



THE HEINZ ENDOWMENTS 2009 ANNUAL REPORT

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message

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President, The Heinz Endowments



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When the history of the greatest economic downturn in the United States since the Great Depression is written, 2009 and much of 2010 will be recorded as the painful transition period between financial freefall and a return to financial stability.

Government and private-sector financial experts pick through economic reports on employment numbers to gross domestic product values to personal income status to determine when economic recovery has begun and at what pace it is proceeding. However, a reliance on data points alone in determining the end of a recession can lead to a sharp disconnect from those whose pain is ongoing and who see no signs of relief.

A clear example of this was the mocking public reaction to the recent pronouncement by the National Bureau of Economic Research that the recession officially ended in June 2009. Within hours of the release being posted on the bureau's website, the news had made its way to the late-night talk show hosts' comedy monologues. Politicians and pundits derided the finding as useful only for Wall Street, not Main Street.

For those of us at The Heinz Endowments, the official declaration of recovery has been even more difficult to embrace, since so many of our grantees deliver programs and services that are among the most vulnerable in an economic downturn. On the other hand, we would be irresponsible stewards of funds that elevate the quality of life for so many in southwestern Pennsylvania if we ignored trends pointing toward economic recovery and failed to plan and invest accordingly.

Through 2009 and much of 2010, we at the Endowments continued to do our best to balance these two extremes.

We supported many grantees jeopardized by severe cuts in other revenue sources such as state and federal government support. In other cases, we helped grantees examine their core operations in the midst of significant budget challenges. Many scaled back on a range of activities in order to continue with essential services, while a few made the painful decision to turn their missions over to more financially stable organizations.

At the Endowments, where we faced with the continuing effects of the drop in the value of our asset base, we engaged

in a similar re-examination and re-focusing on essential grant-making goals and the strategies employed to realize them.

Across our five program areas, difficult decisions were made to cut back or cut out completely in some strategy areas. In two programs—Innovation Economy and Education—that review work has led to the development of new areas of concentration and new strategies to support them. The review prompted us to adopt financial management practices that enabled flexibility to take advantage of fresh opportunities while honoring long-term grant commitments.

As a result of all these actions, the Endowments was able to make 340 grants totaling \$40 million for 2009.

But the story of the year in philanthropy only begins there. Using those funds, our grantees proved themselves exceedingly talented and remarkably adept at raising quality of life in the region during a period of lowered expectations.

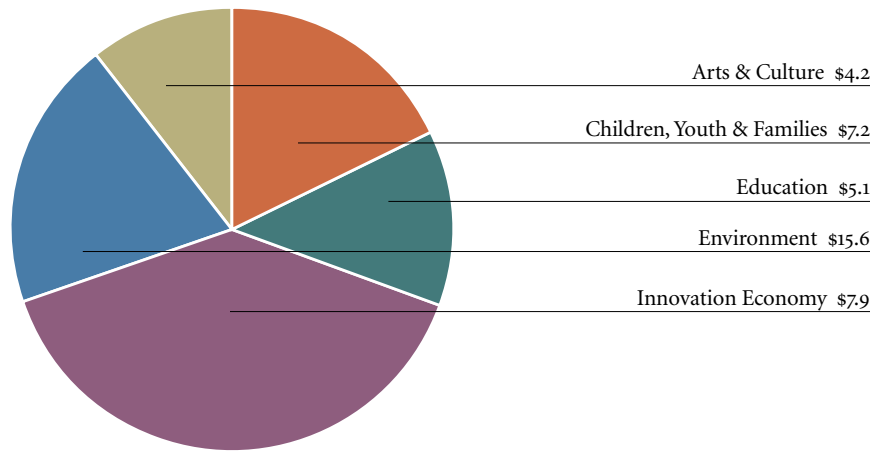
Highlights of the year's accomplishments include the opening of the August Wilson Center for African American Culture; enhanced efforts to publicize the benefits of high-quality early childhood education and expand programs throughout the state; programs at area universities that prepare Pittsburgh Public Schools students to qualify for the Pittsburgh Promise tuition assistance program; planning efforts to improve air quality in Pittsburgh; and programs to develop new strategies for regional economic growth.

To those who have done the hard daily work of moving these and so many other worthy efforts forward in a period when overall charitable support is diminished, we at the Endowments can only offer our gratitude. In our planning for a national recovery that will offer new opportunities for the Endowments to improve life for southwestern Pennsylvanians, we also will continue to be mindful that a recovery is not fully realized until every sector of our community is receiving its benefits. *h*

financial summary

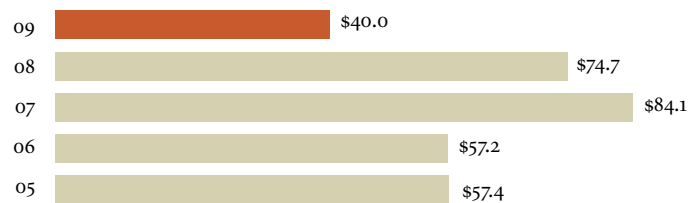
Total Grants for 2009: \$40 million

By Program Area
(in millions)



Historical Perspective: 2005 – 09

Total Approved Grants (in millions)



Total Net Assets (in billions)



2009 grants

ARTS & CULTURE

Afrika Yetu Inc.

For the Academy for Artistic Excellence program

\$25,000

Afrika Yetu Inc.

For performance at Grey Box Theatre on May 11, 2009

\$1,500

Afro-American Music Institute Inc.

