

# here&there

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Teresa Heinz, chair of the Howard Heinz Endowment and the Heinz Family Philanthropies, will welcome officials from about 2,000 foundations who will meet in Pittsburgh's David L. Lawrence Convention Center May 7 through 9 for the 57th annual conference of the Council on Foundations.

Mrs. Heinz will speak about special initiatives local foundations have funded that have proven effective in the Pittsburgh region and could be replicated nationally.



The conference also will be another opportunity for the city to shed its smokestack image as Pittsburgh nonprofit leaders show off how far the city has come since it was known for steel mills and soot-filled skies. Conference-goers will visit some of the best examples of Pittsburgh's philanthropic work and see a city that is among the nation's leaders in "green," or environmentally friendly, innovation—often with funding from local foundations.

"It's a fantastic opportunity for us to change the national conversation about Pittsburgh," says Endowments President Maxwell King, who also serves as vice chair of the national council.

"We will be able to showcase the city while demonstrating that those likely to lead in Pittsburgh's

continued quality-of-life improvements are being funded by foundations."

The last time the Washington, D.C.-based council held its national convention in Pittsburgh was 41 years ago. This spring, convention-goers will tour foundation-supported programs such as the Manchester Craftsmen's Guild, Bidwell Training Center, the Carnegie Museum of Art and several of Pittsburgh's "green" buildings.

Some sessions will detail the transformation of Pittsburgh's downtown through the arts, the revitalized riverfronts and the evolution in the city's economy from steel to technology industries. Others will include speakers such as Nobel Peace Prize winner Wangari Maathai; George Soros, founder and chairman of the Open Society Institute; former U.S. House Speaker Newt Gingrich; and Max Baucus, ranking Democrat on the U.S. Senate Finance Committee.

"It's an outstanding tribute that the Council on Foundations was so enthusiastic about coming to Pittsburgh, our nation's birthplace of philanthropy," said Bill Trueheart, president and chief executive officer of The Pittsburgh Foundation and chair of the Independent Sector. "Many key individuals from across the United States and other parts of the world will experience the wonderful attributes of our great city."

## COUNCIL ON FOUNDATIONS CONFERENCE





## Uptown Art

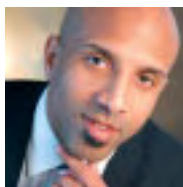
Artist James Simon grins broadly as people examine his colorful "Uptown Rhythm," a whimsical cacophony of swaying people, animals, musical instruments and animated buildings, topped by a large parrot and a "D" for Duquesne University. The 9-by-25-foot sculpture stretches up a wall of the Forbes Avenue garage in Pittsburgh's Uptown and is one of the latest examples of public art the Endowments has supported to promote community development. The foundation contributed \$10,000 toward the \$30,000 project, which also received support from Duquesne and the Allegheny County Department of Community Services.

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# STAFF UPDATES

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The Heinz Endowments welcomes two additions to its staff this year. In February, Christina Gabriel came on board as director of the Innovation Economy Program, the new name and focus for what had been the Economic Opportunity Program area. Justin Laing joins the staff in March as an Arts & Culture Program officer.



Christina was a vice provost and the chief technology officer at Carnegie Mellon University for the past five years. Prior to working for Carnegie Mellon, she was a top official with the National Science Foundation. Her extensive research and technical background also includes positions as director of collaborative initiatives at Carnegie Mellon and first vice president for research and technology transfer at Case Western Reserve University in Cleveland. Christina serves on several nonprofit boards and has been the external advisor for technology within the Pittsburgh Public Schools' strategic planning process.

Justin was managing director and assistant artistic director of The Village 4 an Afrikan Cultural Center, and Nego Gato Inc., an African-Brazilian arts organization, since 1997. He also performed with Nego Gato, which introduced many in Pittsburgh to capoeira angola, a Brazilian martial art that combines elements

of dance, fight, play, music, ritual and mimicry. Justin has served on the Multicultural Arts Initiative board, the Emerging Leader Council of Americans for the Arts and the Pennsylvania Council on the Arts' grants panels.

In other staff news, Janet Sarbaugh and Marge Petruska were each promoted in January to the new Endowments position of senior program director. Janet's title had been director of the Arts & Culture Program, and Marge had held the same position for the Children, Youth & Families area. Their promotions recognize their long and excellent service to the Endowments, their exceptional skills as grant makers and the special role they play in providing leadership as members of the foundation's senior management team.

Among the Endowments staff with the longest tenure, Janet joined the foundation in July 1982, when it comprised the Howard Heinz Endowment and the Pittsburgh Foundation. The Vira I. Heinz Endowment was not formed until 1986, and the Pittsburgh Foundation did not move out on its own until 1993. Under Janet's direction, the Arts & Culture Program makes grants to arts organizations and programs totaling an average of \$14.5 million annually.

Marge had been director of the Endowments' Children, Youth & Families Program, formerly known as Health and Human Services, since April 1984. She manages a grant-making portfolio of about \$10 million a year that supports human services agencies and programs.

## AFTER SCHOOL SPECIAL

The Endowments Children, Youth & Families Senior Program Director Marge Petruska and Program Officer Wayne Jones participated in the Western Pennsylvania Regional Summit on Afterschool conference in January. The Pennsylvania Statewide Afterschool Youth Development Network hosted the one-day conference

at the Radisson Hotel Pittsburgh Green Tree.

Wayne served on the network's steering committee that did strategic planning for the summit, which attracted about 130 consultants, foundation representatives and after-school program directors. Marge gave opening remarks for the session, highlighting the creativity and innovation of some after-school programs

and the need to address the uneven quality, inadequate training or lack of professional development of others.

The Endowments has funded several studies on after-school programs, seeking systemic solutions to areas of concern. It also has given a \$15,000 grant to the Center for Schools and Communities, a statewide organization, to develop

a plan for parent-school-community partnerships that can help parents in 11 school districts get more involved in promoting student achievement in their schools. The January conference was one of a series of policy summits that are being conducted across the state to produce statewide standards and policies for sustaining quality after-school programs.