BILLBOARD TO ART PROGRAM

Artist Alisha Wormsley, center rear, meets with grant recipients for a new Pittsburgh public art initiative that makes the text of debated billboard message — “There Are Black People in the Future” — its theme. The Artwork-in-Residence program also positions Ms. Wormsley, who coined the phrase, as the program manager. The initiative provides $1,200 awards to participants who use Ms. Wormsley’s words in performances, classroom experiences or other creative ways, and is intended to encourage people to think and talk about the meaning of the phrase.

Last year, a billboard in Pittsburgh’s East Liberty neighborhood displayed the text in white block lettering against a black background. When the landlord of the building where the message had been presented ordered the words to be removed, citing complaints from the community, other residents objected and made accusations of censorship and racism. The dispute became news locally and nationally, and the landlord later said the message could return. Ms. Wormsley and Jon Rubin, the artist who invited her to display the text as part of his series, “The Last Billboard,” chose not to reinstate it. They later proposed the Artwork-in-Residence project, which is supported by the City of Pittsburgh’s Office of Public Art and funded by the Endowments.

VOTING SECURITY

In its final report released earlier this year, the Blue Ribbon Commission on Pennsylvania’s Election Security recommended that state legislators consider issuing bonds to help counties buy voting systems that have paper ballots. The report also called for mandatory post-election audits and the creation of election emergency plans before the 2020 presidential election. David Hickton, founding director of the University of Pittsburgh Institute for Cyber Law, Policy, and Security and the former U.S. attorney for the Western District of Pennsylvania, and Paul McNulty, president of Grove City College and a former U.S. deputy attorney general, are co-chairmen of the commission. Its work has been supported by The Heinz Endowments and the Charles H. Spang Fund of The Pittsburgh Foundation.

SMELL MY CITY

Carnegie Mellon University’s Community Robotics, Education and Technology Empowerment Lab, or CREATE Lab, has rolled out nationally its digital tool that allows citizens to track and report air pollution in their communities. The app, called Smell MyCity, follows the Smell Pittsburgh — Smell PGH — app, which was launched in 2016 and proved popular with many residents in the Pittsburgh region. Any community in the country can use the Smell MyCity app to document and monitor pollution odors. CREATE Lab is exploring ways to help grassroots organizations report local smell-report data shared in the app to the appropriate regulatory agencies and policymakers. Smell MyCity was developed as part of a partnership between Carnegie Mellon and Seventh Generation, producer of environmentally conscious personal and household products, and with support from The Heinz Endowments.
FIRST EXECUTIVE CLASS
The Advanced Leadership Initiative has accepted 24 individuals into the inaugural class of its Executive Leadership Academy. The eight-month executive education program is designed to provide African American business leaders with the tools, exposure and training they need so they can contribute to their organizations and communities at the highest levels. The first participants include representatives from for-profit corporations, nonprofit agencies and local government. The Advanced Leadership Initiative is a regional program whose mission is to increase corporate diversity in southwestern Pennsylvania by investing in African American executive talent. The initiative receives support from several local corporations and foundations, including the Endowments. Carnegie Mellon University serves as the academic partner and host for the Executive Leadership Academy.

FUTURE OF WORK
A Heinz Endowments-supported report by the Harrisburg-based Keystone Research Center asserts that artificial intelligence will not cause massive job displacement in the next few decades. But “Towards an AI Economy That Works for All” recommends that in the future, policymakers should create regulations around artificial intelligence to protect workers. AI could not only threaten lower-paid occupations but also take over some of the responsibilities of individuals in well-paid occupations such as medicine and law, the report says. This is the first of several studies on the impact of artificial intelligence that the Keystone Research Center will produce in the coming year.

NONPROFIT LEADERSHIP TRAINING
Twenty-one people have been accepted into the second round of the Lead Now Pittsburgh fellowship program, an initiative of the nonprofit Leadership Pittsburgh, Inc. Participants are learning leadership skills, collaboration, coaching and new organizational approaches. Lead Now Pittsburgh was created after The Heinz Endowments, which supports the program financially, and other local organizations pinpointed nonprofit organization leaders as an essential part of the region’s recent revitalization.