For the Berklee program

\$50,000

Associated Artists of Pittsburgh

To support a staff position to manage the organization's centennial celebration

\$25,000

August Wilson Center for African American Culture

For 2009–10 operating support

\$200,000

August Wilson Center for African American Culture

For the Pittsburgh Jazz Orchestra performance at Grey Box Theatre on May 11, 2009

\$1,250

August Wilson Center for African American Culture

For funds to engage a financial management consultant

\$40,000

Brew House Association

For building renovations

\$25,000

Bricolage

For performance at Grey Box Theatre on May 11, 2009

\$1,000

Carnegie Institute

For one-year operating support for the Arts Education Collaborative

\$350,000

Cave Canem Foundation

To support Cave Canem's 14th annual retreat scheduled for June 21–28, 2009, at the University of Pittsburgh at Greensburg

\$10,000

Center of Life

To support the K.R.U.N.K. Movement

\$25,000

Children's Festival Chorus

For three-year operating support, 2009–10 to 2011–12

\$75,000

City of Pittsburgh

For the Public Art Master Plan component of the City of Pittsburgh's Comprehensive Plan

\$50,000

Communities in Schools of Pittsburgh-Allegheny County, Inc.

For support of the Hip Hop on L.O.C.K. project

\$25,000

Community Design Center of Pittsburgh

For general operating support in 2010

\$50,000

Dreams of Hope

To provide artistic training and performance opportunities

\$15,000

East Liberty Presbyterian Church

For support of an artist residency with Staycee Pearl at the Hope Academy of Music and the Arts

\$8,000

Focus on Renewal Sto-Rox Neighborhood Corp.

To support children's programming at the Father Ryan Arts Center

\$35,000

Gateway to the Arts Inc.

To take a contingent of arts education stakeholders to a national convention on systemic arts education improvement

\$18,500

Greater Pittsburgh Arts Council

For the Office of Public Art programs for 2009–10

\$85,000

Greater Pittsburgh Arts Council

For operating support for 2009–10

\$300,000

Greater Pittsburgh Arts Council

For support of the "Pittsburgh is Art" initiative and improvements to GPAC's offices

\$15,000

Jazz Workshop Inc.

To support educational outreach programs and Jazz on the Steps

\$15,000

Mattress Factory

For operating support for 2009

\$100,000

Mid Atlantic Arts Foundation

To support the grant making, professional development for artists, and general operations of PennPAT

\$525,000

Multicultural Arts Initiative

To support 2010 programs

\$325,000

New Hazlett Center for the Performing Arts

For 2009–10 season support

\$50,000

Northside Coalition for Fair Housing

For support of a youth education summer project involving public art

\$15,000

Pew Charitable Trusts

For two-year support of the Pennsylvania Cultural Data Project, 2010–11

\$200,000

Pittsburgh Cultural Trust

For support of the Transformation Project as part of the Trust's 25th Anniversary Celebration, January 2009–July 2010

\$25,000

Pittsburgh Cultural Trust

For 2010 operating support

\$850,000

Pittsburgh Cultural Trust

Sponsorship of 25th Anniversary of the Pittsburgh Cultural Trust on Oct. 10, 2009

\$25,000

Pittsburgh Film-Makers Inc.

For the creation of three large-scale sculptures by artist Tim Kaulen for the 2009 Artist of the Year exhibition at the Pittsburgh Center for the Arts

\$8,000

Pittsburgh Irish and Classical Theatre Inc.

To support programming and general operations

\$40,000

Pittsburgh Irish and Classical Theatre Inc.

For debt reduction

\$45,000

Pittsburgh New Music Ensemble

To support the 2009 season

\$20,000

Pittsburgh Opera Theater Inc.

For support of the 2009–10 season

\$35,000

Pittsburgh Youth Symphony Orchestra Association Inc.

For three-year operating support, 2009–10 to 2011–12

\$60,000

Propel Schools Foundation

For funds to implement a pilot Culturally Responsive Arts Education program at two Propel School locations

\$120,000

Romare Bearden Foundation

To support a symposium in March 2010 in Pittsburgh

\$50,000

Silk Screen

To support the 2009 Silk Screen Festival

\$15,000

Silk Screen

To support 2010 activities

\$20,000

Silver Eye Center for Photography

For general operating support for 2010

\$30,000

Society for Contemporary Craft

To support financial recovery and creation of a facility plan needed to secure a future home

\$50,000

Sweetwater Art Center

To support the core mission of Sweetwater Art Center

\$15,000

UMOJA African Arts Company

For support of the Fifth Annual African Arts in the Park Festival

\$10,000

Virginia Center for the Creative Arts

To support southwestern Pennsylvania artists residencies from May 2009 to June 2010

\$20,000

ARTS & CULTURE**SMALL ARTS INITIATIVE****August Wilson Center for African American Culture**

For support of the Pittsburgh Jazz Orchestra's concert on Aug. 30, 2009, at the Reservoir of Jazz in Highland Park

\$9,500

Autumn House Press

To support the Mon Valley Literature Project

\$9,500

Balmoral School of Highland Piping Inc.

For the St. Thomas' Episcopal School Pipe Band to perform at the 2009 Balmoral Classic at Shady Side Academy

\$7,500

Bloomfield-Garfield Corporation

For the Society of Yoruba Bead Artists master beadwork class series, exhibit and roundtable discussion with Chicago artist Samara Kaufman, in September 2009 at the Homewood Library

\$6,500

Bricolage

For production of "Neighborhood 3: Requisition of Doom" in November 2009

\$8,500

City of Asylum Pittsburgh

To support the 2009 Jazz-Poetry Concert and events in September 2009

\$6,500

Construction Junction Inc.

To support the Pillow Project's 2009-10 season

\$9,500

Fe Gallery

For support of the exhibition "Rock, Paper, Scissors," April 9-June 10, 2010

\$7,000

Gemini Theater Company

For support of the 2009-10 season, Sept. 12, 2009-April 25, 2010

\$7,000

Kente Arts Alliance

For a four-program series titled "Blues, Roots and Spirits," Sept. 26, 2009-April 24, 2010, at the Kelly-Strayhorn Theater

\$7,500

The Legacy Arts Project Inc.

