

2010

THE HEINZ ENDOWMENTS PROGRAM AND APPLICATION GUIDELINES

Please use the following links for information about our grant-making process and the goals and strategies of our program areas:

[Grants overview](#)

[How to apply](#) *The Endowments no longer accepts paper applications. Prospective grantees must complete the online letter of inquiry. The only exceptions are funding requests for the Arts & Culture Operating Support Program, the Small Arts Initiative, or in response to a formal request for proposals.*

[Eligibility](#)

[Apply online](#)

[Arts & Culture Program](#)

[Children, Youth & Families Program](#)

[Education Program](#)

[Environment Program](#)

[Innovation Economy Program](#)

Mission

The Heinz Endowments is based in Pittsburgh, where we use our region as a laboratory for the development of solutions to challenges that are national in scope. Although the majority of our giving is concentrated within southwestern Pennsylvania, we work wherever necessary, including statewide and nationally, to fulfill our mission. That mission is to help our region thrive as a whole community — economically, ecologically, educationally and culturally — while advancing the state of knowledge and practice in the fields in which we work. Our fields of emphasis include philanthropy in general and the disciplines represented by our five grant-making programs: Arts & Culture; Children, Youth & Families; Education; Environment; and Innovation Economy.

Organizational Goals

The Heinz Endowments seeks to:

- Help ignite and sustain a new era of regional transformation by facilitating demonstrable and exemplary progress in areas critical to the community's future.
- Have a material and systemic impact on the priorities identified by our program areas and strategic alliances.
- Be a leading national benchmark for foundation effectiveness, ethics, regional focus and general excellence in philanthropy.
- Promote the advancement of a sustainable, diverse and inclusive society.
- Preserve our ability to sustain our philanthropic impact over time by continuing the prudent and longstanding practice of living within our means and managing our assets for the long term.

Strategic Alliances

The Endowments' five program areas collaborate on special initiatives with the goal of increasing the impact of its investments in the region. Teams of staff members have pooled their expertise to craft strategies identified under the headings of:

- [African American Men and Boys](#)
- [Civic Design](#)
- [Pathways to Educational Excellence](#)
- [Sustainable Innovation](#)

An overarching policy affecting all of these efforts calls for grant recipients to employ environmentally sensitive, or “green” practices and construction. These initiatives further demonstrate the Endowments' commitment to being an active partner in the region's growth and development.

The Heinz Endowments

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