PITTSBURGH FOUNDATION APPOINTS NEW LEADER
Lisa Schroeder, former head of the Pittsburgh nonprofit Riverlife, is the new president and CEO of The Pittsburgh Foundation and the first woman to hold that position. She most recently served as president and chief executive of the Parks & People Foundation, a Baltimore nonprofit that develops ways to connect that city’s residents with parks and outdoor spaces. From 2002 to 2015, Ms. Schroeder was president and CEO of Riverlife, which is committed to redeveloping and promoting Pittsburgh’s riverfronts. She succeeds Maxwell King, a former president of The Heinz Endowments who recently retired as president and CEO of The Pittsburgh Foundation.
Feature: In the Neighborhoods

The final installment of our magazine neighborhood series looks at Hazelwood. Similar to the other Pittsburgh communities in our series, Hazelwood is undergoing revitalization that includes residents, artists, entrepreneurs, and foundations, including The Heinz Endowments. Unique to Hazelwood is the 17-acre, foundation-owned brownfield that has the potential to be a model for sustainable economic development. But part of the work involves connecting the site carefully and intentionally to the rest of the neighborhood to make sure residents share in its benefits.

The Heinz Endowments was formed from the Heinz Heinz Endowment, established in 1946, and the V.O. Heinz Endowment, established in 1984. It is the product of a deep family commitment to community and the common good through work with H. J. Heinz, and that continues to this day. The Endowments is based in Pittsburgh, where we see our region as a laboratory for the development of solutions to challenges that are national in scope. Although the majority of our giving is concentrated in southwestern Pennsylvania, we work wherever necessary, including statewide and nationally, to fulfill our mission.

The mission is to help our region become a just and equitable community in which all of its citizens live economically, educationally, educationally, socially, and culturally. We seek to advance knowledge and practices in the field of philanthropy through strategies that focus on our principles of Creativity, learning and Sustainability. We believe that we have the opportunity to shape the future of our region.

In its 2016-2017 Giving Report, the Heinz Endowments highlighted the importance of the Hazelwood neighborhood. The report noted that the neighborhood had experienced significant improvements in recent years, including the completion of the Hazelwood Green park and the opening of the Hazelwood Community Health Center. The report also identified the need for continued investment in the area to support economic development and improve the quality of life for residents.

The Heinz Endowments has supported a variety of initiatives in the Hazelwood neighborhood, including the development of the Hazelwood Green park, which has become a hub for community activities and events. The Endowments has also supported initiatives to improve access to affordable housing and to support the local economy.

The Endowments has also supported efforts to improve the educational outcomes for students in the Hazelwood neighborhood. The Endowments has provided funding for the development of new schools and for the improvement of existing schools, as well as for programs that support the professional development of educators and the improvement of classroom instruction.

In addition to its work in the Hazelwood neighborhood, the Heinz Endowments has supported a range of initiatives that address a variety of challenges facing the region. These initiatives include support for the development of new housing, the improvement of public transportation, and the support of cultural and artistic initiatives.

The Endowments has also supported the advancement of research and the development of new knowledge, including the development of new programs and initiatives that address the region’s most pressing challenges. The Endowments has also supported the development of new partnerships and collaborations that bring together a range of stakeholders to work on key issues.

The Endowments has a long history of supporting the development of new ideas and initiatives that have the potential to make a significant impact on the region. The Endowments has also supported the advancement of new knowledge, including the development of new programs and initiatives that address the region’s most pressing challenges. The Endowments has also supported the development of new partnerships and collaborations that bring together a range of stakeholders to work on key issues.

In conclusion, the Heinz Endowments has a long history of supporting the development of new ideas, initiatives, and partnerships that have the potential to make a significant impact on the region. The Endowments has also supported the advancement of new knowledge, including the development of new programs and initiatives that address the region’s most pressing challenges. The Endowments has also supported the development of new partnerships and collaborations that bring together a range of stakeholders to work on key issues.

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