To support 2009-10 season, including the Annual Keepers of the Flames Award Celebration in September 2009 and "Isis & Osiris" in March 2010

\$6,500

New Hazlett Center for the Performing Arts

For artist and production fees for David Mamet's play "Glengarry Glen Ross" by Barebones Productions, November 2009

\$11,000

North Pittsburgh Civic Symphony

For support of the 2009-10 season

\$4,500

Off the Wall Productions

To support the production of "The Little Dog Laughed" in December 2009

\$6,500

Open Stage Theatre

Cancelled \$5,000 on August 21, 2009, support of the 2009-10 season, "Dream a Little Dream"

\$0

Partnership for Minority HIV-AIDS Prevention

To support "Sembene—the Film/Art Festival," slated for November 2009

\$4,500

The Pittsburgh Camerata

To support the "Choral Landscapes" performances, Feb. 27-March 7, 2010

\$6,500

Pittsburgh Film-Makers Inc.

For support of the film "Inheritors of a Burden—Hereberos del Agobio"

\$5,000

Pittsburgh Film-Makers Inc.

For support of the film "The Honorable"

\$9,500

Pittsburgh Lesbian and Gay Film Society Inc.

To support the 24th annual festival, October 16-25, 2009

\$11,000

Pittsburgh New Works Festival Inc.

For support of the 2009 New Works Festival

\$6,500

Renaissance and Baroque Society

For support of performances by Aulos Ensemble, Sept. 26, 2009; Apollo's Fire, Nov. 7, 2009; and Masques, Feb. 13, 2010

\$7,500

Squonk Opera

To produce a new show in fall 2009 titled "Mayhem and Majesty"

\$11,000

University of Pittsburgh

For the artist fees associated with three concerts in the 2009-10 Music on the Edge Series

\$6,000

CHILDREN, YOUTH & FAMILIES**Adagio Health Inc.**

To support environmental health education for low- to moderate-income women and girls

\$150,000

Allegheny County Department of Human Services

To support the creation of a family support center for the region's Latino families

\$200,000

Beginning with Books

For funding to deliver and expand the PreK-to-Kindergarten transition program

\$200,000

Carnegie Mellon University

To develop and pilot a Fitwits parent education component in partnership with a network of family support centers

\$300,000

Children's Hospital of Pittsburgh Foundation

To produce and disseminate the Pre-K Counts research report

\$20,135

Children's Hospital of Pittsburgh Foundation

Partnership with the federal government to promote high-quality teaching practices among early childhood educators

\$100,000

Children's Hospital of Pittsburgh Foundation

Operating support
\$110,000

Children's Hospital of Pittsburgh Foundation

For funds to support an Endowment for Innovations in Pediatric Cancer Care and Research or a new Center for Health Information Technology
\$20,000

Children's Museum of Pittsburgh

To support 2009 Healthy Smiles Days
\$10,000

Council on Foundations

For 2009 Council on Foundations dues
\$45,000

Council on Foundations

For 2010 support of the Council on Foundations
\$45,000

East End Cooperative Ministry

To support the after-school programs serving eastern neighborhoods of Pittsburgh
\$50,000

Every Child Inc.

To provide pregnancy and parenting support to immigrant, Spanish-speaking families
\$150,000

Families and Work Institute Inc.

To support the startup phase of a documentary series titled "Learning Lives"
\$50,000

Family Communications Inc.

To support "Won't You Be My Neighbor?" Days
\$26,000

Focus on Renewal Sto-Rox Neighborhood Corp.

To support a professional development and retention program for early childhood educators
\$100,000

The Forbes Funds

To promote leadership in the nonprofit sector, with emphasis on creative collaborations and executive skill development
\$100,000

Gateway Medical Society

To support a health sciences mentoring initiative targeted to African American boys
\$75,000

Gateway to the Arts Inc.

To advance the work in arts learning in the Pittsburgh Public Schools' early childhood classrooms and students' homes
\$20,000

Gateway to the Arts Inc.

For continuing early childhood professional development and education regarding arts learning
\$80,000

Grantmakers for Children, Youth & Families Inc.

For annual operating support
\$5,000

Grantmakers for Children, Youth & Families Inc.

To support Pennsylvania's ongoing advances in early childhood systems development through the BUILD Initiative
\$175,000

Greater Pittsburgh Community Food Bank

To support the food bank
\$4,000

Hosanna House Inc.

To support the Brothers Keepers program for African American boys and young men
\$200,000

The Mentoring Partnership of Southwestern Pennsylvania

For two years of core operating support
\$80,000

The Mentoring Partnership of Southwestern Pennsylvania

For a Diamond sponsorship of the 2009 Thiemman Awardees
\$12,500

Mt. Ararat Community Activity Center Inc.

For a final round of support for the Urban Male Mentoring Project
\$50,000

Neighborhood Housing Services

To support the Financial Education Consortium of Southwestern Pennsylvania
\$100,000

Pennsylvania Partnerships for Children

For ongoing general support to aid statewide child advocacy efforts
\$500,000

Pirates Charities

To support the environment-friendly renovation of baseball fields in Pittsburgh
\$75,000

The Pittsburgh Foundation

To support the Human Services Integration Fund to improve delivery of human services in Allegheny County
\$50,000

The Pittsburgh Project

For funding to support the non-school hours education programs for urban youth in grades K-8
\$100,000

The Pittsburgh Promise Foundation

To promote and provide financial education and financial aid resources to Pittsburgh Public School students and parents
\$75,000

Sarah Heinz House Association

For annual operating support
\$1,300,000

Smart Futures Inc.

