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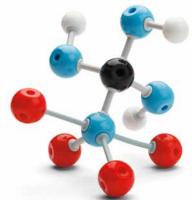
# **RETURN ENGAGEMENTS**

**Issuing the Call** Because of the enthusiasm, energy and partnerships generated by last year's "Nonprofits and the Call to Moral Leadership" meeting, the Endowments organized another opportunity for nonprofits in the Pittsburgh region to examine how they can respond to societal challenges. Nearly 400 people attended "Nonprofits and the Call to Moral Leadership: Courage to Act" on Nov. 14 at the August Wilson Center, Downtown. Inspirational speakers included painter, sculptor, activist and arts incubator founder Titus Kaphar, who also is a recent MacArthur "genius" grant recipient, and Charlottesville, Va., police chief and former Pittsburgh police commander Dr. RaShall Brackney. The presentations provided attendees with data and action tools aimed at helping them and their organizations consider ways to harness the power of courageous moral leadership.



Valuing our Veterans Patti Gerhauser, above, is among the veterans from the Pittsburgh region featured in a Heinz Endowments campaign to address misconceptions often faced by post-9/11 vets. Because of the national attention that the foundation's 2017 campaign received, a follow-up public messaging initiative was launched in November to commemorate Veterans Day. The current campaign continues the emphasis on the skills and talents of returning servicemen and women and the assets they represent for the community. Perspectives from local veterans are included in public service announcements in regional and national digital media outlets as well as targeted social media and website platforms. The campaign is linked to the www.rethinkvets.org website, which was updated from last year with stories and graphics to support the recent promotion.





### **LEARNING SCIENCE EARLY**

The Pittsburgh Public Schools has opened an early childhood classroom at the Carnegie Science Center, which is providing young children with a fun and invigorating space to learn. The Heinz Endowments funded the renovations required to meet Head Start regulations, and supported teacher training and curriculum development. Preschoolers in the program have access to the center's educators, scientists, exhibits and programs on a daily basis. The Carnegie Science Center program is the second Pittsburgh Public Schools early childhood classroom located outside of a school building. The other is in the Children's Museum of Pittsburgh.

## **MORE HOT TOPICS**

This fall was a season filled with gatherings that received Heinz Endowments support and focused on issues critical to the Pittsburgh region and the country.

In September, the Change Agency, a local nonprofit that promotes community inclusion and collaboration, held its second annual **All for All Summit**. Participants looked at ways to engage the region's growing immigrant community and support immigrant artists, entrepreneurs and political interests.

and international gatherings in Pittsburgh in October was the Land Trust Alliance's 31st Rally: The National Land Conservation Conference. About 2,000 people from the U.S., Canada, South America and elsewhere across the globe came to Pittsburgh the weekend of Oct. 11–13 to discuss various land conservation topics and to visit the region's natural landmarks. In his keynote address, Endowments President

Among the major national

Grant Oliphant spoke to the group about the importance of conservation during a time of social and political upheaval to serve as a voice of courage, a way

to promote equity, and a means of creating places of pride and hope.

The 24th annual Rail-Volution
Conference pulled into Pittsburgh
Oct. 21–24,
bringing together diverse sectors of

the community — government, business, environment, advocacy and transit — to discuss how a range of mobility options can be incorporated into community development in ways that are fair and beneficial to all. The event included leaders and experts from across the country, who shared ideas and experiences about efforts to use transit to build communities that are more livable economically, socially and environmentally.

From Oct. 21 to 22, Pittsburgh hosted the second of a two-part exploration of ways to protect and promote the First Amendment. Presented

by Duquesne
University and
The Pittsburgh
Foundation, in
cooperation with
the National
Constitution
Center, the
National

Conference on the First Amendment:

### **Bedrock of American Freedoms**

was a celebration of the First Amendment as central to maintaining the viability of our democratic institutions. Speakers included various media luminaries, including top editors from The New York Times and The Washington Post, and a video appearance by U.S. Supreme Court Justice Ruth Bader Ginsburg. The kickoff summit, "The First Amendment for the Twenty-First Century," took place in Pittsburgh in June.



Redevelopment of the 178-acre Hazelwood Green is moving steadily forward as firms respond to a recent request for qualifications, designed to identify highly qualified developers for the site's Mill District. Formerly home to LTV Steel and the Jones & Laughlin Steel Co., Hazelwood Green is in the city's Hazelwood neighborhood, bordering the Monongahela River, and is envisioned to become a world-class model for sustainable mixed-use development. Owned by Almono LP, a partnership of the Endowments and the Richard King Mellon and the Benedum foundations, the site has attracted the Advanced Robotics for Manufacturing Institute (ARM) and Carnegie Mellon University's Manufacturing Futures Initiative (MFI) as its first anchor tenants. Both are constructing their spaces within the steel mill shell of the historic Mill 19 building, above, which is located in the Mill District and owned by the Regional Industrial Development



### RECOGNIZING EXCELLENCE

**Arts Honors** This year's recipients of the Carol R. Brown Achievement Awards are cinematographer and City Theatre production director and set designer Tony Ferrieri, who was selected for the established artist honor, and interdisciplinary artist Alisha Wormsley, who received the emerging artist recognition. Both were celebrated Dec. 10 at Pittsburgh's City Theatre during the annual awards ceremony.

In its seventh year, the Carol R. Brown Awards program recognizes an established artist and an emerging artist for their exemplary artistic achievements and promise for future work. Supported by The Heinz Endowments and The Pittsburgh Foundation, the Carol R. Brown Awards are a component of the Investing in Professional Artists Program, which is among a small number of initiatives in the region that provide direct philanthropic support to individual artists. They are named for Endowments board member Carol Brown, who

served as president of the Pittsburgh Cultural Trust during the transformation of a "red-light" section of Downtown into the nationally recognized Cultural District, which has served as a model for arts-based community redevelopment.

International Treasures Another inspirational group of people who are leaders in their fields have been recognized with Heinz Awards for exceptional work affecting the lives of people across the globe. A project of the Heinz Family Foundation, the awards were established in 1993 in honor of the late Sen. H. John Heinz III to celebrate individuals for achievements in the arts and humanities; the environment; the human condition; public policy; and technology, the economy and employment. Each receives an unrestricted cash prize of

This year's recipients are Norman Atkins, an educator whose models for training teachers

and school leaders have led to dramatic, positive change in public school classrooms and gains in teacher diversity; Ming Kuo, a psychologist whose research on the impact of urban green space on physical and mental health is changing urban forest and landscape design policy; Ralph Lemon, a choreographer, writer, visual artist and curator whose body of work interweaves movement, media, visual arts and language; Sherri Mason, a global expert on freshwater microplastic pollution whose research is raising awareness of microplastics and other contaminants in U.S. freshwater systems and leading to policy changes around the world; Linda Rottenberg, a social entrepreneur whose global nonprofit, Endeavor, is providing economic opportunity to business owners in developing countries and the U.S.; and Enric Sala, a marine ecologist working at the intersection of science and policy to protect the world's remaining pristine marine environments.