

Organization Information

Please note: There is no auto-save in this application. Please be sure to save your work periodically.

Organization Information

Organization Name

Legal Name

This is your legal name that the IRS has on file, populated by the Tax ID you provided at the beginning of this form.

Also Known As

Please add any abbreviations, nicknames or acronyms, separating them by commas.

Mailing/Street Address

City State
 - Select One -

Zip Code

Organization Main Phone

Please use the following format: (###) ###-####.

Website

Additional Organization Information

Organization Budget

What was your organization's total annual budget in the last completed fiscal year?

Audit Completed Flag

Date Fiscal Year End

Please provide the fiscal year end date of the most recent audit available.

Mission

What is the mission of your organization? (100 words)

Contact Information

Head of the Organization (e.g, CEO, President or Executive Director)

Prefix First Name

<None>

Last Name

Title

Email

Office Phone Extension

Please use the following format: (###) ###-####.

Mobile Phone

Please use the following format: (###) ###-####.

Mailing/Street Address

City State
- Select One -

Zip

Primary Contact for this grant request.

No Same as Head of Organization listed above

Prefix First Name

<None>

Last Name

Title

Email

Office Phone Extension
Please use the following format: (###) ###-####.

Mobile Phone
Please use the following format: (###) ###-####.

Mailing/Street Address

City State
- Select One -

Zip Code

Proposal

Request Information

Endowments' Strategic Areas
Which of the Endowments' [Strategic Areas](#) is related to this proposal? Please select from drop-down below.

Statement of Purpose
*Identify the primary objective of the grant (one-sentence summary; **this is a 255 character field.**)*

Proposal Narrative **(500 words)**
Provide an overview of the proposed work for this grant and your plans for implementation. Address how it will advance your organization's mission/strategy.

Connection to The Heinz Endowments' Goal **(250 words)**
How does this proposal connect to the strategy you selected above?

Major Successes **(150 words)**
Share 1-2 past successes that demonstrate your organization's capacity to deliver the proposed project/program. Include details on how those successes relate to the proposed project/program.

Project Start Date

Project End Date

Project Budget
What is the total cost of the project?

Request Amount

What amount of funding are you requesting from The Heinz Endowments?

Please select the type of support you are seeking.

You may select up to four types, indicating the percentage of support for each selection. All selections must add up to 100%.

Funding Partners (100 words)

Please list any other funding partners and their commitments for the work to be supported through this request.

Project Team (150 words)

Provide a bulleted list of the team member's name, title, and what they bring to the project.

Staff

If known, who at The Heinz Endowments should receive this application?

Indicators

Refer back to your Statement of Purpose. Identify up to four indicators that you will use to measure the success of the project/program. Please include indicators that will be a direct result of the intervention (output) and the impact that your intervention makes possible (outcome). (2 are required)

- Output: Reach two new audience segments through 25,000+ views of 5 ad campaigns on TikTok and IG.
- Outcome: Ad campaigns deliver 150 first-time single ticket buyers.

Indicator 1 (100 words)

Indicator 2 (100 words)

Indicator 3 (100 words)

Indicator 4 (100 words)

Demographics

Demographic Information:

Demographics via Candid allows nonprofits to share vital demographic information about their organizations in one place, on their Candid profile, where donors, researchers, funders, and other interested and impacted individuals can easily access it. We encourage you to share your demographic data by claiming and updating your [Candid Profile](#).

By completing the demographics section, you are showing a commitment to equity and helping the sector learn.

We hope other funders will also rely on this data repository and eliminate the need for non-profit organizations to describe their staffs and boards in multiple places. Please refer to Candid's [Help Guide](#) for collecting demographics at your organization, and their [How to Guide](#) for assistance adding the data to your Candid profile.

Please know that this is not an application requirement. It is one of many opportunities for us to know you better and one of many data sources that helps us to assess how we collaborate with all people in the region. These data guide our understanding of the representativeness of the nonprofit landscape in relation to populations served and of patterns in our grantmaking that suggest unintended biases that need to be addressed. Thank you for your partnership.

Proposal Attachments

To upload a document, click the "Browse" button, locate the document on your computer, click "Open," then click "Upload."

Project Budget

Project Budget

Please attach a complete project/program budget with income and expenses. Indicate expenses to be covered by this request.

Board of Directors

Board of Directors

Most recent list of board of directors and officers.

Signed Patriot Act

Signed Patriot Act

Upload a current year, Patriot Act statement on your corporate letterhead, signed by the head of the organization. [Click here for an example.](#)

Most Recent Audit

Most Recent Audit

Your most recent audited financial statement

Additional Information / Attachments

1. Attachment

Any additional information/attachments.

2. Attachment

Any additional information/attachments.

3. Attachment

Any additional information/attachments.