For a final round of support to integrate financial literacy curriculum into the online career literacy initiative
\$100,000

Third Sector New England

To support Pennsylvania's ongoing advances in early childhood systems development through the BUILD Initiative
\$175,000

United Way of Allegheny County

To support the Impact Fund to address critical community issues and Motivating Kids to Succeed in School Initiative
\$760,000

University of Pittsburgh

For funding to support the 2009 Family Support Conference on May 19, 2009
\$5,000

University of Pittsburgh

To provide technical assistance to Allegheny County's Family Support Centers
\$150,000

University of Pittsburgh

To support the first phase of the H. John Heinz III archival project on aging
\$40,000

YMCA of Pittsburgh

To support the creation of the Thelma Lovette YMCA in the Hill District and continuation of sustainability projects
\$1,100,000

YouthPlaces

For funding to engage underserved high-risk youth in quality after-school programs
\$300,000

YWCA of Greater Pittsburgh

To support the Safe Summer Camp Fund
\$25,000

CHILDREN, YOUTH & FAMILIES SUMMER YOUTH PHILANTHROPY PROGRAM

Carnegie Institute

To support the "Green Kings" environmental education program
\$7,720

Community Human Services Corporation

For the Global Youth Day of Service
\$6,039

Earthen Vessels Outreach

To support Environment Curriculum Development
\$7,000

Growth Through Energy & Community Health Strategies

To support the Vacant Land Reclamation Guide project
\$5,000

Nine Mile Run Watershed Association Inc.

For funds to eradicate invasive species and planting native species with 200 youth
\$19,827

Pittsburgh Film-Makers Inc.

To complete youth film projects with The Heinz Endowments' summer youth philanthropy interns
\$16,878

The Pittsburgh Foundation

To support a team of youth philanthropy interns
\$25,000

Pittsburgh Parks Conservancy

To support 20–25 youth to serve as Urban EcoStewards and care for a site in each of Highland and Schenley parks
\$4,750

Sarah Heinz House Association

To support a team of youth philanthropy interns
\$41,128

SLB Radio Productions Inc.

To complete youth radio projects with The Heinz Endowments' summer youth philanthropy interns
\$13,000

Strong Women Strong Girls Inc.

To support the Environment Service Project
\$7,500

Sustainable Pittsburgh

To support a team of youth philanthropy interns
\$17,667

United Way of Allegheny County

For the 2009 Summer Youth Philanthropy Program
\$48,300

University of Pittsburgh

For support of the program "Rachel Carson Saves the Day!"
\$17,280

YMCA of Pittsburgh

For funds to establish the first Pittsburgh chapter of the YMCA Earth Services Corps
\$25,000

EDUCATION

3 Rivers Connect

For funding to create a dynamic resource portal to connect educators to intervention resources and best practices
\$200,000

A+ Schools Pittsburgh's Community Alliance for Public Education

To support a national expertise in the Tools, Rules and Schools excellent teaching initiative
\$10,000

A+ Schools Pittsburgh's Community Alliance for Public Education

For program and operating support
\$150,000

Academy for Educational Development

For funds to engage Pittsburgh's diverse youth in innovative, youth-led civic action
\$20,000

Adagio Health Inc.

For funds to help sponsor the 2010 Girls Coalition Conference
\$10,000

ASSET Inc.

To support research and development of "ASSET 4 MATH"
\$160,000

Career Connections Charter School

For support of curriculum-based internships for students and professional externships for teachers
\$50,000

Carlow University

For support of youth-led media justice projects focused on education reform in partnership with the Pittsburgh Public Schools and Greater Pittsburgh Student Voices
\$115,000

Carnegie Mellon University

To fund teacher training and equip five local high school computer programming classes with robots
\$104,000

Chatham University

To support the Pittsburgh Teachers Institute
\$25,000

Communications Network

For continued institutional support of the network's mission to promote communication practices in philanthropy
\$20,000

Communities in Schools of Pittsburgh-Allegheny County Inc.

Program support for the dropout prevention and diploma retrieval programs in three Alternative Learning Academies
\$50,000

Community College of Allegheny County Educational Foundation

To provide intervention and support services to incoming Pittsburgh Promise students
\$49,880

Computing Workshop Educational Services

To fund a planning grant for a high-tech school for all students, including those with ASD and other differences
\$50,000

Consortium for Public Education

For funding to support and strengthen the Ninth Grade Nation initiative
\$220,000

Consortium for Public Education

For funding to promote greater emphasis on civic education and civic engagement for youth
\$10,000

Coro Center for Civic Leadership

For funding to strengthen regional leadership in education among educators, community members and youth
\$300,000

Duquesne University

To support the Dr. Barbara A. Sizemore Distinguished Professorship in Urban Education
\$30,000

EDSYS Inc.

For support of an online charter school social network learning community
\$30,000

EDSYS Inc.

To support a consortium of Pittsburgh charter schools in a collaborative effort to build a constituency of charter school supporters
\$24,000

Environmental Charter School

For support of an outdoor inquiry-based curriculum
\$75,000

Foundation Center

For program and operating support for 2009–10
\$15,000

Foundation for Indiana University of Pennsylvania

For funding to support "The Promise Plus"
\$160,000

Fund for the Advancement of Minorities Through Education

To support the first phase of a significant organizational expansion effort and a college exposure tour
\$100,000

The George Lucas Educational Foundation

For funds to support the Dissemination of Edutopia to Educators in southwestern Pennsylvania project
\$40,000

Grantmakers for Education

For program and operating support
\$10,000

Grantmakers of Western Pennsylvania

For support in 2009
\$20,000

Grantmakers of Western Pennsylvania

For funding to support the 2009 Nonprofit Summit
\$5,000

Greater Philadelphia Urban Affairs Coalition

For funding to support High School Futures
\$40,000

Greater Pittsburgh Literacy Council

For funds to provide men and women of Allegheny County with basic literacy skills for success in the workplace
\$150,000

Imani Christian Academy

To support development and implementation of a business plan and improve fundraising capabilities
\$479,000

Manchester Craftsmen's Guild

For operating support
\$50,000

Manchester Craftsmen's Guild

For funds to support the expansion and the after-school internship program
\$150,000

Negro Educational Emergency Drive

For the scholarship support program
\$220,000

The Neighborhood Academy

To support the restructuring of the Advanced Placement U.S. History course
\$40,000

Northside Urban Pathways A Public Charter School

For creation of an Urban Learning Laboratory to develop, test, apply and share innovations and best practices in urban classrooms
\$45,000

Pennsylvania Charter School Foundation

For funds to support a strategic plan for a statewide organization promoting quality charter schools
\$40,000

PHASE 4 Learning Center Inc.

