

# here & there

Three Carnegie Mellon University professors—shown with Endowments board members Chris Heinz, third from left; Chairman Teresa Heinz, center; and André Heinz, second from right—were awarded endowed Heinz chairs in May. Terry Collins, of the Mellon College of Science, far right, received the Teresa Heinz Professorship in Green Chemistry. Two from the H. John Heinz III College faculty also were honored. Ramayya Krishnan, second from left, received the H. John Heinz III Deanship, and Lowell Taylor, far left, was named the H. John Heinz III Professor of economics.



Ken Andreyo



Joshua Franzos

## RACHEL CARSON HONORS A FRIEND

Renowned biologist Edward O. Wilson, recognized as the originator of the concept of biodiversity and a pioneer in its development as a scientific field, reacts to a Farbel glass fire ant, as part of the Rachel Carson Legacy Award presented to him by Nicholas Camody, vice president of the Rachel Carson Homestead Association board of directors. The award was the highlight of the Homestead Association's May 27 Biodiversity

Symposium at the Carnegie Museum of Natural History in Pittsburgh. Wilson, a two-time Pulitzer Prize winner and one of the scientists who provided environmentalist Rachel Carson with data while she was writing her seminal book on the impact of uncontrolled pesticide use, "Silent Spring," helped establish biodiversity principles through his study of fire ants. The symposium featured several panels of experts representing a wide range of experiences with various aspects of biodiversity.

**Foundation Awards** Endowments staff, magazine contributors and grantees have received several awards this spring for a range of accomplishments.

The foundation was recognized for communications work through its website and *h* magazine. Nationally, both placed first in their respective categories in the Wilmer Shields Rich Awards Program, presented by the Council on Foundations at its annual conference in Washington, D.C. In regional competitions, the Endowments' magazine won six top awards in the annual Golden Quill journalism contest, sponsored by the Press Club of Western Pennsylvania, and first and second place honors in the Robert L. Vann media competition, sponsored by the Pittsburgh Black Media Federation. Earning the writing awards for *h* were longtime contributors Christine O'Toole and Jeffery Fraser, while Landesberg Design received a top award for its design of the magazine.

On the grant-making side, Innovation Economy Program Officer Bomani Howse was recognized by the "New Pittsburgh Courier" as one of 40 African Americans under the age of 40 who are working to make the Pittsburgh region a better place.

Long-standing Endowments grantees receiving awards were "The Allegheny Front," an environmental news and features radio program broadcast by another Endowments grantee, WYEP-FM. The program received a Golden Quill for best radio feature/documentary. And for the second year in a row, the Pennsylvania Association of Broadcasters honored "The Allegheny Front" with the title of the state's Outstanding Public Affairs Radio Program.

Shown below at an awards ceremony honoring funders of Every Child Inc., are from left, Carmen Anderson, senior program officer in the Endowments' Children,



Youth & Families section; Evan Frazier, senior vice president of community affairs at Highmark Inc.; and Danielle Kassell of Chartwell Pennsylvania, winner of the Angel Tree Award. The organization, which provides a range of support programs for children, presented the Endowments with the Family Ever After Award, in appreciation of the foundation's support of the organization's mission.



## WOMEN'S HEALTH & THE ENVIRONMENT 2010

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On April 21, Heinz Endowments Chairman Teresa Heinz told more than 2,800 participants, representing 13 states and 20 countries, about one woman's struggle with breast cancer—her own.

"A lot of you have gone through similar trials and tribulations, but it's only by sharing these things that we learn how to treat ourselves," Mrs. Heinz said, opening Pittsburgh's third Women's Health & the Environment: New Science, New Solutions conference. She, along with the Endowments and Magee-Womens Hospital of UPMC, sponsored the free event, which was held on the eve of Earth Day at the David L. Lawrence Convention Center.

The conference attracted a capacity crowd and featured discussions about the relationship between environmental toxins and personal health. A morning panel explained how new scientific research is making those connections, and, in the afternoon, another group of experts talked about new solutions for preventing and combating illnesses, including individual lifestyle changes.

Since 2007, the Endowments has donated a total of nearly \$1 million for the conferences. This year's event also kicked off six weeks of environmentally based programs leading up to the United Nations' World Environment Day, held June 5 in Pittsburgh.

The day-long conference featured two keynote speakers: U.S. Surgeon General Regina Benjamin, shown left of Teresa Heinz at a news conference, and Lisa Jackson, administrator of the Environmental Protection Agency, on the right. In the morning, Benjamin described the national effort to combat family health issues related to the environment. After eating a fully compostable lunch, the audience, made up mostly of women, heard from Jackson, who spoke from the perspective of a mother about the EPA's environmental improvement efforts.



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Above, left: For the first time, those who were unable to register before all openings were filled could watch the conference online, streamed in real time. Also during the event, audience members could e-mail comments and questions to the speakers.

Above, right: A team of three Robert Morris University undergraduates won the region's first foundation-sponsored journalism contest, which focused on coverage of the women's health conference. Funded and coordinated by the Endowments, the competition required college participants to produce a two-minute broadcast video, a news article and photos. The three students from

Robert Morris' School of Communications and Information Systems—junior Aimee Morgan, left, sophomore Maria Satira and junior Kevin Williams, right—each received a 16GB Apple iPad for winning the contest. Of the other five competing teams from universities in the region, students from the University of Pittsburgh and Point Park University placed second and third, respectively.

### SPEAKERS

**Will Allen**, founder and CEO, Growing Power

**Regina Benjamin, M.D., MBA**, U.S. Surgeon General

**Julia Brody, Ph.D.**, executive director, Silent Spring Institute

**Kenneth Cook**, president and founder, Environmental Working Group

**Leslie Davis**, president, Magee-Womens Hospital of UPMC

**Alan Greene, M.D.**, author, "Raising Baby Green" and "Feeding Baby Green"; founder, DrGreene.com

**Teresa Heinz**, chairman, The Heinz Endowments

**Patricia Hunt, Ph.D.**, Meyer Distinguished Professor in Life and Environmental Science, School of Molecular Biosciences, Washington State University

**Lisa Jackson**, administrator, Environmental Protection Agency

**Bruce Lourie**, co-author, "Slow Death by Rubber Duck: The Secret Danger of Everyday Things"; president, Ivey Foundation

**John Peterson Meyers**, founder, CEO and chief scientist, Environmental Health Sciences

**Jeanne Rizzo, R.N.**, president and CEO, Breast Cancer Fund

**Rick Smith**, executive director, Environmental Defence Canada; co-author, "Slow Death by Rubber Duck: The Secret Danger of Everyday Things"

**Beverly Wright, Ph.D.**, founder, Deep South Center for Environmental Justice, Dillard University

To watch speeches and presentations from the conference: [www.womenshealthpittsburgh.org](http://www.womenshealthpittsburgh.org)