accountings by the recipient and to redirect funds if the recipient does not comply.
3. Have the appropriate resources and expertise to oversee and control the recipient's activities.

Please contact your fiscal sponsor if you have questions on these points.

Is your organization applying using a Fiscal Sponsor? *
Select one

- [ ] No
- [ ] Yes

Organization Name of 501(c)(3) holder

Organization Name *
(if using a fiscal sponsor, this is the organization with a valid 501(c)(3).) (255 character limit)

Also Known As
Please add any abbreviations, nicknames or acronyms, separating them by commas. (255 character limit)

Mailing/Street Address *

Organization Main Phone *
Please use the following format: (###) ###-####.

Website
(100 character limit)

Organization Budget
What was your organization's total annual budget in the last completed fiscal year?

Audit Completed *
Select one

- ☐ No
- ☐ Yes

Date of Fiscal Year End
Please provide the fiscal year end date of the most recent audit available.

Mission *
What is the mission of your organization? (100 word limit)

Contact Information

Head of Organization (only 1)

Head of Organization (e.g. CEO, President or Executive Director)

If using a fiscal sponsor, this is the head of the organization with the 501(c)(3). Enter only one person.

First name	Last name	Email address	Office telephone	Office extension	Mobile telephone	Title (50 character max)

☐ Check here if Primary Contact for the Request is the same as the Head of Organization.

Primary Contact for the Request (only 1)

Primary Contact for the Request (If different than Organization Contact)

If you are using a fiscal sponsor, add the contact at the Fiscal Sponsor Organization in the next box. Only add 1 Primary Contact for this request. Additional contacts can be added below.

First name	Last name	Email address	Office telephone	Office extension	Mobile telephone	Office address	Title (50 character max)

Additional Staff Contacts (optional, up to 3 contacts)

Additional Staff Contacts

First name	Last name	Email address	Office telephone	Office extension	Mobile telephone	Office address	Title (50 character max)

Proposal

Endowments' Strategies *

This proposal relates to which of the Endowments' Strategies ? (Select one)
Select one

☐ Arts & Culture
☐ Civic Participation
☐ Climate, Environment & Health
☐ Community & Economic Development
☐ Food Systems
☐ Veterans
☐ Workforce
☐ Not Sure

Statement of Purpose *

What will this grant do? In one sentence, identify the primary objective of the grant. (255 character limit)

Proposal Narrative *

Describe your proposed project and how you'll carry it out. Explain how the work supports your organization's mission/strategy. (500 word limit)

Connection to The Heinz Endowments' Goal *

How does this proposal connect to the strategy selected above? (250 word limit)

Major Successes *

Describe 1-2 examples of your organization's past successes that demonstrate that you can deliver on this proposal. How these examples relate to the proposed project/program. (150 word limit)

Project Start Date *

Term months (please add the number of months) *

Project Budget *

What is the total cost of this project? Note: Do not include your annual operating budget in this field.

Request Amount *

What amount of funding are you requesting from The Heinz Endowments?

Please select the type of support you are seeking. *

Select all that apply
Select multiple

- ☐ Capital
- ☐ Endowment
- ☐ Operating
- ☐ Program

Funding Partners

List your other funders for this project and their commitment amounts. Detail funding status such as requested, invited, pending, secured. (100 word limit)

Project Team *

Provide a bulleted list of team members. Include name, title, and their role in the project. (150 word limit)

Staff

If known, who at The Heinz Endowments should receive this application? (255 Character limit)

Indicators (Formerly Goals and Measures)

Refer to your Statement of Purpose. How will you know that you have achieved this purpose? Identify up to four key indicators that you will use to measure the success of your project or program. Your list of indicators should include a mix of output indicators and outcome indicators; multiple outputs together may drive toward one outcome.

- Output indicators measure the direct, immediate results produced by your activities. They answer "What was produced or delivered?" Example output indicator: Reach two new audience segments (output indicator) through 25,000+ views of five ad campaigns on TikTok and Instagram.
- Outcome indicators measure the broader changes or impacts that your outputs make possible. They answer "What difference did your work make?" Example outcome indicator: Ad campaigns result in 150 first-time single-ticket buyers representing two new audience segments.

Indicator 1 *

(100 word limit)

Indicator 2 *

(100 word limit)

Indicator 3

(100 word limit)

Indicator 4

(100 word limit)

Demographics

Demographics Information

Demographics via Candid allows nonprofits to share vital demographic information about their organizations in one place, on their Candid profile, where donors, researchers, funders and other interested and impacted individuals can easily access it. We encourage you to share your demographic data by claiming and updating your Candid Profile.

By completing the demographics section, you are showing a commitment to equity and helping the sector learn. We hope other funders will also rely on this data repository and eliminate the need for non-profit organizations to describe their staffs and boards in multiple places.

Refer to Candid's Help Guide for collecting demographics at your organization, and their How to Guide for assistance adding the data to your Candid profile.

This is not an application requirement. It is one of many opportunities for us to know you better and one of many data sources that helps us assess how we collaborate with all people in the region. These data guide our understanding of the nonprofit landscape's representativeness in relation to populations served and of patterns in our grantmaking that suggest unintended biases that need to be addressed.

Thank you for your partnership.

Proposal Attachments

Project Budget*
Upload a complete project budget with income and expenses. Indicate expenses to be covered by this request.

Board of Directors*
Upload a current list of board of directors and officers.

Signed Patriot Act*
Upload a current year, Patriot Act statement on your corporate letterhead, signed by the head of the organization. Click here for an example..

Most Recent Audit
Upload your most recent audited financial statement. For smaller organizations who qualify, a compilation, review, or audit of financial statements is acceptable.

Additional Attachments
Additional information is optional. For any attached files, please use the file name to indicate the purpose of the file. You may add up to 5 files. Each file cannot exceed 29 MB.