For funding to create a training institute to preserve the PHASE 4 philosophy and develop the skills of teachers
\$100,000

Philanthropy Roundtable

For operating support
\$10,000

Pittsburgh Airport Area Chamber Enterprise Foundation

For funding to support the CHOICES initiative for the 2009–10 school year
\$12,000

Pittsburgh Cares

To support youth leadership development, organizing and service learning with Pittsburgh Public Schools high school students
\$64,000

Pittsburgh Community Broadcasting Corporation

To support the Partnership with Skill Life Inc. to teach financial literacy to western Pennsylvania students
\$50,000

Pittsburgh Voyager

To support the RiverQuest transition of its entire school educational program
\$160,000

Propel Schools Foundation

To support development of a best practice portfolio
\$128,000

Propel Schools Foundation

For funds to implement a pilot Culturally Responsive Arts Education program at two Propel School locations
\$120,000

RAND Corporation

To develop a Center of Education Technology
\$12,152

Robert Morris University

To support the Black Male Leadership Development Institute for Pittsburgh students
\$25,000

Robert Morris University

For funding to support the Black Male Leadership Development Institute and year-round agenda
\$150,000

Robert Morris University

To support the Bridge Scholarship Program
\$10,000

Technology Affinity Group

For membership dues
\$1,500

United Way of Allegheny County

To support Pathways to Education Careers for at-risk middle school students
\$40,000

University of Pittsburgh

For evaluation of Education Program initiatives
\$180,000

University of Pittsburgh

To support internships for English Department undergraduates
\$96,000

University of Pittsburgh

Program and operating support
\$150,000

University of Pittsburgh

For funds to support travel to Prague and Vermont
\$5,000

Urban League of Pittsburgh Inc.

For funds to underwrite the costs of having Roland Martin facilitate a town hall meeting
\$12,000

U.S. Foundation for the Inspiration and Recognition of Science & Technology

To partially fund the FIRST Robotics Competition event, support a regional director and fund teams
\$100,000

Washington and Jefferson College

To support the Magellan Project
\$80,000

Wireless Neighborhoods

For operating and program support
\$120,000

World Affairs Council of Pittsburgh

For funding to support the council's Global Education Initiative
\$70,000

EDUCATION

SCHOLARSHIP PROGRAM FOR WOMEN IN GLOBAL LEADERSHIP

Arcadia University

For the Vira I. Heinz Scholarship Program for Women in Global Leadership
\$15,000

Bethany College

For the Vira I. Heinz Scholarship Program for Women in Global Leadership
\$15,000

Carnegie Mellon University

For the Vira I. Heinz Scholarship Program for Women in Global Leadership
\$15,000

Chatham University

For the Vira I. Heinz Scholarship Program for Women in Global Leadership
\$15,000

Duquesne University

For the Vira I. Heinz Scholarship Program for Women in Global Leadership
\$15,000

Temple University

For the Vira I. Heinz Scholarship Program for Women in Global Leadership
\$15,000

Thiel College

For the Vira I. Heinz Scholarship Program for Women in Global Leadership
\$15,000

University of Pittsburgh

For the Vira I. Heinz Scholarship Program for Women in Global Leadership
\$15,000

University of Pittsburgh

For program coordinator of travel/study scholarships
\$135,000

University of Pittsburgh at Bradford

For the Vira I. Heinz Scholarship Program for Women in Global Leadership
\$15,000

University of Pittsburgh at Johnstown

For the Vira I. Heinz Scholarship Program for Women in Global Leadership
\$15,000

University of Pittsburgh at Titusville

For the Vira I. Heinz Scholarship Program for Women in Global Leadership
\$5,000

Washington and Jefferson College

For the Vira I. Heinz Scholarship Program for Women in Global Leadership
\$15,000

Waynesburg University

For the Vira I. Heinz Scholarship Program for Women in Global Leadership
\$15,000

Wilberforce University

For the Vira I. Heinz Scholarship Program for Women in Global Leadership
\$15,000

ENVIRONMENT

3 Rivers Wet Weather Inc.

For operating support to work with municipalities in the Alcosan service area to transform sewer system governance
\$680,000

10,000 Friends of Pennsylvania

For operating support for state-level policy work on transportation, land use and municipal governance
\$300,000

Allegheny Council to Improve Our Neighborhoods Housing Inc.

For support of the Energy Conservation Collaborative
\$150,000

Allegheny County Department of Human Services

For the Supportive Services Fund, which provides matching dollars for HUD-funded homeless programs
\$200,000

Allegheny County Economic Development

For funds to support extension of the Transportation Action Partnership's Downtown-to-Oakland Transit and Oakland Transit Connector project
\$255,000

Allegheny County Economic Development

For funding to issue prospectus, and create authority and owner structure for P3 transit projects
\$255,000

Allegheny Land Trust

For operating support to implement the ALT Greenprint
\$75,000

Allegheny Land Trust

For supplemental funding to support implementation of the ALT Greenprint
\$50,000

Bike Pittsburgh Inc.

For support to expand programs of bicycle infrastructure development and advocacy
\$50,000

Blue Ocean Institute Inc.

