

ISSUE 2 2016

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FEATURE: JUST PITTSBURGH

When The Heinz Endowments rolled out the concept of “Just Pittsburgh” earlier this year, it opened the door to conversations about how commitments to equity and justice can enhance the quality of life for many residents in a variety of ways. Stories in this issue of h highlight examples of what already is being done to make that happen.

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The Heinz Endowments was formed from the Howard Heinz Endowment, established in 1941, and the Vira I. Heinz Endowment, established in 1986. It is the product of a deep family commitment to community and the common good that began with H.J. Heinz, and that continues to this day.

The Endowments is based in Pittsburgh, where we use our region as a laboratory for the development of solutions to challenges that are national in scope. Although the majority of our giving is concentrated within southwestern Pennsylvania, we work wherever necessary, including statewide and nationally, to fulfill our mission.

That mission is to help our region thrive as a whole community — economically, ecologically, educationally and culturally — while advancing the state of knowledge and practice in the fields in which we work. Our fields of emphasis include philanthropy in general and the disciplines represented by our five grantmaking programs: Arts & Culture; Children, Youth & Families; Community & Economic Development; Education; and Environment.

In life, Howard Heinz and Vira I. Heinz set high expectations for their philanthropy. Today, the Endowments is committed to doing the same. Our charge is to be diligent, thoughtful and creative in continually working to set new standards of philanthropic excellence. Recognizing that none of our work would be possible without a sound financial base, we also are committed to preserving and enhancing the Endowments’ assets through prudent investment management.

h magazine is a publication of The Heinz Endowments. At the Endowments, we are committed to promoting learning in philanthropy and in the specific fields represented by our grantmaking programs. As an expression of that commitment, this publication is intended to share information about significant lessons and insights we are deriving from our work.

Editorial team Linda Braund, John Ellis, Donna Evans Sebastian, Carmen Lee, Grant Oliphant, Courtney Tolmer. Design: Landesberg Design

About the cover Essence Bey, an employee of the nonprofit Grow Pittsburgh, enjoys the fragrance of herbs while working at the Shiloh Farms garden in Pittsburgh’s Homewood neighborhood. Many urban communities have no sources for locally grown produce, however, making access to fresh food both a health and a justice issue.

Unless otherwise indicated, all photography for this issue of h was done by Scott Goldsmith. Scott has photographed feature stories for a wide variety of magazines including *Fortune*, *The National Geographic*, *LIFE*, *TIME*, and *Sports Illustrated*.



JUST HEALTH

Good health has to be nurtured, especially when resources are limited. Some Pittsburgh programs that have taken this idea to heart are expanding the availability of fresh produce through urban gardening while others are ensuring that local babies are born healthy and thrive.

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JUST COMMUNITY

It takes commitment and determination to create a diverse and welcoming community that offers everyone the opportunity to achieve. Efforts to do this in the Pittsburgh region include those supporting groups ranging from architects and ex-offenders to veterans and immigrants.

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JUST ARTS

When individuals have the chance to experience the arts, many are inspired, impressed and even transformed. That's why providing quality arts experiences to as many people as possible, regardless of who they are or where they live, is important in a just society.

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