For support to fund a feature documentary film about Dick Goin, river champion and conservationist hero
\$50,000

Braddock Redux

To fund the installation of a modular green roof on the Ohringer Building in Braddock
\$100,000

Breast Cancer Fund

To support initial work of the Campaign for Safe Cosmetics with African American women in Pittsburgh
\$30,000

Brookings Institution

For support of the Metropolitan Policy Program
\$300,000

Carnegie Institute

For funding for producing bid documents and obtaining bids for final design of the RiverScience project
\$50,000

Carnegie Mellon University

For one year's interest on endowment gift to Remaking Cities Institute
\$75,000

Carnegie Mellon University

For continued support for development of a publicly accessible, educational "green science" website with online curriculum and software tools
\$200,000

Center for Coalfield Justice

To support grassroots assistance to communities working to enforce laws and improve public policy on the production and use of coal
\$285,000

Center for Victims of Violence and Crime

For funds to develop and implement an education awareness initiative about the environmental risk factors that contribute to violence, crime and conflict
\$100,000

Children's Institute of Pittsburgh

For funds to support the project "Enhancing Treatment for Children with Autism While Building Regional Leadership in the Field of Environment Health"
\$600,000

Children's Institute of Pittsburgh

For startup support for the Women's Health and Environment Network
\$300,000

Citizens for Pennsylvania's Future

For annual operating support
\$1,950,000

City of Pittsburgh

To cover expenses for three Department of City Planning planners to attend the Capitol Hill Summit
\$1,017

City of Pittsburgh

For funds to support the Department of City Planning's Pedestrian/Bicycle Plan
\$135,000

Clean Air Task Force

For program support for the air pollution problems in southwestern Pennsylvania
\$75,000

Clean Air Task Force

To support detailed analysis of air quality in southwestern Pennsylvania and federal policy work on power plant and diesel emissions
\$400,000

Clean Water Fund

For support for work on regional air quality issues
\$232,000

Community Design Center of Pittsburgh

For the Pittsburgh Civic Design Coalition to provide objective public information on mayoral candidates' positions on planning, design and development
\$16,000

Community Foundation of Greater Johnstown

To support the Pennsylvania Green Business Initiative
\$150,000

Community Foundation of Greater Johnstown

For funding to study economic consequences of increasing Pennsylvania's AEPS Tier 2 renewable energy requirement
\$50,000

Community Foundation of Greater Johnstown

For startup costs and program support for the Three Rivers Waterkeeper
\$115,000

Conservation Consultants Inc.

For continued support for director of business development
\$180,000

Consultative Group on Biological Diversity

For membership in the Health and Environmental Funders Network affinity group providing opportunities to work with foundation colleagues to build the philanthropic base of the environmental health movement and its continuing work on environmental health issues
\$30,000

County of Allegheny

For support for a sustainability manager for Allegheny County
\$50,000

Earth Force Inc.

For operating support for the Earth Force program in Pittsburgh Public Schools and western Pennsylvania
\$100,000

East Liberty Development Inc.

To support the East End Sustainability Project
\$200,000

Energy Conservation Council of Pennsylvania

To support the Energy Conservation Council of Pennsylvania's legal and policy work to prevent negative impacts of new electric transmission lines
\$130,000

Energy Conservation Council of Pennsylvania

To help fund legal services in support of proceedings related to high-voltage electric transmission lines
\$50,000

Foundation for Pennsylvania Watersheds

For funds to provide outreach and education on national electric transmission line issues
\$50,000

Foundation for Pennsylvania Watersheds

For funding to support site-specific watershed restoration projects and policy work on water quality
\$500,000

Friends of the Riverfront Inc.

For operating support for continued development of Three Rivers Heritage Trail, Three Rivers Water Trail and stewardship of the amenities
\$50,000

Funders' Network For Smart Growth and Livable Communities

For affinity group dues
\$30,000

Greater Pittsburgh Community Food Bank

To support the Emergency Fund of the Food Bank
\$100,000

Green Building Alliance

For operating support and a post-occupancy evaluation of the David L. Lawrence Convention Center
\$300,000

Group Against Smog & Pollution

For operating support to continue work on diesel emissions reduction and other regional air quality issues
\$150,000

Healthy Home Resources

For continued support of the LEASE—Lead Elimination through Assessment, Screening and Education—program
\$150,000

H. John Heinz III Center for Science, Economics and the Environment

Funding for an event honoring past president Thomas E. Lovejoy for his international work on biodiversity
\$12,500

Institute for Ecological Innovation

To support phase one of the Hamnett Homestead Sustainable Living Center pilot project
\$150,000

Johns Hopkins University

For funds to examine the health impacts of industrial swine and dairy production in Pennsylvania
\$197,000

Local Government Academy

For support of the training of newly elected officials on land use planning and other municipal responsibilities
\$300,000

Magee-Womens Hospital of UPMC

For funding toward sponsorship of the Women's Health & the Environment conference
\$350,000

Mountain Watershed Association

For support for activities to protect and restore the Indian Creek Watershed from past and current coal mining activities
\$225,000

The Nature Conservancy

For support to analyze conservation impacts of Pennsylvania energy development
\$47,000

Nine Mile Run Watershed Association Inc.

For operating support and project funding to improve the quality of Nine Mile Run Watershed
\$150,000

Pennsylvania Association for Sustainable Agriculture

For operating support
\$300,000

Pennsylvania Environmental Council

To support conservation and sustainability programs in western Pennsylvania
\$250,000

Pennsylvania Low Income Housing Corporation

For funds to expand and implement state tools for eliminating blighted abandoned property and grow Housing Alliance membership
\$180,000

Pennsylvania Parks and Forests Foundation

For funding to support the "Preserve Our Heritage, Protect Our Future" educational outreach program
\$35,000

Pennsylvania Resources Council Inc.

For continued funding to expand the Household Hazardous Waste and Recycling programs
\$75,000

Pinchot Institute for Conservation

To support the "Managing Impacts of Natural Gas Drilling on Marcellus Shale Formation in the Upper Delaware River Basin" project
\$50,000

Pittsburgh Community Broadcasting Corporation

For the continued support of the Allegheny Front's weekly environmental program
\$200,000

Pittsburgh Community Reinvestment Group

To support community organizations on transportation planning
\$50,000

Pittsburgh Downtown Partnership

To support the 2010 downtown employees transportation needs assessment project
\$50,000

Pittsburgh Downtown Partnership

For funding to continue the momentum of the Downtown Living Initiative
\$200,000

Pittsburgh Film-Makers Inc.

For funding to complete the production and distribution of "Rumor of Blue Sky"
\$15,000

The Pittsburgh Foundation

For the Emergency Neighborhood Aid Fund
\$100,000

Pittsburgh Interfaith Impact

To support development of faith-based leadership for metropolitan equity in the greater Pittsburgh region
\$50,000

Pittsburgh Partnership for Neighborhood Development

For continued operating support to implement comprehensive community development strategies
\$150,000

Pittsburgh Partnership for Neighborhood Development

For continued operating support to implement comprehensive community development strategies
\$100,000

Pittsburgh United

For continued aid for One Hill CBA in the fulfillment and monitoring of their Community Benefits Agreement
\$50,000

Rachel Carson Homestead Association

For support for educational initiatives regarding harmful synthetic chemicals
\$75,000

Rachel Carson Homestead Association

For supplemental operating support for the Environment and Health Education Action
\$25,000

Riverlife

For general operating support to continue the development of Three Rivers Park
\$900,000

Sustainable Pittsburgh

For operating support to accelerate the policy and practice of sustainability in southwestern Pennsylvania
\$400,000

Sustainable Pittsburgh

For funding to conduct a sustainability assessment of the Borough of Wilkesburg's municipal operations
\$17,000

Temple University

For funds to further assess potential strategies that will improve the Pennsylvania General Assembly's lawmaking performance
\$25,300

University of Pittsburgh

For financial and supportive assistance to low-income families in Allegheny County's Family Support Centers
\$170,000

University of Pittsburgh

To broaden cross-disciplinary collaboration at the Environmental Law Clinic
\$280,000

University of Pittsburgh

For funding for the environmental public health efforts of the Center for Healthy Environments and Communities
\$250,000

University of Pittsburgh

To support the Mascaro Center for Sustainable Innovation
\$375,000

University of Pittsburgh

To support the Institute of Politics in its energy policy work
\$50,000

Urban Redevelopment Authority of Pittsburgh

To support the trip to the Noisette Benchmarking Program
\$2,236

Urban Redevelopment Authority of Pittsburgh

For funds to complete the Hill District Master Plan
\$75,000

Venture Outdoors

To engage underserved populations in outdoor recreation and environmental stewardship activities
\$50,000

Western Pennsylvania Conservancy

To support TreeVitalize Pittsburgh
\$450,000

Wild Waterways Conservancy Inc.

For operating support
\$50,000

INNOVATION ECONOMY

3 Rivers Connect

To transition, restructure and expand the Pittsburgh Regional Indicators Initiative
\$150,000

3 Rivers Connect

For support of a targeted weatherization project
\$150,000

African American Chamber Foundation of Western Pennsylvania

For industry collaboration to promote economic opportunity
\$75,000

Allegheny Conference on Community Development

For economic development projects
\$200,000

Allegheny Conference on Community Development

Support for the Regional Air Service Partnership
\$50,000

Allegheny Conference on Community Development

Partial support to develop a business plan for a wind turbine test facility
\$35,000

Carnegie Mellon University

To support a workshop in Pittsburgh for graduate and postdoctoral students from underrepresented minority groups in preparing for faculty careers
\$45,000

Carnegie Mellon University

For targeted early prototype development at the Center for Technology Transfer and Enterprise Creation
\$200,000

Carnegie Mellon University

Operating support in lieu of scheduled partial payment of capital campaign endowment gift for H. John Heinz III College
\$25,000

Carnegie Mellon University

Operating support in lieu of scheduled partial payment of capital campaign endowment gift for green chemistry and sustainability science
\$100,000

Carnegie Mellon University

Final year of pilot project to leverage expert networks to support regional economic growth
\$150,000

Carnegie Mellon University

For a community-based demonstration project to convert used vehicles for low-cost electric commuter cars
\$287,469

Carnegie Mellon University

For technology policy studies to facilitate large-scale renewable electricity adoption
\$150,000

Carnegie Mellon University

For scientific validation of green chemistry innovations with commercial promise
\$300,000

Christian Evangelistic Economic Development

To build capacity of microenterprise assistance program targeting African immigrants and refugees
\$269,000

Community College of Allegheny County Educational Foundation

For infrastructure support and workforce development programs
\$350,000

Duquesne University

For the Center for Competitive Workforce Development and 3 Rivers Clean Energy to promote energy-sector economic opportunity
\$150,000

Event Committee Pittsburgh Inc.

To support a communications strategy directed toward visitors during the September 2009 G-20 Summit
\$50,000

Freedom Unlimited Inc.

For home repair services and capacity-building to promote self-sufficiency among low-income citizens
\$150,000

Grantmakers for Effective Organizations

For efforts to advance the organizational effectiveness of grantmakers
\$8,000

Grantmakers for Effective Organizations

To support the 2010 National Conference "Unleashing Philanthropy's Potential: Smarter Grantmaking for Better Results" to be held in Pittsburgh
\$30,000

Green Building Alliance

For the Green Building Products Initiative and projects to catalyze regional economic development
\$470,000

Growth Through Energy & Community Health Strategies

For Pittsburgh regional collaboration to promote an inclusive green economy
\$380,000

Hill District Consensus Group

For community education and technical assistance in master planning for sustainable development

\$18,500

Hill House Association

To provide partial support to create and manage the First Source Center

\$50,000

Hill House Association

For the Regional Equity Monitoring Project

\$100,000

Innovation Works Inc.

To support a human resources initiative and AlphaLab

\$180,000

Innovation Works Inc.

For a project linking Pittsburgh regional innovation support infrastructure with best practices nationally

\$200,000

Keystone Research Center

To support the Labor Management Clearinghouse pilot project

\$300,000

Kingsley Association

For collaboration among East End organizations to promote economic opportunity and sustainable development

\$300,000

Minority & Women Educational Labor Agency

To support the Sheltered Bond Program

\$300,000

North Side Civic Development Council Inc.

For early-stage technology business support at the Riverside Center for Innovation

\$400,000

North Side Civic Development Council Inc.

For collaboration among communities to enable riverfront brownfields development

\$120,000

Northside Coalition for Fair Housing

To complete the purchase of a building serving the community and economic development needs of four economically distressed neighborhoods

\$50,000

Pittsburgh Central Keystone Innovation Zone

To promote economic activity and business incubation

\$130,000

Pittsburgh Downtown Partnership

To support the G-20 Summit Vacant Storefront Activation project

\$10,000

Pittsburgh Gateways Corporation

For a project to stimulate economic activity and urban revitalization

\$300,000

Pittsburgh History and Landmarks Foundation

To support a redevelopment planning process for the New Granada Theater

\$50,000

Pittsburgh Partnership for Neighborhood Development

For continued operating support to implement comprehensive community development strategies

\$250,000

Regional Workforce Collaborative – SWPA

To provide partial support for a staff project coordinator to manage the utilization of federal American Recovery and Reinvestment Act funding

\$25,000

Rochester Institute of Technology

For career development workshops to serve the deaf population in southwestern Pennsylvania

\$72,700

ShoreBank Neighborhood Institute

For collaboration on small business financing and community economic development

\$160,000

StartingGate

To support small technology-based business growth and the Beaver County Keystone Innovation Zone

\$200,000

University of Pittsburgh

To support the Institute for Entrepreneurial Excellence at the Katz Graduate School of Business

\$300,000

University of Pittsburgh

To support the Mascaro Center for Sustainable Innovation

\$270,000

University of Pittsburgh

To support a pilot project in entrepreneurship law and regional economic development

\$340,000

University of Pittsburgh

For the Institute of Politics

\$50,000

University of Pittsburgh

To support the Congress of Neighboring Communities project

\$50,000

University of Pittsburgh

To support Pitt's annual regional conference on science and technology, "Science 2009: Unplugged"

\$10,000

history

The foundation's work is grounded in the legacy established by the two endowments from which it was formed. Founded more than four decades apart, the Howard Heinz Endowment and the Vira I. Heinz Endowment were each the product of a family commitment to community that began with H. J. Heinz and continues to this day.



Howard Heinz 1877–1941

Howard Heinz, the son of Henry John and Sarah Young Heinz, was born near Sharpsburg, a suburb of Pittsburgh, on Aug. 27, 1877. After graduating from Shady Side Academy and Yale University, he began working full time for the H. J. Heinz Co. in 1900, serving as advertising manager, sales manager, vice president and eventually president.

Long before creating the endowment that would lead to large-scale philanthropy, Mr. Heinz was actively engaged in personal charitable and civic improvement efforts. He took a special interest in programs that would better the lives of young people. As a young college graduate, he established Covode House, a clubhouse for boys, near the Heinz plant. He also served as an active director of Sarah Heinz House, a larger development club for boys and girls on Pittsburgh's North Side that continues to thrive. As president of one of the world's most recognized businesses, he was one of the founders of the Community Fund, one of the early efforts to create organized community-based philanthropy in the United States. He also was a director or fundraising chairman for dozens of national organizations and campaigns, including service as a trustee of the Carnegie Endowment for International Peace.

Despite frequently being tapped by governors and presidents to lead various projects, Mr. Heinz made time for city and regional concerns. All his professional life, he served on the boards of important community institutions. He was a director or trustee of the Pennsylvania Railroad; Mellon Bank, N.A.; National Industrial Conference Board; Pittsburgh Regional Planning Association; Pittsburgh Chamber of Commerce; University of Pittsburgh; Carnegie Institute; Shady Side Academy; Western Pennsylvania Hospital; and the Pittsburgh Symphony Society. He also served as a ruling elder of Shadyside Presbyterian Church.

Mr. Heinz was a leader in the creation of Heinz Chapel on the University of Pittsburgh campus as a memorial to his parents. The church serves as a spiritual resource for university students but also is considered one of the country's architectural gems.

Mr. Heinz died on Feb. 9, 1941. He bequeathed his residual estate to the Howard Heinz Endowment for philanthropic purposes.

Vira I. Heinz 1888–1983

In a city known for its active and concerned civic leaders, Vira I. Heinz was among the foremost. She was born Vira M. Ingham in what is now Pittsburgh's Brighton Heights neighborhood. In 1932, she married Clifford S. Heinz, son of Henry J. Heinz, founder of the food processing company. Clifford Heinz died in 1935.

During the next five decades, Mrs. Heinz was actively engaged in the philanthropic and civic work for which she is now remembered. She did so much for so many that it would be impossible to list the full range of her activities. A few of the more prominent included serving as vice president of the World Council of Christian Education and becoming an active supporter of its work in Africa. She was a founder of the Civic Light Opera, president and principal benefactor of the Pittsburgh Youth Symphony, and on the boards of the Pittsburgh Chamber Music Society, Pittsburgh Opera and Pittsburgh Symphony Society.

Mrs. Heinz received the Chancellor's Medal from the University of Pittsburgh and honorary degrees from 11 colleges and universities. She was a trustee of Chatham College and the first woman trustee of Carnegie Mellon University. She served as a member of the board of Children's Hospital of Pittsburgh and was an honorary fellow of the American College of Hospital Administrators. As a member of the H. J. Heinz Co. board of directors, she was the first woman board member of a multinational corporation headquartered in Pittsburgh.

In the spirit of generosity that characterized her life, Mrs. Heinz provided in her will for the establishment of a charitable foundation.

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Statement on Diversity

The Heinz Endowments values diversity in its many forms. We believe that the future of our community depends on its ability to attract and retain an increasingly diverse population. As a foundation working to advance the common good in this community and in our broader society, we have a responsibility to embrace a commitment to inclusiveness as a fundamental operating principle. Therefore, through our grant making and business activities, we seek to promote inclusive practices that broaden the range of perspectives, opinions and experiences available to our grantees, our partners and ourselves.

Consistent with this philosophy, the Endowments is an equal opportunity employer. Ability and performance are the primary criteria for success at the foundation. Candidates for employment are considered on the basis of job qualifications without regard to race, religion, color, gender, age, national origin, sexual orientation or disability. Promotions and advancement opportunities are also based on the employee's actual performance, not on any of the above characteristics. Specific responsibility for enforcing this policy has been assigned to the president of the foundation.